



**Mark Peperkorn**  
Principal

**Deanna Wellens**  
Associate Principal

Dear Business Leader,

Pilgrim Park Middle School PTO is hosting our all school **Annual Run, Walk and Roll 4 Pilgrim Park** fundraiser. The event will take place on Friday May 11th 2018. Our active event is inclusive to all students and promotes healthy lifestyle by encouraging our students to get outdoors and get active. Our Run Walk and Roll is our only major fundraiser all year.

The success of this event is credited largely to our sponsors, who lend their names and financial support to the event. The money we raise each year goes to providing financial support to many of our school programs and activities. In addition we are helping fund our library's needed renovation, to help create a collaborative learning space for our students. **This year's fundraising goal is \$40,000.**

Pilgrim Park is requesting sponsorship or in-kind donation to help us reach our fundraising goals. We appreciate your consideration in helping support your local patrons commitment to positively improving education and promoting healthy lifestyles of the individuals in your community.

As a sponsor your business will benefit from media acknowledgment in print and social media outlets as secured. If your company commits to a sponsorship or in-kind donations your company's name and/or logo will be printed on the back of our school t-shirt worn by over 800 students and staff. For many of our students this is the only school t-shirt they have and will be worn for many school spirit days as well as out in the community.

Please see attached for Sponsorship Levels. All donations are tax deductible and can be mailed to 1500 Pilgrim Parkway, Elm Grove, WI 53122. Or Donate online at [run4pilgrimpark.com](http://run4pilgrimpark.com). **Please email logos for inclusion on t-shirts by April 23rd, 2018** to [ppmspto@gmail.com](mailto:ppmspto@gmail.com)

We are counting on community support to help continue to provide a positive educational experience for our students. Pilgrim Park Middle School PTO is a 501(c)3 public charity dedicated to improving the educational outcomes of students in our community.

Thank you for your willingness to consider supporting the efforts of Pilgrim Park Middle School and making a positive difference in your community.

Thank you for your consideration,

*The Pilgrim Park Middle School PTO*

**Pilgrim Park Middle School**  
[ppmspto@gmail.com](mailto:ppmspto@gmail.com)