

FUTURE OF ARCHIVES AND LIBRARIES:  
HOW TECHNOLOGY AND AI ARE (RE)SHAPING HERITAGE INSTITUTIONS

# EXPLAINABLE AI: IMPLICATIONS FOR LIBRARIES AND ARCHIVES

SEPTEMBER 5, 2024  
LIBRARY AND ARCHIVES CANADA

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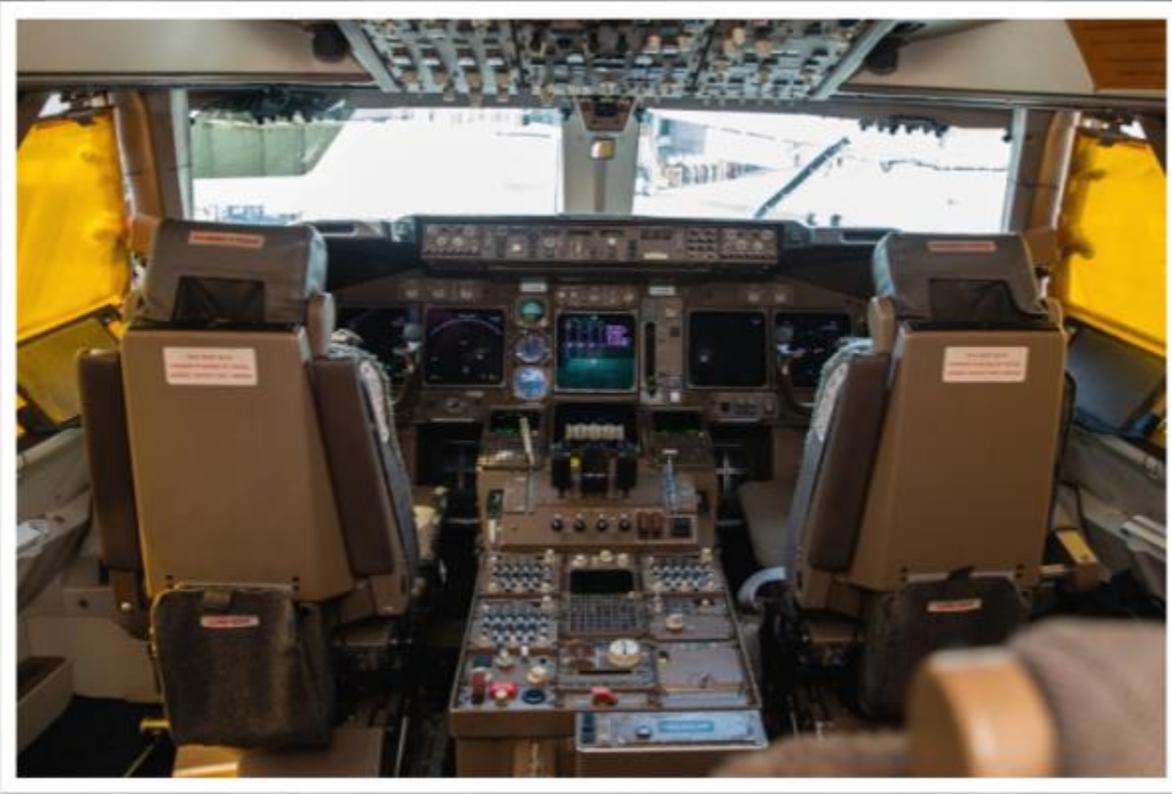
If artificial intelligence is so smart,  
why doesn't it explain itself?



Activists for Explainability



Q:  
What is the  
best flight  
crew?



A:  
A computer,  
a pilot and  
a dog.

