



Welcome to the Journalism Education Association's newsletter.
Follow the latest JEA news at www.JEA.org.

Become a JEA Member Today!

JEA membership includes access to more than 200 weeks of journalism curriculum plus entrance into a supportive, collaborative and engaging scholastic journalism community of journalism educators across the country. Members also greatly benefit from discounts on workshops and conventions, and eligibility for contests, awards and certification, and much more.

\$95 Annual teacher/adviser membership
\$90 Associate (professional) membership

[Join JEA Today](#)

Member benefits include

Access to over 200 JEA Curriculum lesson plans

JEA has created lesson plans — nearly 200 weeks' worth — across 11 content areas, complete with learning outcomes, assessments, evaluation guides, models and alignment to standards including the Common Core and Partnership for 21st Century Skills.

Free Weekly Curriculum Lesson



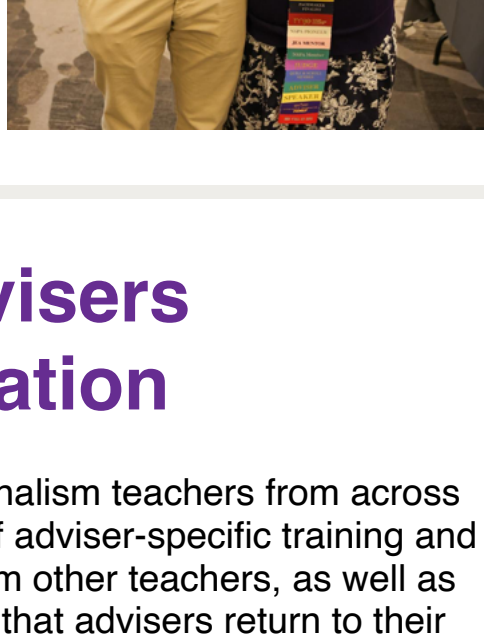
Communication: Journalism Education Today (C:JET) is JEA's quarterly magazine, dedicated to empowering journalism educators with in-depth articles on pedagogy, scholastic media strategies, ethical standards and technological trends. Serving a diverse audience of high school journalism educators and industry professionals, C:JET fosters lifelong professional growth through original, peer-reviewed content aligned with JEA's mission to advance journalism education.

[Learn more](#)

Discounted NHSJC registration

In conjunction with the National Scholastic Press Association, JEA hosts two national conventions each year. At the conventions, JEA offers competitions for students in nearly 50 categories, a National Journalism Quiz Bowl, certification testing, nearly 300 instructional sessions and many other activities for teachers and students.

[Spring convention website](#)



Discounted Advisers Institute registration

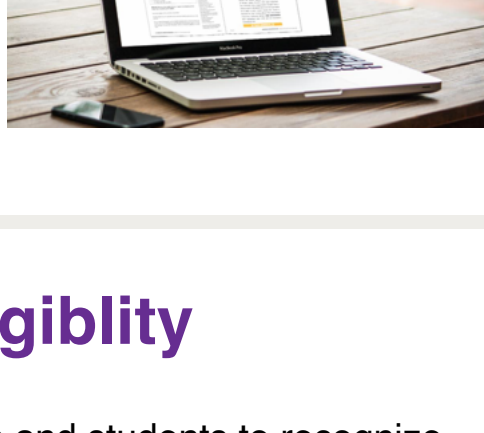
JEA Advisers Institute brings journalism teachers from across the country together for a week of adviser-specific training and networking. Participants learn from other teachers, as well as industry partners and experts, so that advisers return to their schools with enhanced tools that strengthen their CTE.

[Learn more](#)

JEA Forum (LISTSERV)

An online community forum is available to members. It's a useful tool for networking, sharing resources and getting insight from others who advise student media.

[Learn more](#)



JEA member award eligibility

JEA offers several prestigious awards for journalism teachers and students to recognize excellence in scholastic journalism across the nation. Prominent awards include **Broadcast Adviser of the Year**, **H.L. Hall National Yearbook Adviser of the Year**, **First Amendment Press Freedom Award** and **Journalist of the Year**. Most awards require current JEA membership for eligibility.

