



Amazon Account - \$53,000.00

# SUMMARY

### Objective

Our Account Automation Program is designed to create a hands off business opportunity for our clients with interest in the eCommerce industry using Amazon's Marketplace. Our service is designed to provide a hands off experience without sacrificing long term potential of running a lucrative online business. We will utilize the drop shipping method while working with domestic suppliers to create and leverage maximum earning potential.

### Goals

Each client's account's will be managed by our team of highly trained professionals with more than 5 years experience in the eCommerce industry. Our goal for each account is to reach 6 figures in sales per 30 day period with an average net profit of \$10,000.00 per month. 6 figures per 30 day period is a goal we plan on reaching within 6-8 months.

### Solution

Each account will have 2 designated employees and an account manager working diligently to reach our goal of 6 figures per 30 day period. We use a variety of different tools that will help us with product sourcing and competitive pricing to assist us in reaching these goals. We will manage all daily tasks and communications associated with each store while increasing monthly sales by 10-30% for each account.

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## AMAZON DEFEATED - ACCOUNT AUTOMATION PROGRAM

### Outline

Below we listed a few things to keep in mind while signing up for our Account Automation Program

- We will require each client to have a credit line of \$30,000.00 or more to reach our goal of 6 figures per 30 day period. This will be used to purchase products that are sold through your amazon store.
  - Amazon will deposit sales associated with your store every 2-3 weeks.
  - Each client will have to dedicate 6-8 hours to get their account set up which includes filing for tax exemption and creating an account with each supplier.
  - Each client may be asked to contact the supplier to verify orders. This is something that may occur during the earlier stages of having your account active.
  - The start up fee of \$15,000.00 must be paid in full prior to us working on your account. This covers training, software, tools, store management and acts as a form of salary for employees until the 20% of NET profit is high enough to cover salary for 3 employees.
  - The employee wages and bonuses will be collected on the 1st of every month. Each employee will dedicate 35-40 hour per week to your store. The monthly fee of \$500 per month and 20% of Net profit goes to your trained staff as salary and bonuses.
  - Each client must provide a direct line of communication with the account product manager.
  - Our goal is to reach 6 figures per 30 day period within 6-8 months of the store being open. Keep in mind this is an estimate as to how long it will take us to reach our goal.
  - Average profit margins will vary between 10-18% depending on each stores inventory.
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## BREAKDOWN - BASED ON THE ABOVE STORE

### By The Numbers

Start Up Fee: \$15,000.00

Total Sales: \$53,000.00

Net Profit(15%): \$7,950.00

Monthly Fees	Unit Price
Employee Salary - Monthly fee	\$ 500
Employee Bonuses - 20% Net Profit	\$ 1,590
Amazon Seller Pro account - Monthly	\$ 40
<b>Total</b>	<b>\$2,130</b>

Total Monthly Profit: \$5,820.00

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