# **TRUST & ACCOUNTABILITY**

**TRUSTWORTHINESS  
& ACCOUNTABILITY**

**EXPLAINABILITY**

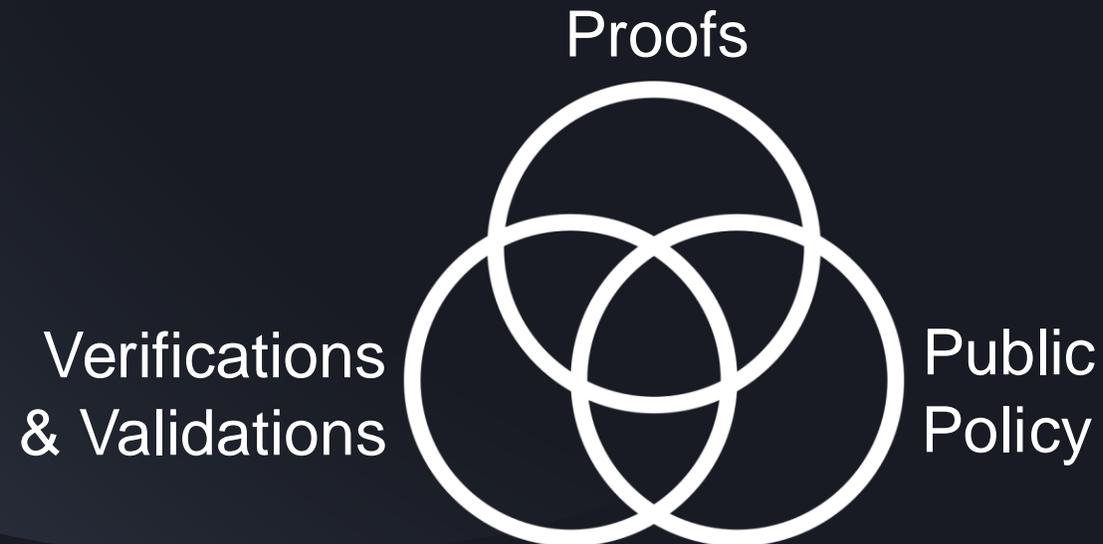
**fosters**

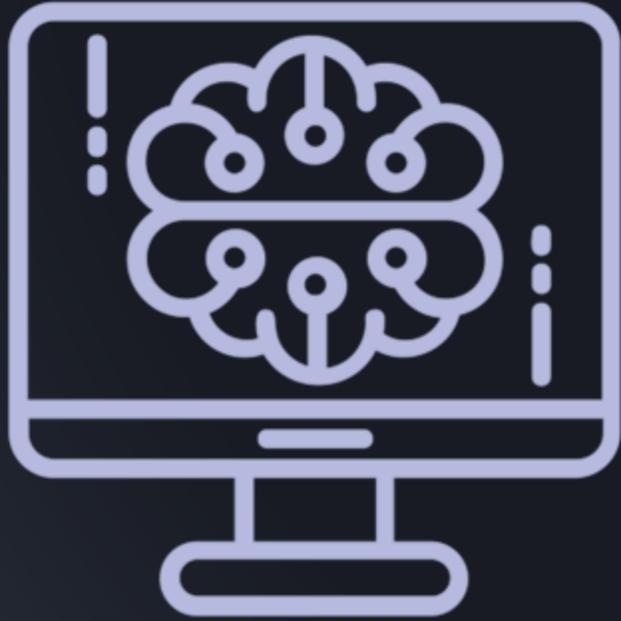
**TRUSTWORTHINESS  
& ACCOUNTABILITY**

# Explainable AI (XAI)

XAI is “concerned with developing approaches to explain and make artificial systems understandable to human stakeholders”

(Langer et al., 2021).





