



Outreach Academy participants pose for a group photo during the spring National High School Journalism Convention in Seattle. 2025 Photo by Chris Waugaman, Virginia State University (Ettrick, Virginia)

JEA program helps advisers in under-represented areas

The Outreach Academy is a free, intensive seminar for new media advisers who need help teaching and advising students in journalism with a strong emphasis on promoting diversity.

The hands-on diversity training session takes place Thursday, Nov. 13, during the JEA/NSPA National High School Journalism Convention in Nashville.

Topics include:

- Discussions of teaching journalism to diverse populations
- Diversifying school coverage
- Engaging your staff and school community
- Understanding the resources and organizations ready to help advisers

You are invited to participate in this free seminar as a teacher with five or fewer years advising experience. Priority will be given to advisers teaching in schools traditionally under-represented in JEA membership — especially low-income, urban and rural schools.

Applications are due by Sept. 19. Advisers accepted into the program will be notified so they can make any travel plans and register for the fall convention.



One-day
teaching and diversity training

Nov. 13

8 a.m. to 5 p.m.

at the JEA/NSPA National High School Journalism Convention in Nashville

No cost to participate

**Applications due
Sept. 19**

Extended JEA membership



Extended JEA membership

One year membership will be added to your JEA membership to continue your access to JEA resources and programs. We encourage you to get more involved in JEA and pursue JEA certification during this extra year.



National convention

Free adviser registration to the Fall JEA/NSPA National High School Journalism Convention Nov. 13-16 in Seattle. Travel and hotel costs are not included in the waived registration fee.

Apply for Outreach Academy