

MHA SHOW MRFA

WESTERN CANADA'S LARGEST TRADE SHOW FOR HOTELS AND RESTAURANTS

2023 EXHIBITOR BROCHURE

APRIL 25
10AM - 4PM
VICTORIA INN HOTEL
WINNIPEG, MANITOBA



***Was a great show
and a really good fit
for our company!***

- trade show exhibitor

*Proudly
presented by:*



MANITOBA HOTEL
ASSOCIATION



Manitoba
Restaurant &
Foodservices
Association

www.ONEshow.ca

(204) 942-0671



April 25, 2023 Show Hours: 10am - 4pm
Victoria Inn Hotel - Winnipeg www.OneShow.ca

TWO LEADING HOSPITALITY ASSOCIATIONS. ONE SHOW!

The MHA & MRFA Show is presented by the Manitoba Hotel Association (MHA) and the Manitoba Restaurant & Foodservices Association (MRFA). The show is managed by the MHA. This is your opportunity to gain quality leads, form new connections, and put your product or service in front of buyers.

SHOW LOCATION

The show floor will be the Centennial ballroom of the Victoria Inn Hotel & Convention Centre. Over 800 free parking stalls for exhibitors and attendees. Setup opens Monday at 12 noon, or if you have a small exhibit, you're welcome to set up Tuesday morning instead. There's level access throughout, and getting your materials in and out of the facility is easy.

WHAT'S INCLUDED (please note that electrical is extra)

- Pipe & Drape
- Skirted table
- Lunch for 2 staff per booth
- Your company listed in the Show Guide

BOOTH ALLOCATION - PLEASE BUY EARLY FOR BEST SELECTION

Returning exhibitors will receive priority space allocation. Factors in how we place booths will take into consideration: larger exhibits, theatre package requests, and separating competing exhibitors.

Space is not considered booked until payment in full is received.

MANITOBA MARKET

Manitoba has a high number of independent hotels and restaurants, with local decision makers. Our show specializes in reaching these buyers and bringing them under one roof.

It's important to us to bring as many buyers to the show floor as we can. We target hotels, motels, restaurants, foodservice establishments, and bars throughout in Manitoba, plus selected care homes and government institutions.

WHERE TO STAY

Victoria Inn Hotel & Convention Centre - Host Hotel
1808 Wellington Ave. Winnipeg, MB Phone: (204) 786-4801 or 1-877-VIC-INNS
<https://winnipeg.vicinn.com>



The MHA serves the needs and promotes the common interests of the hotel and accommodation industry in Manitoba. We're dedicated to being the recognized leader in influencing the future direction, growth, and excellence of the hospitality industry.



The MRFA is the uniting force for Manitoba's \$2 billion plus restaurant industry. Bringing together our community, we impact legislation, cultivate relationships and provide valuable resources that support the sector as well as individual businesses.



**APRIL 25
2023
10AM - 4PM
VICTORIA INN
WINNIPEG**

Proudly
presented by:



Company Name: _____

Postal Address: _____

City/Town: _____ Province: _____ Postal Code: _____

Telephone # (to appear in Show Guide): _____ Website: _____

Person in charge of Exhibit: _____ Title: _____

Email: _____

Person to be listed in Show Guide (if different): _____ Title: _____

Email: _____

Industry Codes (choose from the list on the next page - 5 max)

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- Add 1-year Membership for \$350
- 1 Booth (10'x8')
- Additional Booths
- Corner Booth: add
- Data (badge barcode) scanner: add
- Standard Electrical (15A/120V): add
- Deeper booth (10' x 10'): add

Member

Non-Member

\$1050

\$1450

\$950

\$1250

\$250

\$250

\$240

\$240

\$80

\$80

\$250

\$250

Subtotal

\$

\$

+ GST 5% (R107660250)

\$

\$

Total Payment

\$

\$

- Cheque enclosed (payable to: Manitoba Hotel Association)
- VISA MasterCard AMEX

CC #: _____ Exp. ____/____ CVV _____

Price includes: Pipe, drape, Show Guide listing, skirted table, 2 lunches & 5 exhibitor badges per booth.

Utilities: Not all utilities are available at all booths. Other furniture rental and internet also available.

Will you have a **draw at your booth** for a prize (over \$100 in value)? YES NO WE'LL DECIDE LATER

If you said **YES** to having a draw at your booth, would you like to participate in a **passport card** for show attendees? YES NO

Cancellation by Exhibitor: Cancellations received prior to March 1 are refundable in full. Cancellations between March 1 and March 14 will be refunded at 50% of the total space price. Cancellations after March 14 are nonrefundable.

I have read and understood the Terms & Conditions outlined at www.ONESHOW.ca Microphones are not permitted.

Signature: _____ Date: _____

Send Completed Registration Forms to:

Suite 501, 1020 Lorimer Blvd., Winnipeg, MB R3P 1C7 or Fax: (204) 942-6719 or 1-888-689-3316