ARTIFICIAL INTELLIGENCE

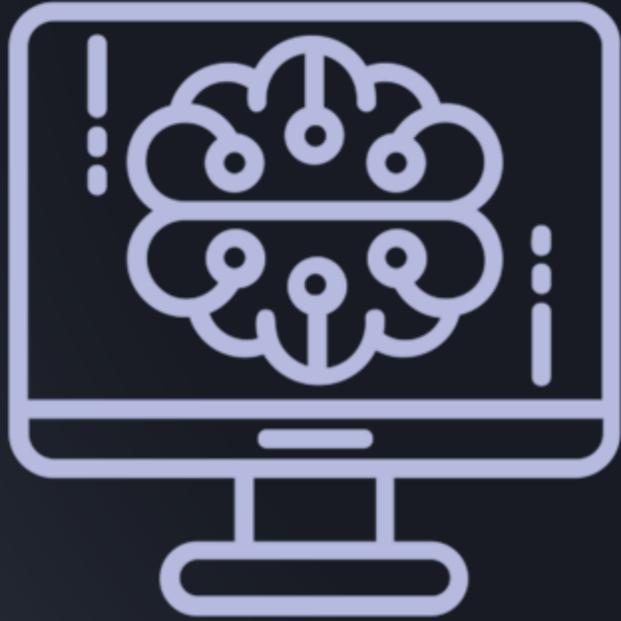
Ubiquitous

Powerful

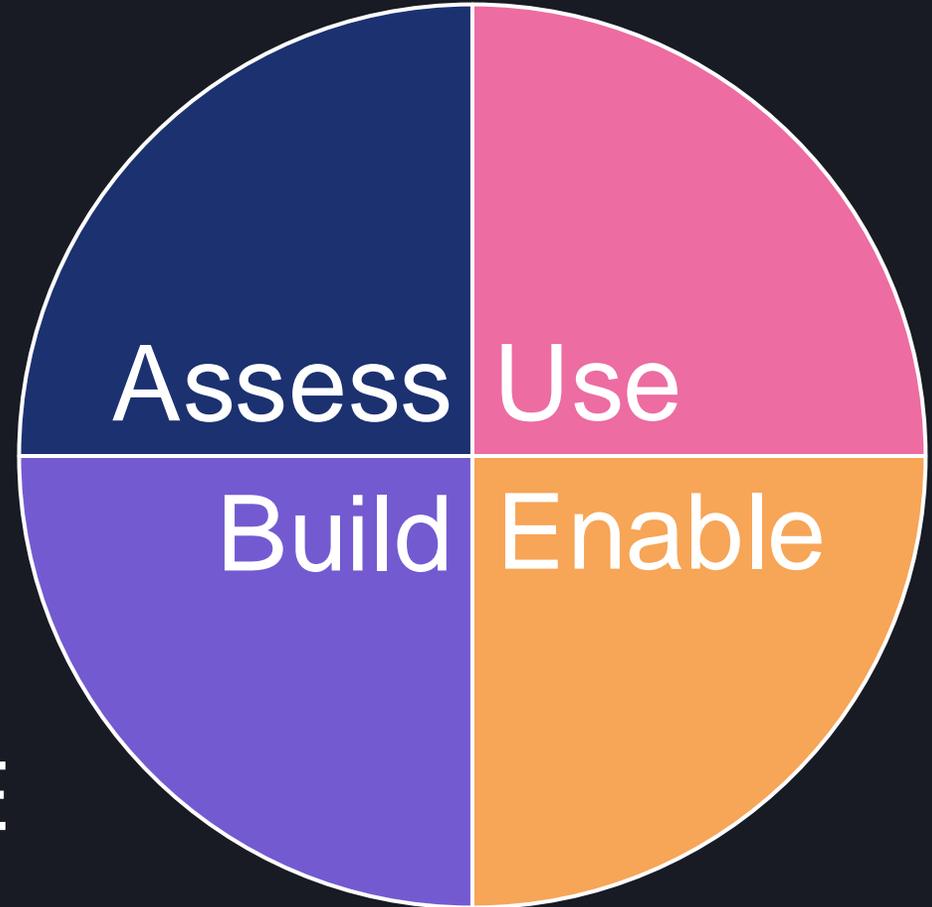
Opaque

Invisible

Consequential



ARTIFICIAL INTELLIGENCE



“What happens to libraries and librarians  
when machines can read all the books?”

*Feral Librarian. March 16, 2017*



“I think we would be wise  
to start thinking now  
about machines and algorithms  
as a **new kind of patron.**”

