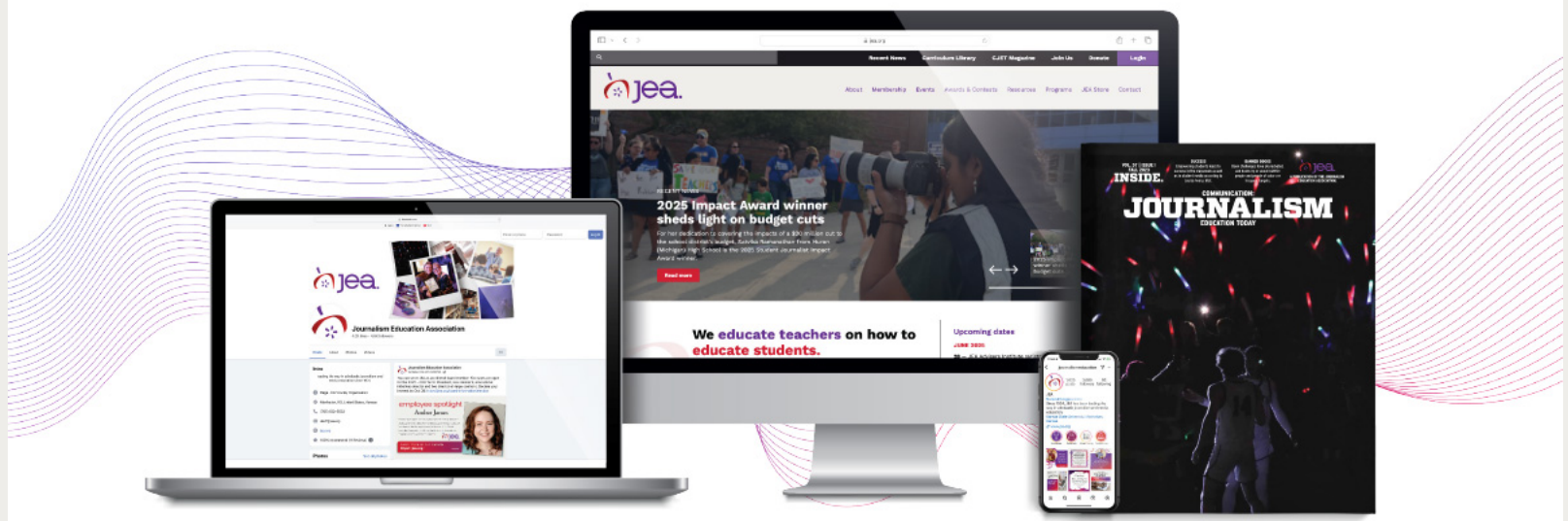




Welcome to the Journalism Education Association's newsletter.  
Follow the latest JEA news at [www.JEA.org](http://www.JEA.org).

# Advertising Guide



Connect with leaders in scholastic journalism.

Include JEA in your advertising plans this year! Each quarter, JEA's content reaches an estimated **350,000 views** across our website, social media channels and newsletters.

## Introducing JEA's new advertising guide



As a leading voice in scholastic journalism, the Journalism Education Association (JEA) offers unparalleled access to the educators and professionals shaping the future of media. With a robust network of over **2,600 members**, a digital reach exceeding **21,000 newsletter subscribers**, more than **13,000 daily social media impressions**, and over **46,000 monthly website visitors**, JEA connects your brand with an engaged and influential audience.

Whether you're looking to build awareness, share educational tools, or promote services, JEA's strategic print and digital advertising options allow you to connect directly with journalism teachers, media advisers, libraries, press associations, yearbook companies, broadcast operations, and departments of journalism and mass communication.

Reserve your spot at any time. Review the dates and deadlines below for guidance. Speak with our staff about a custom advertising solution to cater to your unique business objectives.

[Learn more](#)

## Communication: Journalism Education Today



Each year, JEA mails over **10,000** copies of our award-winning Communication: Journalism Education Today magazine to members, journalism educators, and professionals across the country — and we are currently reserving advertisement for upcoming issues.

## Dates & Deadlines

### Fall issue

Ad deadline July 18, 2025  
Copy deadline July 18, 2025  
To members Sept. 2, 2025

### Winter issue

Ad deadline Sept. 5, 2025  
Copy deadline Sept. 12, 2025  
To members Nov. 6, 2025

### Spring issue

Ad deadline Dec. 5, 2025  
Copy deadline Dec. 5, 2025  
To members Feb. 12, 2026

### Summer issue

Ad deadline Feb. 16, 2026  
Copy deadline Feb. 23, 2026  
To members April 8, 2026

[Learn more](#)

[View the Advertising Guide](#)