[Learn about JEA teacher awards](#)
[Learn about JEA student awards](#)

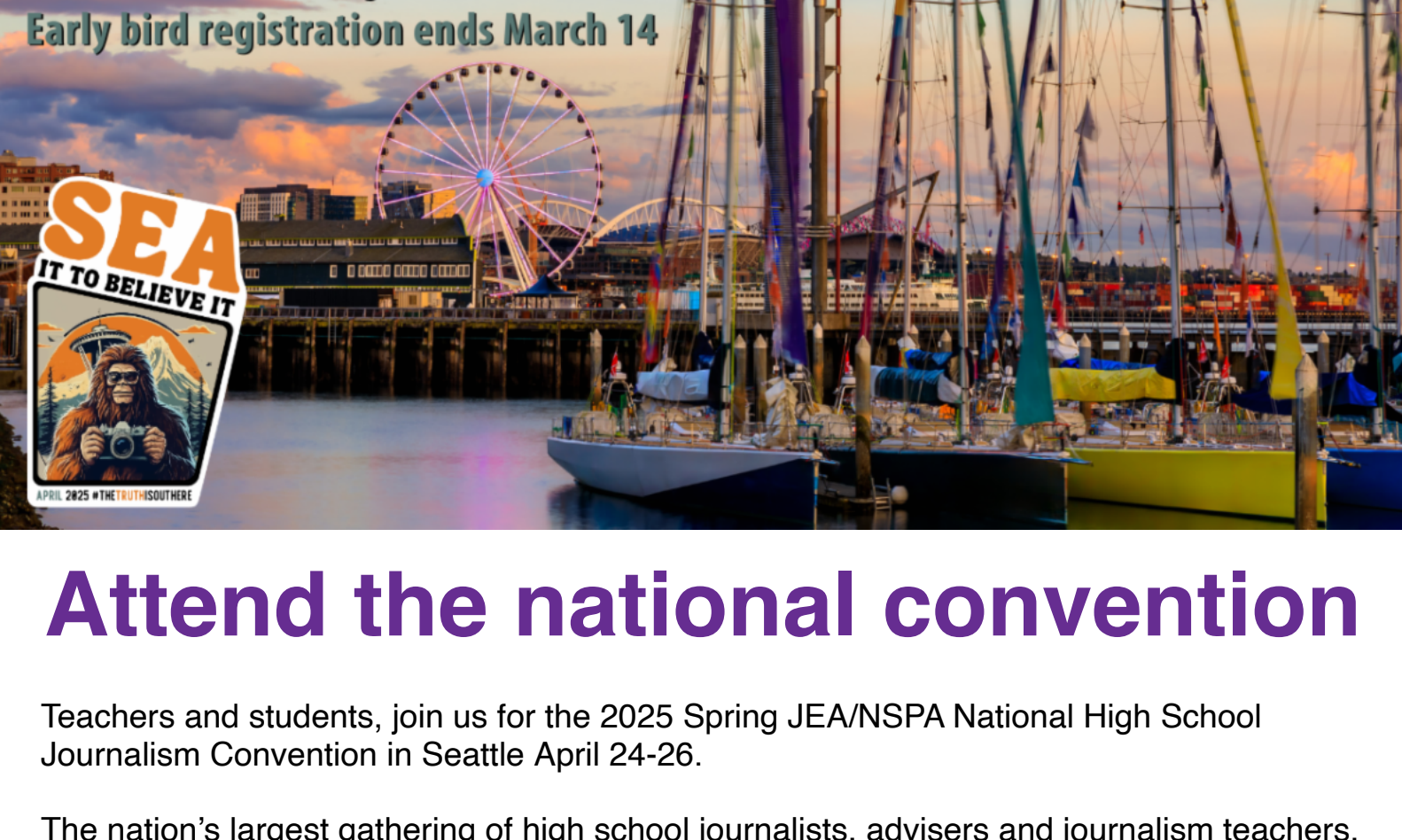
Become a JEA Member Today!

UPCOMING EVENTS & ACTIVITIES

March 16	March 26	March 31	April 1	April 31
Sunshine Week	Spring NHSJC hotel block closes	Junior High/Middle School National Media contest opens	NSMC registration closes	Last dat to register for Spring NHSJC

Join us in Seattle

April 24-26, 2025
JEA/NSPA National High School Journalism Convention
Early bird registration ends March 14



Attend the national convention

Teachers and students, join us for the 2025 Spring JEA/NSPA National High School Journalism Convention in Seattle April 24-26.

The nation's largest gathering of high school journalists, advisers and journalism teachers, NHSJC offers hundreds of instructional sessions from industry professionals and educators, on-site contests and award presentations, publication exchanges and critiques, workshops, networking events, a scholastic journalism-centered trade show and more.