*Chris Bourg  
Director of Libraries, MIT*

**GENERATIVE AI** is...

...amazing

...disturbing

...a proof of concept

...seriously flawed

...just a tool

...much more than a tool

...an opportunity

...a call to action

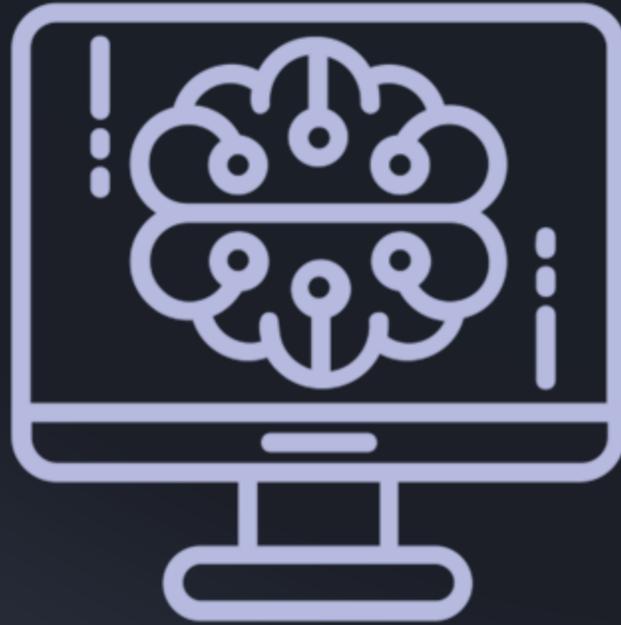
GENERATIVE AI is... like Taylor Swift



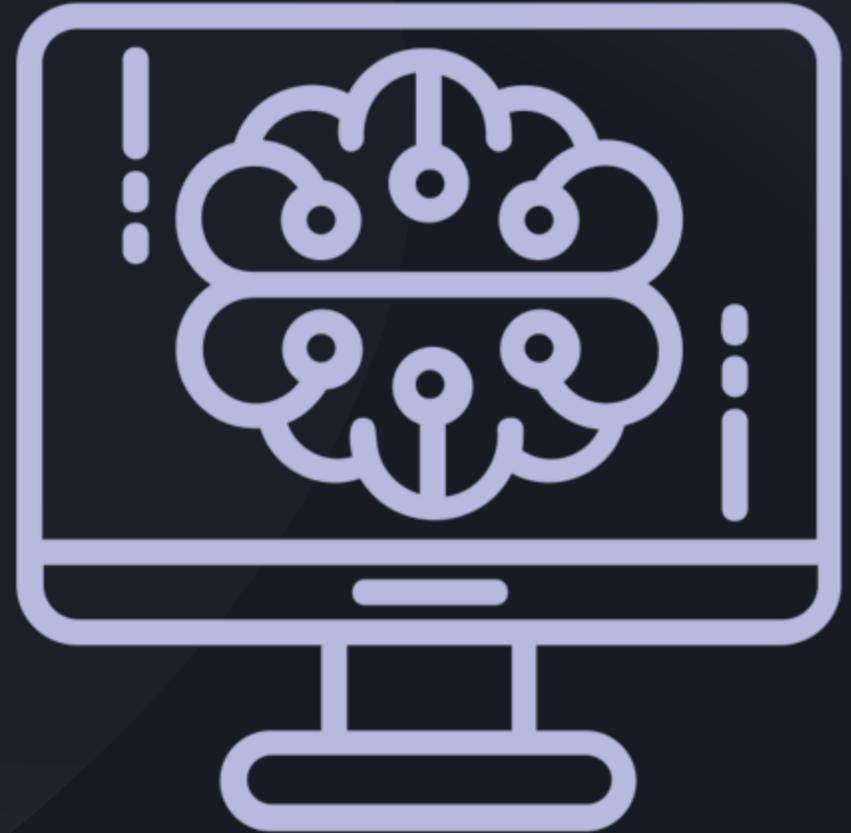
# AI is Still Evolving



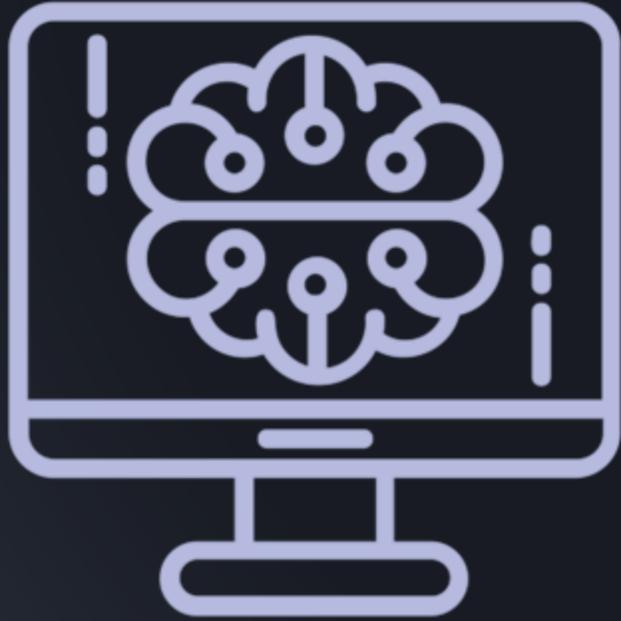
GOFAI



Generative AI



Neurosymbolic AI?



# ARTIFICIAL INTELLIGENCE

“Assume this is  
the worst AI you  
will ever use.”

Ethan Mollick  
*Co-Intelligence* (2024)

# Why Isn't Explainability the Default?

“Machine learning is complex, people won't understand.”

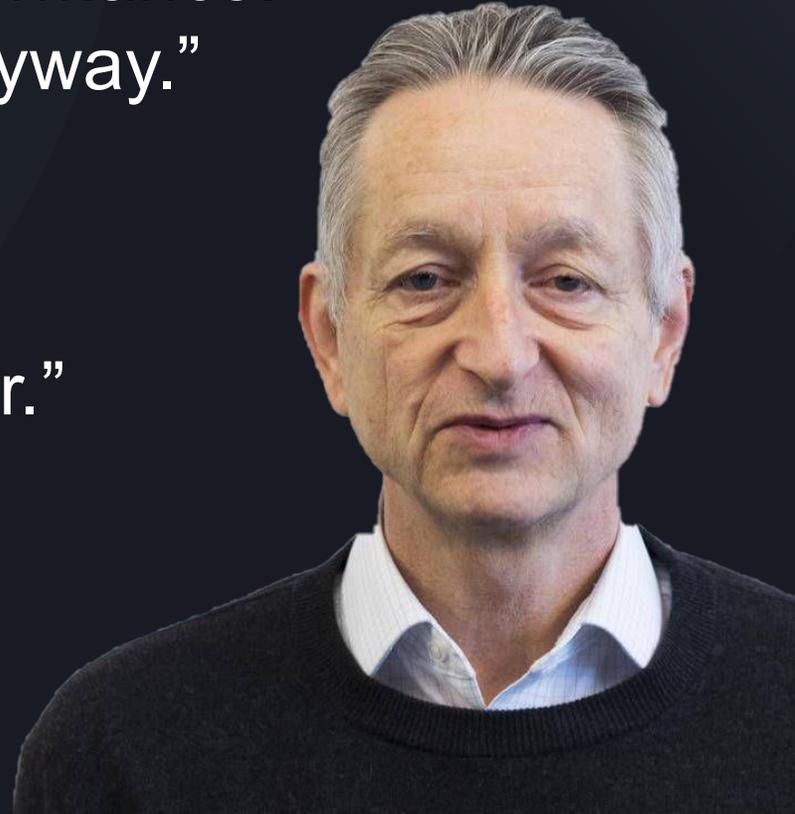
“We don't really know what's happening ourselves.”

“If we had to explain it would hurt performance.”

