

The Taylored Rhino Foundation

Mission Statement

Our mission is to help guide the youth to create strong minds with desires of achieving their dreams. Through scholarship programs, financial literacy, internships, and sports clinics, we create access to dreams.

What We Do

- Basketball Camps (scholarships included)
- College Scholarships & Mentoring
- Financial Literacy & Internship Programs
- Book Readings, Literacy Events, & School Drives
- Motivational Speaking Engagements
- Merchandise supporting anti-poaching awareness

Meet Our Founder - Craig Smith



Craig Smith, a Los Angeles native and former NBA player, is the heart behind our foundation. After a successful career with teams like the Timberwolves, Clippers, and Trail Blazers, Craig has turned his passion to community impact. He is also a published author, motivational speaker, and youth mentor.

Support Our Mission

Invest in youth programs, sponsor an event, donate goods or services, or partner with us to offer job training. Help us expand scholarship opportunities, deliver meaningful mentorship, and give kids the tools to succeed.

Contact Us

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