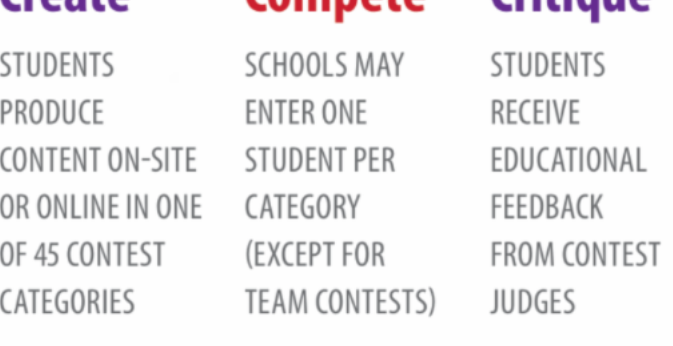
Registration is open through April 4. Join or renew your membership today to get \$50 off each registration for you and your students!

[Learn more and register now](#)

NHSJC Student Testimonial

"There are so so so many different topics that no matter what sessions you go to you get something out of it. It's very reinvigorating and inspiring. Right after we got back from [the national convention], me and the rest of the editorial staff immediately started invoking our new ideas for the staff and working toward our goal for next year."

— Evaline Chaney, student at Lawrence (Kansas) Free State High School



Create
STUDENTS PRODUCE CONTENT ON-SITE OR ONLINE IN ONE OF 45 CONTEST CATEGORIES

Compete
SCHOOLS MAY ENTER ONE STUDENT PER CATEGORY (EXCEPT FOR TEAM CONTESTS)

Critique
STUDENTS RECEIVE EDUCATIONAL FEEDBACK FROM CONTEST JUDGES

\$20 per student

www.JEA.org/contests

Students participating must attend the JEA/NSPA National High School Journalism Convention in Seattle — spring journalism convention only. Entries are limited to one contestant per category per school, except broadcast contests 36, 37, 38, 39, 40 and 41 that allow teams. A student may enter only one category. The journalism teacher adviser must be a current JEA member for the student to participate in the contests.



During the JEA/NSPA National High School Journalism Convention in Seattle

Feb. 24
Registration opens and prompts available for online contests

April 1
Registration closes and online contest submissions due by noon CDT

April 25
On-site competition and critiques

April 26
Awards ceremony

NSMC registration open

JEA's National Student Media Contests are open to all students registered for the upcoming convention whose advisers are JEA members. Advisers may enter students to compete in online or on-site contests. Choose from among the 46 options, which include writing, design, photo and broadcast categories.

Online contest categories require advance registration. Entries to be submitted before the convention, no later than noon CDT April 1. Students then attend an on-site critique session at the convention.

On-site contest categories require participation in an on-site competition at the convention.

All categories require advance registration.
NSMC registration will close at noon CDT April 1.

[Learn more](#)



JEA Advisers Institute 2025
July 14-16 ■ Providence, R.I.
jea.org/events/advisers-institute

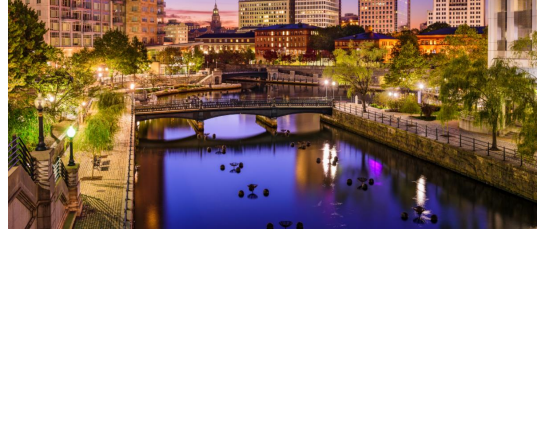
Just for journalism educators

July 14-16 in Providence, Rhode Island
Omni Providence Hotel

JEAai brings journalism teachers from across the country together for a week of adviser-specific training and networking, regardless of experience level or the type of publications that teachers advise. It is a must-attend event for educators, whether they are veterans seeking inspiration and new ideas, or rookies trying to wrap their heads around this fast-paced, ever-changing profession.

Registration rates are \$249 for nonmembers and \$219 for members. Join or renew today to save!