“People don't want explanations anyway.”

Besides, Geoff Hinton said  
it would be “a complete disaster.”

Emeritus Professor  
University of Toronto  
“Godfather of AI”



**Geoff Hinton is wrong.**

# Explanations

“are more than a human  
preoccupation – they are central  
to our sense of understanding,  
and the currency in which we  
exchange beliefs.”

*Tania Lombrozo  
Director, Concepts & Cognition Lab  
Princeton University*



# A Machine Learning System Framework

The Problem

The Context



# Explainable AI (XAI)



XAI is focused on “opening the black box.”

# Human Centered Explainable AI



“Not everything that is important lies inside the black box of AI.  
Critical insights can lie outside it. Why?  
*Because that’s where the humans are.*”

“If the machine is involved, then people are too.”

Taina Bucher, 2018

AI is “deeply, inescapably human.”

Jenna Burrell & Marion Fourcade, 2021

“The black box is full of people.”

Nick Seaver, 2021

# What XAI & HCXAI Tell Us



# What XAI & HCXAI Tell Us

XAI

“Inside the Black Box”

Features

Examples

Approximations

Counterfactuals

# What XAI & HCXAI Tell Us

## HCXAI

“Where the Humans Are”

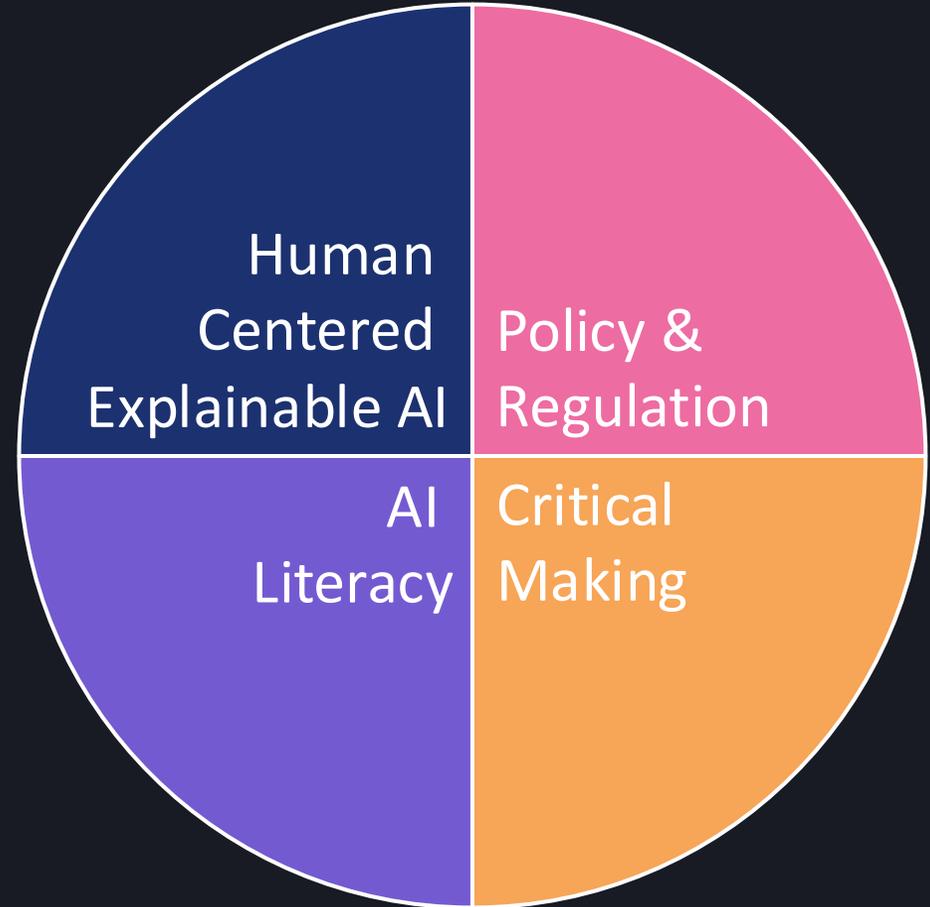
Context (who, when & why)  
Actionability & Contestability  
Performance Metrics  
Pitfalls & Seams  
Design Objectives