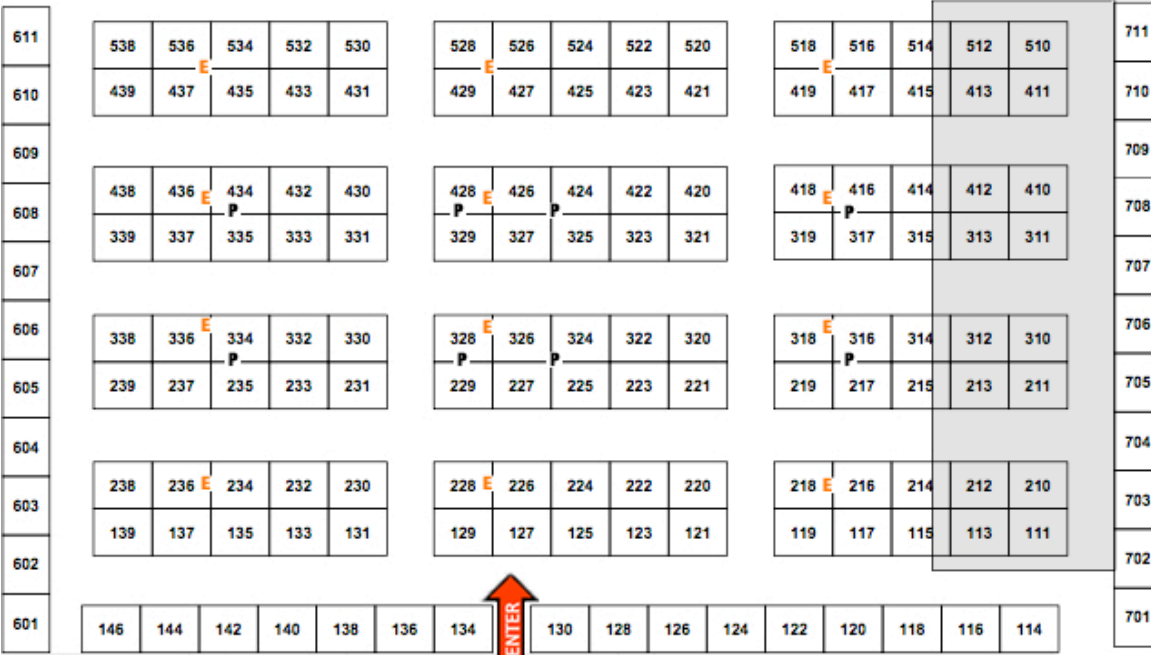
Please call for more information: (204) 942-0671 or toll-free 1-888-859-9976 or Email: jerry@mha1.ca

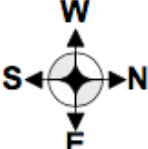
CATEGORY CODES


Please write up to 5 category codes on your registration form

AC Accounting Systems	DV Digital Video	ME Meats
AI Air Conditioning	DG Dishwashing & Glasswashing Equipment	MN Menus
AL Alarms, Security Systems & Locks	DE Desserts & Baked Goods	PH Payroll & Human Resource Management Systems
AM Amenities for Hotel Rooms	DX Digital Signage	PI Paints
AR Architecture & Design	DO Doors & Windows	PA Paper Products
AS Associations	DR Draperies	PE Pest Control
AT Automated Teller Machines (ATM's)	ED Education & Training	PY Photography
BK Bakeries & Baked Goods	EL Electrical	PS Point of Sale & Scanning
BQ Baking Equipment & Supplies	EG Energy Management	PL Pools & Spas
BP Bar Supplies & Equipment	EE Entertainment Equipment & Services	PO Poultry & Eggs
BV Bathroom & Restroom Renovations	EF Entrees	PD Printing & Duplicating
BL Bathtub Liners	FI Financial Services	PR Promotions
BA Beds & Bedding Accessories	FS Fish & Seafood	PM Property Management
BE Beer	FH Flatware & Dinnerware	PP Purchasing Program
BD Beverage Dispensing Equipment	FC Floor Coverings	RE Real Estate
BN Beverages, Non Alcoholic	FL Floor Care & Carpet Cleaning	RC Recycling & Waste
BS Blinds	FZ Frozen Foods	RF Refrigeration Equipment & Services
CA Cannabis	FV Fruits & Vegetables	RS Restaurant Service & Specialty Supplies
CK Cakes & Cookies	FF Furniture	RR Restroom Equipment & Services
CR Carts & Carriers	FO Furniture - Outdoor	SA Safety & Medical
CG Case Goods	FW Flowers	SE Security Systems
CB Cash Registers & Business Systems	GA Games & Gaming Equipment	SH Storage, Moving & Shelving
CE Cheese	GC Gift Cards & Prepaid Cards	SI Signs
CI China	GL Glassware	SN Snack Foods
CL Cleaning Equipment	GF Gluten Free Foods	SR Social Responsibility
CH Cleaning & Housekeeping Services	HF Hotel Franchising	SM Sound & Music
CP Cleaning Products	HK Housekeeping Services	SO Soups & Sauces
CO Coffee, Tea & Chocolate Products & Equipment	IC Ice Cream Products & Equipment	SV Shuttle Buses & Vehicles
CM Communication Systems	IM Icemakers, Dispensers & Crushers	TE Telephone Systems
CS Computer Software & Equipment	IN Insurance	TV Televisions, Video & Radios
CD Condiments, Seasonings & Salad Dressings	IT Internet	TR Training & Development
CT Construction & Renovation	JA Janitorial Services	UN Uniforms, Aprons & Clothing
CN Consulting	KI Kitchen Renovations	UP Upholstery & Upholstery Cleaning
CU Cooking Equipment & Utensils	LE Laundry Equipment & Supplies	VA Vacuums
CX Courier & Transportation	LT Lighting	VM Vending Machines & Products
CY Cutlery	LN Linens, Towels & Napkins	VE Ventilation Equipment
DA Dairy Products	LQ Liquors, Wines & Spirits	VL VLT's
DB Debit & POS Terminals	MA Mats & Matting	WT Water
DS Design	MK Marketing & Promotion	

545	543	541	539	537	535	533	531	529	527	525	523	519	517	515	513	511	509
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W
S  **N**
E

P Pillar
E Electrical Floor Port
 Hardwood Floor
NON Carpeted