



# MHA SHOW MRFA



**APRIL 23, 2024**  
VICTORIA INN HOTEL & CONVENTION CENTRE  
WINNIPEG, MANITOBA

A photograph showing a group of people at a trade show booth. In the foreground, a man in a white shirt is interacting with a woman in a grey shirt. Other people are visible in the background, some looking at a laptop screen. The booth has various equipment and displays.

## 2024 EXHIBITOR BROCHURE

*Attendance was substantially higher than I'd guessed it might be. Was great to see the local hospitality industry back under one roof. Looking forward to next year's show!*

- 2023 Exhibitor



April 23, 2024 Show Hours: 10am - 4pm  
Victoria Inn Hotel - Winnipeg [www.OneShow.ca](http://www.OneShow.ca)

### TWO LEADING HOSPITALITY ASSOCIATIONS. ONE SHOW!

The MHA & MRFA Show is presented by the Manitoba Hotel Association (MHA) and the Manitoba Restaurant & Foodservices Association (MRFA). The show is managed by the MHA. This is your opportunity to gain quality leads, form new connections, and put your product or service in front of buyers.

### SHOW LOCATION

The show floor will be the Centennial ballroom of the Victoria Inn Hotel & Convention Centre. Over 800 free parking stalls for exhibitors and attendees. Setup opens Monday at 12 noon, or if you have a small exhibit, you're welcome to set up Tuesday morning instead. There's level access throughout, and getting your materials in and out of the facility is easy.

### WHAT'S INCLUDED (please note that electrical is extra)

- Pipe & Drape
- Skirted table
- Lunch for 2 staff per booth
- Your company listed in the Show Guide

### BOOTH ALLOCATION - PLEASE BUY EARLY FOR BEST SELECTION

Returning exhibitors will receive priority space allocation. Factors in how we place booths will take into consideration: larger exhibits, theatre package requests, and separating competing exhibitors.

Space is not considered booked until payment in full is received.

### WHERE TO STAY

Victoria Inn Hotel & Convention Centre - Host Hotel  
1808 Wellington Ave. Winnipeg, MB Phone: (204) 786-4801 or 1-877-VIC-INNS  
<https://winnipeg.vicinn.com>

### MANITOBA MARKET

Manitoba has a high number of independent hotels and restaurants, with local decision makers. Our show specializes in reaching these buyers and bringing them under one roof.

It's important to us to bring as many buyers to the show floor as we can. We target hotels, motels, restaurants, foodservice establishments, and bars throughout in Manitoba, plus selected care homes and government institutions.



*The MHA serves the needs and promotes the common interests of the hotel and accommodation industry in Manitoba. We're dedicated to being the recognized leader in influencing the future direction, growth, and excellence of the hospitality industry.*



*The MRFA is the uniting force for Manitoba's \$2 billion plus restaurant industry. Bringing together our community, we impact legislation, cultivate relationships and provide valuable resources that support the sector as well as individual businesses.*



**APRIL 23  
2024  
10AM - 4PM  
VICTORIA INN  
WINNIPEG**

Proudly  
presented by:



Company Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone # (to appear in Show Guide): \_\_\_\_\_ Website: \_\_\_\_\_

Person in charge of Exhibit: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Person to be listed in Show Guide (if different): \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Industry Codes (choose from the list on the next page - 5 max)

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☐ Add 1-year Membership for \$325

☐ 1 Booth (10'x8')

☐ Additional Booths

☐ Corner Booth: add

☐ Data (badge barcode) scanner: add

☐ Standard Electrical (15A/120V): add

☐ Deeper booth (10' x 10'): add

**Member**

**Non-Member**

**\$1150**

\$1550

**\$1050**

\$1350

**\$250**

\$250

**\$270**

\$270

**\$80**

\$80

**\$250**

\$250

**Subtotal**

**\$**

**\$**

+ GST 5% (R107660250)

**\$**

**\$**

**Total Payment**

**\$**

**\$**

☐ Cheque enclosed (payable to: Manitoba Hotel Association)

☐ VISA ☐ MasterCard ☐ AMEX

CC #: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

**Price includes:** Pipe, drape, Show Guide listing, skirted table, 2 lunches & 5 exhibitor badges per booth.

**Utilities:** Not all utilities are available at all booths. Other furniture rental and internet also available.

Will you have a **draw at your booth** for a prize (over \$100 in value)? ☐ YES ☐ NO ☐ WE'LL DECIDE LATER

If you said **YES** to having a draw at your booth, would you like to participate in a **passport card** for show attendees? ☐ YES ☐ NO

**Cancellation by Exhibitor:** Cancellations received prior to March 1 are refundable in full. Cancellations between March 1 and March 14 will be refunded at 50% of the total space price. Cancellations after March 14 are nonrefundable.