# What XAI & HCXAI Tell Us



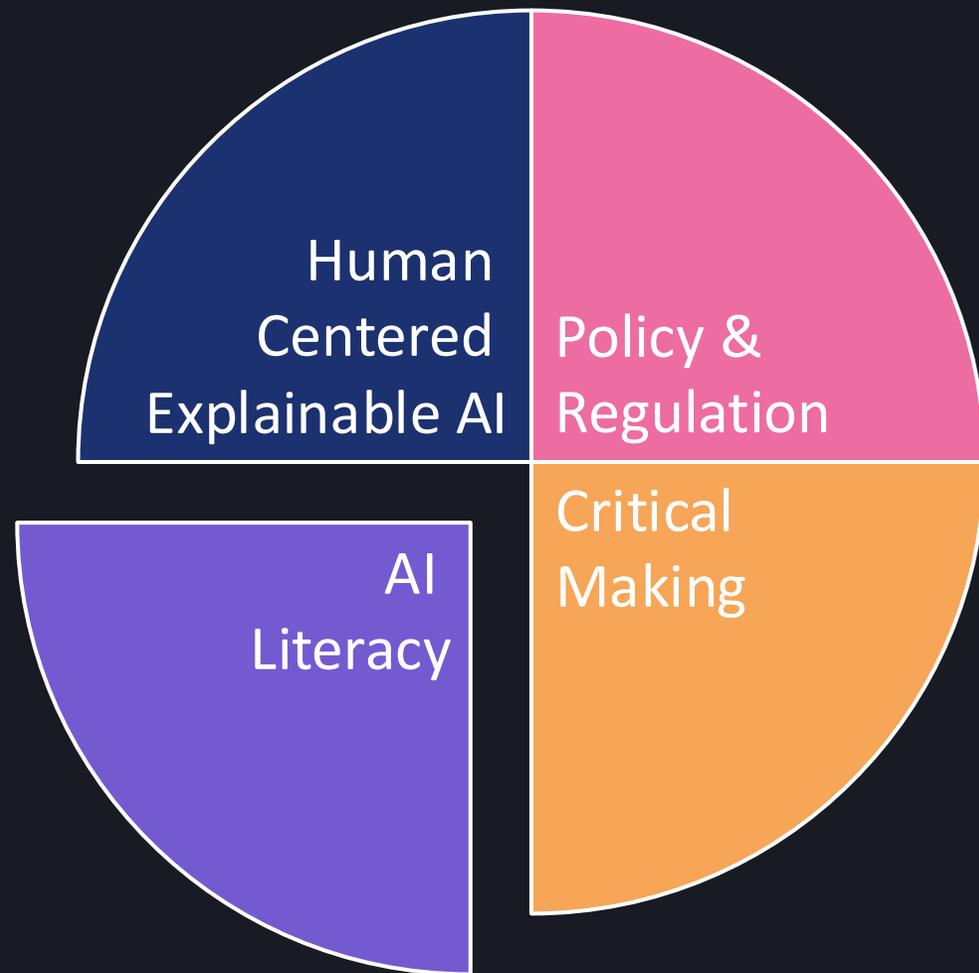


Explainability Activists



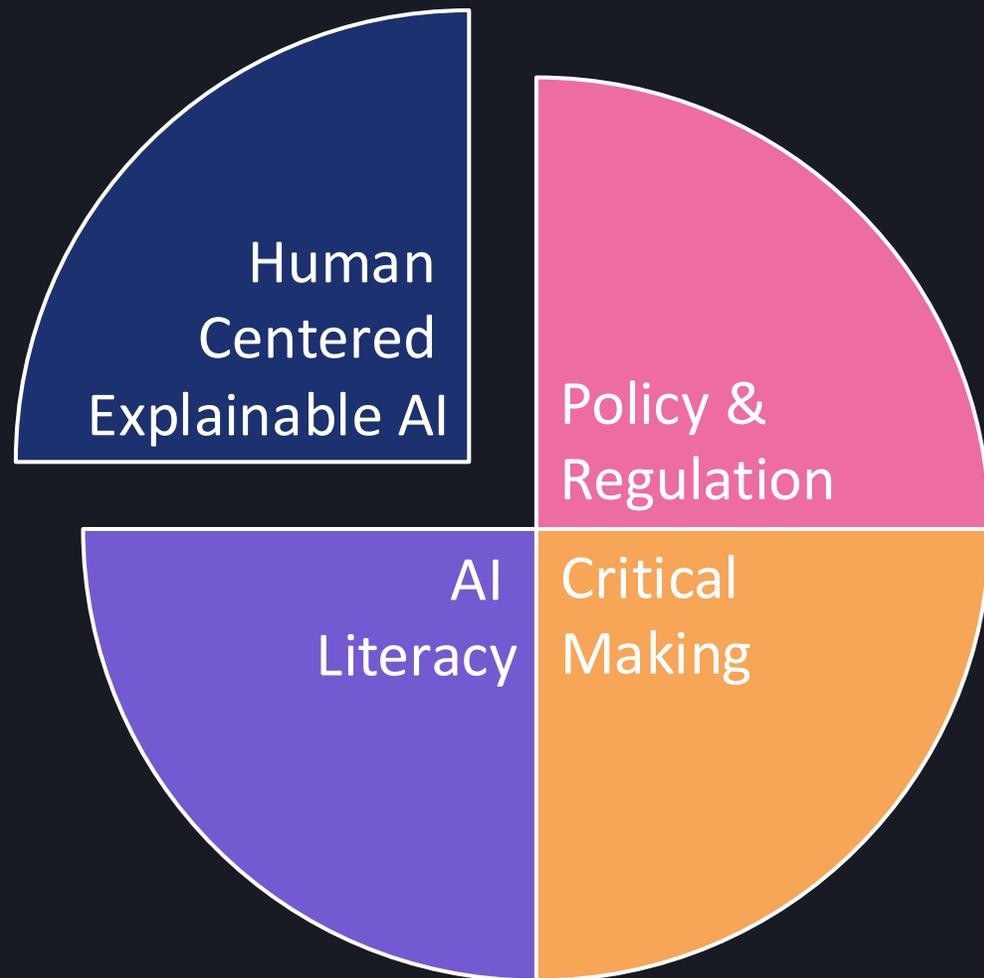


