

L.T. Martínez

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Summary

Creative and versatile performing artist with extensive experience in live performance, choreography, and creative concept development. Demonstrates a proven ability to engage audiences at major venues and through statewide initiatives utilizing artistic expression and innovative direction. Skilled in multimedia production, event coordination, and creative leadership, with a strong commitment to arts advocacy and creative youth development. Experienced as an M.C., Host, and community liaison, bringing a dynamic and comprehensive approach to all endeavors within the arts, culture, and entertainment industries.

Professional Experience

Performing Artist | Self-Employed | Los Angeles, CA | June 2016 – Present

- Freelance performing artist specializing in contemporary ballet, modern, jazz, musical theatre styles, and improvisation, with a singing vocal range of A2 to Bb4.
 - Performance Resume Attached
- Founder/Owner of CASA ALTA™, an arts & entertainment organization dedicated to empowering independent creatives and small businesses. Committed to helping artists and independent entrepreneurs craft engaging, educational, and entertaining content that elevates their brand and community presence.
- Provide comprehensive creative services, including multimedia production, project management, graphic design, and strategic consulting.

Teaching Artist | Orange County School of the Arts | Santa Ana, CA | Aug 2022 – Present

- Serve as a Teaching Artist in the Commercial Dance Conservatory (CMD), providing pre-professional training across various dance forms and styles to develop well-rounded artists with strong technical skills and work ethic, prepared to enter the professional industry and collegiate environments.

- Act as the executive producer for student shows, collaborating with students and the CMD Director on show concepts, logistics, materials, and production details, while managing performance elements that highlight students' artistic growth and support their development as serious, mature dancers.
- Current classes include: Dance Entrepreneurship, Advanced Movement Styles, Song & Dance, and Contemporary Ballet.

Executive Liaison | CA for the Arts | Sacramento, CA | Feb 2023 – Present

- Provide high-level administrative, strategic, and communication support to the CEO and Board of Directors, enhancing organizational efficiency and stakeholder engagement.
- Manage schedules, coordinate projects, and track deadlines to ensure timely execution of organizational goals and initiatives.
- Collaborate on content development, messaging, and storytelling efforts to elevate the organization's impact on the development of California's creative economy.
- Foster a positive, inclusive organizational Culture of Care by streamlining processes, promoting teamwork, and supporting staff wellbeing.
- Engage with arts and cultural leaders to advance advocacy strategies, increase public investment, and promote a thriving, equitable creative workforce.

Teaching Artist | Farnsworth Dance Academy | Benicia, CA | June 2018 – June 2025

- Developed and delivered engaging dance instruction across multiple styles including Ballet, Contemporary, Jazz, Modern (Graham-based; non-certified), and Musical Theatre styles, tailored to students' skill levels.
- Choreographed original dance pieces for student performances in competition and studio showcases, nurturing creative expression as performers and technical growth as creative athletes.
- Individually mentored and supported pre-professional dancers, providing feedback during one-on-one coachings and fostering a positive learning environment.
- Collaborated with studio owners and staff to develop challenging material that enhanced the overall artistic program, ensuring high-quality dance education and performance standards.

Digital Media Coordinator | AXIS Connect | Los Angeles, CA / Manhattan, NY | July 2018 – Mar 2019

- Curated and produced content for the Artistic Directors' social media and marketing platforms to enhance visibility of organizational programs.
- Managed media files and scheduled content using tools like Instagram, Facebook, and SmarterQueue for efficient public distribution.

- Developed and executed social media marketing strategies, including influencer collaborations and account takeovers, to expand audience engagement and program reach.
- Acted as an influencer by conducting account “takeovers” and creating engaging content to showcase the organization’s goals and repertoire.

Ice Cream Ambassador | Museum of Ice Cream | Los Angeles, CA | April 2017 – Dec 2017

- Host & Docent tasked with guiding guests and private parties through Ice Cream experiences, providing engaging tours and interactive explanations.
- Assisted with special event planning and logistic coordination to ensure seamless museum and event operations.
- Managed retail responsibilities, including inventory logging, restocking, organizing displays, and assisting guests with product recommendations.

Stage Manager | C. Eule Dance | Los Angeles, CA | May 2015 – Jul 2015

- Managed the master calendar and coordinated rehearsal and performance schedules to ensure smooth operations.
- Facilitated communication, data collection, and distribution related to rehearsals, performances, and logistics.
- Supported marketing efforts and provided administrative assistance to the director and production team.

Costumer | AMDA College of the Performing Arts | Los Angeles, CA | Oct 2013 – June 2016

- Cut out patterns and prepared fabrics for costume construction, ensuring precise fitting and design accuracy.
- Hand-stitched seams, repaired tears, and addressed costume malfunctions swiftly during performances to maintain show continuity.
- Managed costume inventory, including organization, distribution, and tracking of wardrobe pieces for school productions.
- Assisted performers with quick changes backstage, ensuring smooth transitions and minimal disruption during live performances.

Skills

- **Performance & Acting:** Film, Television, Theatre, Stunt Performance, Character Development, Creative Collaboration

- **Creative Production:** Choreography, Stage Management, Creative Direction, Artist Development, Costume Coordination
- **Arts Education & Mentorship:** Curriculum Development, Student Mentoring, Artistic Growth Facilitation, Pre-Professional Dance Training
- **Leadership & Organization:** Problem-Solving, Communication, Project Coordination, Arts Advocacy, Community Outreach, Event Logistics
- **Software:** Google Workspace, Slack, DaVinci Resolve, Final Cut Pro, Logic Pro, Canva, Later

Educational Background

Accelerated Management Program | UCLA Anderson School of Management | Los Angeles, CA

Bachelor of Fine Arts in Dance Theatre | AMDA College & Conservatory of the Performing Arts | Los Angeles, CA / Manhattan, NY

High School Diploma | Whittier High School | Whittier, CA

Awards & Certifications

- Certification: Career Technical Education, Orange County Department of Education – 2025
- Certification: Be There Certificate, Born This Way Foundation – 2022
- Award: Official Selection – “*Ya He Estado Solo / Shadow of a Doubt*”, Los Angeles Latinx Film Festival – 2020
- Award: Finalist – “*Ya He Estado Solo / Shadow of a Doubt*”, Independent Short Awards – 2020
- Award: Official Selection – “*cOmmunity*”, Venice Film Awards – 2020
- Award: Official Selection – “*cOmmunity*”, Quarantini Monthly Film Festival – 2020
- Award: Finalist – “*good MOURNING*”, Independent Short Awards – 2020
- Certification: California Basic Educational Skills Test, State of California – 2019