I have read and understood the Terms & Conditions outlined at [www.ONEshow.ca](http://www.ONEshow.ca) Microphones are not permitted.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Send Completed Registration Forms to:**

505 - 386 Broadway, Winnipeg, MB R3C 3R6 or Fax: (204) 942-6719 or 1-888-689-3316

**Please call for more information:** (204) 942-0671 or toll-free 1-888-859-9976 or Email: [jerry@mha1.ca](mailto:jerry@mha1.ca)

## CATEGORY CODES

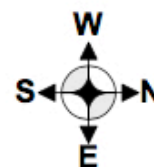
Please write up to 5 category codes on your registration form

<b>AC</b>	Accounting Systems	<b>DV</b>	Digital Video	<b>ME</b>	Meats
<b>AI</b>	Air Conditioning	<b>DG</b>	Dishwashing & Glasswashing Equipment	<b>MN</b>	Menus
<b>AL</b>	Alarms, Security Systems & Locks	<b>DE</b>	Desserts & Baked Goods	<b>PH</b>	Payroll & Human Resource Management Systems
<b>AM</b>	Amenities for Hotel Rooms	<b>DX</b>	Digital Signage	<b>PI</b>	Paints
<b>AR</b>	Architecture & Design	<b>DO</b>	Doors & Windows	<b>PA</b>	Paper Products
<b>AS</b>	Associations	<b>DR</b>	Draperies	<b>PE</b>	Pest Control
<b>AT</b>	Automated Teller Machines (ATM's)	<b>ED</b>	Education & Training	<b>PY</b>	Photography
<b>BK</b>	Bakeries & Baked Goods	<b>EL</b>	Electrical	<b>PS</b>	Point of Sale & Scanning
<b>BQ</b>	Baking Equipment & Supplies	<b>EG</b>	Energy Management	<b>PL</b>	Pools & Spas
<b>BP</b>	Bar Supplies & Equipment	<b>EE</b>	Entertainment Equipment & Services	<b>PO</b>	Poultry & Eggs
<b>BV</b>	Bathroom & Restroom Renovations	<b>EF</b>	Entrees	<b>PD</b>	Printing & Duplicating
<b>BL</b>	Bathtub Liners	<b>FI</b>	Financial Services	<b>PR</b>	Promotions
<b>BA</b>	Beds & Bedding Accessories	<b>FS</b>	Fish & Seafood	<b>PM</b>	Property Management
<b>BE</b>	Beer	<b>FH</b>	Flatware & Dinnerware	<b>PP</b>	Purchasing Program
<b>BD</b>	Beverage Dispensing Equipment	<b>FC</b>	Floor Coverings	<b>RE</b>	Real Estate
<b>BN</b>	Beverages, Non Alcoholic	<b>FL</b>	Floor Care & Carpet Cleaning	<b>RC</b>	Recycling & Waste
<b>BS</b>	Blinds	<b>FZ</b>	Frozen Foods	<b>RF</b>	Refrigeration Equipment & Services
<b>CA</b>	Cannabis	<b>FV</b>	Fruits & Vegetables	<b>RS</b>	Restaurant Service & Specialty Supplies
<b>CK</b>	Cakes & Cookies	<b>FF</b>	Furniture	<b>RR</b>	Restroom Equipment & Services
<b>CR</b>	Carts & Carriers	<b>FO</b>	Furniture - Outdoor	<b>SA</b>	Safety & Medical
<b>CG</b>	Case Goods	<b>FW</b>	Flowers	<b>SE</b>	Security Systems
<b>CB</b>	Cash Registers & Business Systems	<b>GA</b>	Games & Gaming Equipment	<b>SH</b>	Storage, Moving & Shelving
<b>CE</b>	Cheese	<b>GC</b>	Gift Cards & Prepaid Cards	<b>SI</b>	Signs
<b>CI</b>	China	<b>GL</b>	Glassware	<b>SN</b>	Snack Foods
<b>CL</b>	Cleaning Equipment	<b>GF</b>	Gluten Free Foods	<b>SR</b>	Social Responsibility
<b>CH</b>	Cleaning & Housekeeping Services	<b>HF</b>	Hotel Franchising	<b>SM</b>	Sound & Music
<b>CP</b>	Cleaning Products	<b>HK</b>	Housekeeping Services	<b>SO</b>	Soups & Sauces
<b>CO</b>	Coffee, Tea & Chocolate Products & Equipment	<b>IC</b>	Ice Cream Products & Equipment	<b>SV</b>	Shuttle Buses & Vehicles
<b>CM</b>	Communication Systems	<b>IM</b>	Icemakers, Dispensers & Crushers	<b>TE</b>	Telephone Systems
<b>CS</b>	Computer Software & Equipment	<b>IN</b>	Insurance	<b>TV</b>	Televisions, Video & Radios
<b>CD</b>	Condiments, Seasonings & Salad Dressings	<b>IT</b>	Internet	<b>TR</b>	Training & Development
<b>CT</b>	Construction & Renovation	<b>JA</b>	Janitorial Services	<b>UN</b>	Uniforms, Aprons & Clothing
<b>CN</b>	Consulting	<b>KI</b>	Kitchen Renovations	<b>UP</b>	Upholstery & Upholstery Cleaning
<b>CU</b>	Cooking Equipment & Utensils	<b>LE</b>	Laundry Equipment & Supplies	<b>VA</b>	Vacuums
<b>CX</b>	Courier & Transportation	<b>LT</b>	Lighting	<b>VM</b>	Vending Machines & Products
<b>CY</b>	Cutlery	<b>LN</b>	Linens, Towels & Napkins	<b>VE</b>	Ventilation Equipment
<b>DA</b>	Dairy Products	<b>LQ</b>	Liquors, Wines & Spirits	<b>VL</b>	VLT's
<b>DB</b>	Debit & POS Terminals	<b>MA</b>	Mats & Matting	<b>WT</b>	Water
<b>DS</b>	Design	<b>MK</b>	Marketing & Promotion		

545	543	541	539	537	535	533	531	529	527	525	523
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519	517	515	513	511	509
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- P** Pillar
- E** Electrical Floor Port
- Hardwood Floor  
NON Carpeted