Explainability Activists



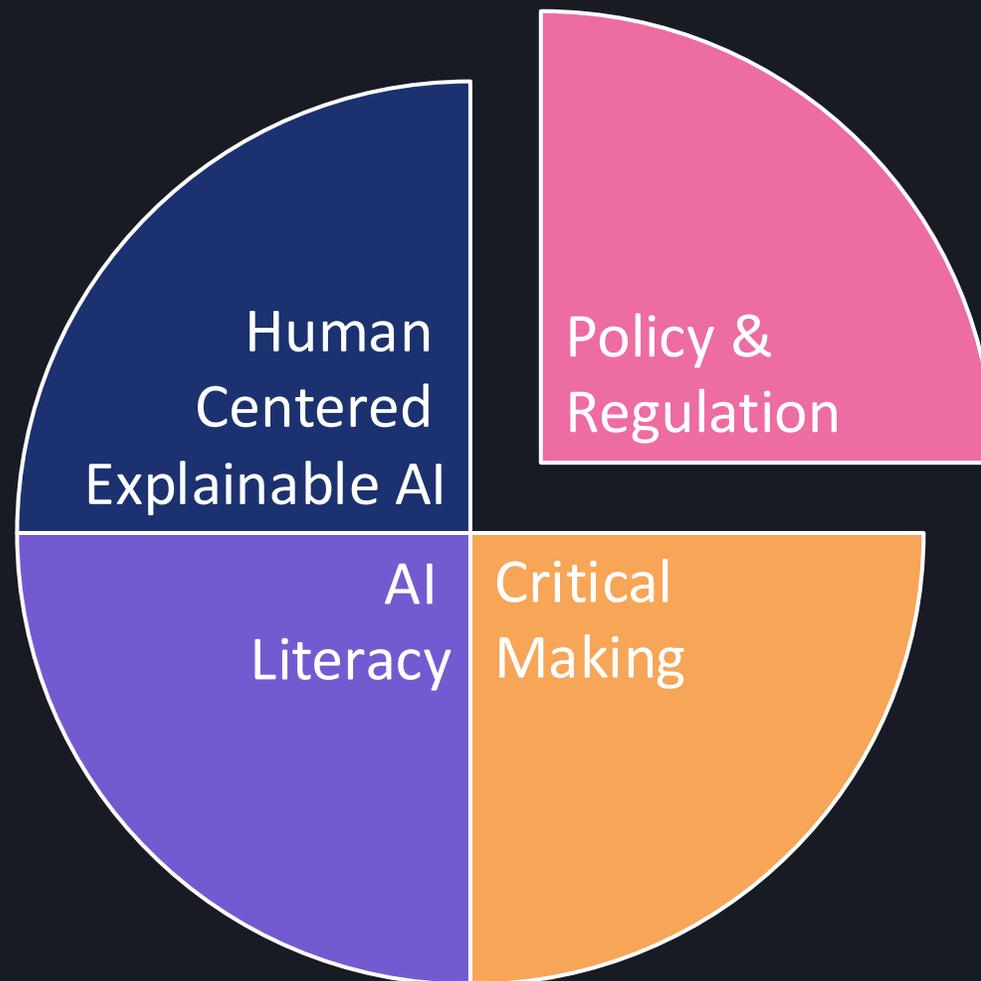


Explainability Activists



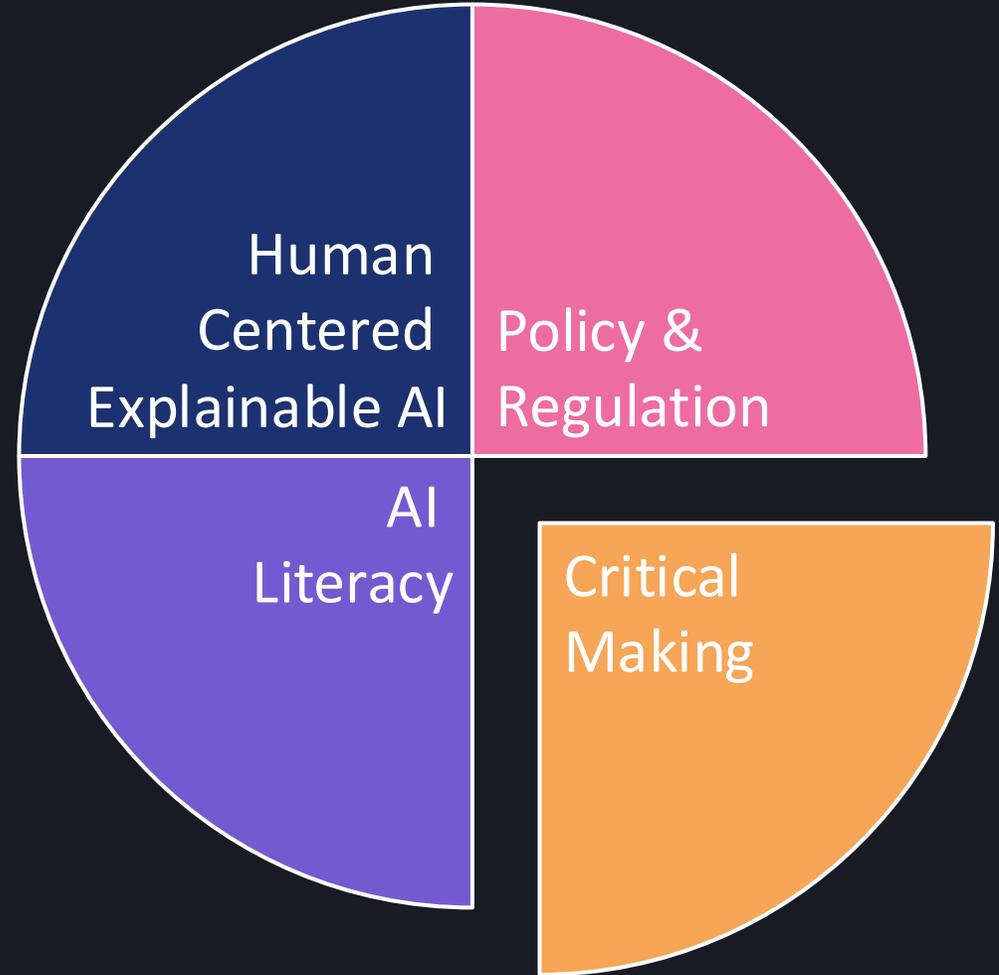


Explainability Activists



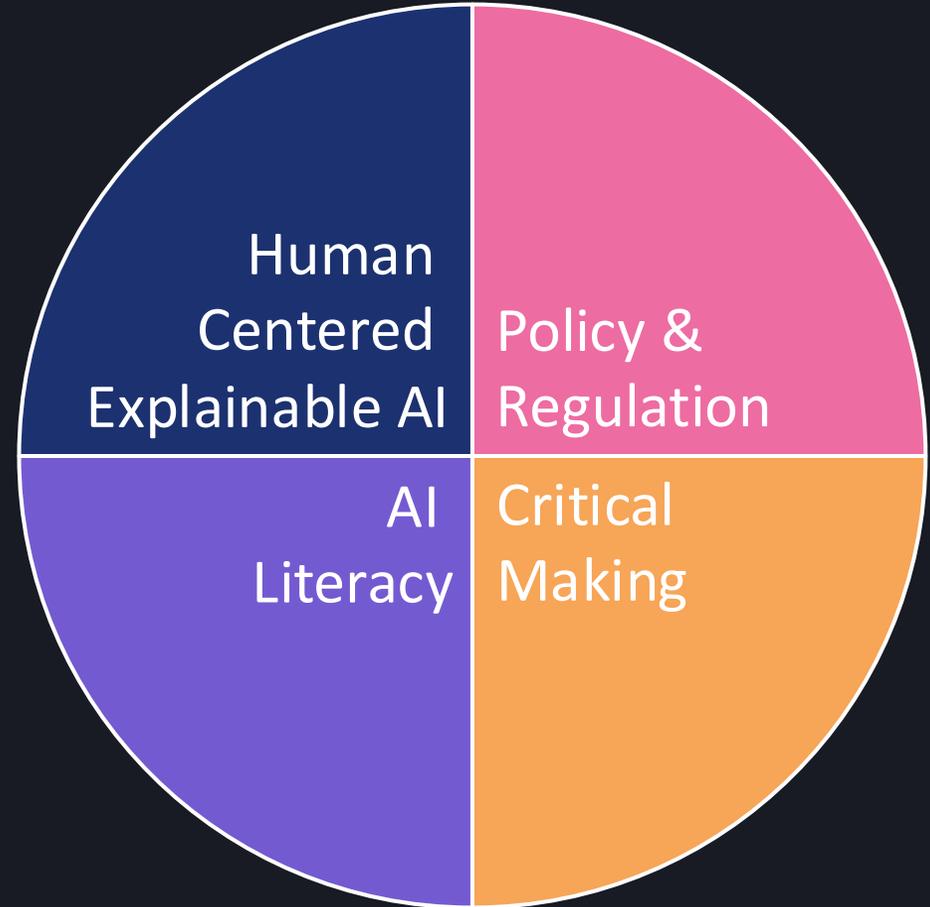


Explainability Activists





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