[Learn more and register now](#)





SCHOLASTIC JOURNALISM CREDENTIALING PROGRAM

Introducing new student credentialing program

JEA is thrilled to introduce the Scholastic Journalism Credentialing Program for students! SJCP provides an opportunity for students to showcase proficiency in journalistic skills to teachers, employers and colleges. They can earn badges to display in portfolios and on college applications. Students also have the option to have their credentials automatically shared with the admissions offices of JEA's collegiate partners for recruiting purposes.

SJCP currently offers seven different credential badges:

- Design
- Law & Ethics
- Photojournalism
- Marketing & Audience Engagement
- Editing
- Broadcast
- News Writing

While SJCP is a JEA-backed initiative, this exciting and valuable opportunity is open to all students, regardless of their adviser's membership status.

[Learn more](#)



“Over the course of twelve years, I have received so much support from advisers on a local and national level. I have used the JEA curriculum, borrowed resources from colleagues and honed into what works for my students and my yearbook program.”

— Carrie Rapp, M.A., MJE

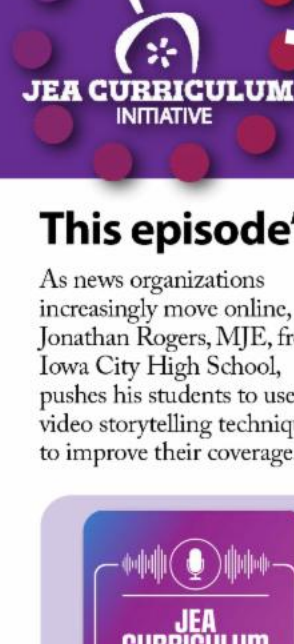
— Photo of Carrie Rapp, MJE, Lindbergh High School from St. Louis, Missouri reflects on her experience with the certification process.

JEA certification committee applications open

The Certification Committee is seeking four new members. The committee is specifically looking for at least one member at the collegiate level and at least one with broadcast experience. Applicants must be MJE's and must be able to attend at least one convention per year. A \$400 stipend is paid once per year for attending the convention and fulfilling assigned duties at the convention. Duties throughout the year include scoring MJE and CJE tests, judging MJE projects and writing test questions. Contact Amy Sorrell at certification@jea.org with questions.

Applications are due by Friday, April 11. The **application** requires a letter of recommendation from an administrator or fellow MJE.

[Learn more](#)



JEA CURRICULUM CHATTER

Podcast edition
Vol. 2, Issue 28 • Week of March 17 to 23, 2025
Designed by Amy Sorrell, MJE

This episode's topic: Using video to tell stories

As news organizations move online, Jonathan Rogers, MJE, from Iowa City High School, pushes his students to use video storytelling techniques to improve their coverage.

FIND RELATED CONTENT AT JEA.ORG: Video basics: Shooting and editing

Description
Students learn about and practice using video camera terminology, scriptwriting and shooting techniques. Students complete the unit by profiling a classmate and highlighting a nearby location.

Objectives

- Students will define video camera terminology.
- Students will identify different camera control features.
- Students will demonstrate terminology in practice.
- Students will perform camera and editing procedures.

The link
The link to the full lesson is [HERE](#).
NOTE: This lesson is available free to everyone during the dates listed at the top of this page. If you're not a member yet, consider joining JEA today for access to all of the resources.

Get a lesson to share?
I'd love to feature you in a future episode. Just fill out the [Google Form](#).

[Click the icon to hear the lesson](#)

Free curriculum consultations for members during NHSJC in Seattle

As news organizations move online, Jonathan Rogers, MJE, from Iowa City High School, pushes his students to use video storytelling techniques to improve their coverage. Catch his insights in the latest JEA Curriculum Chat podcast! Plus, check out this FREE lesson: "Video Basics: Shooting & Editing." Students will learn key camera terminology, scriptwriting, and shooting techniques—then put their skills to the test with a video profile project!

Advisers can still sign up for a free curriculum consultation at the spring convention in Seattle! Use this [Google Form](#) to sign up, and encourage your peers attending the convention to take advantage of this opportunity as well.

Listen now
Free weekly curriculum lesson

2025 Al Neuharth Free Spirit and Journalism Conference

JUNE 22-27, 2025

5-DAY PROGRAM FOR HIGH SCHOOL JUNIORS FROM AROUND THE COUNTRY!
A SKILL-BUILDING, NETWORK-GROWING, HEAD START ON YOUR FUTURE!
ALL-EXPENSE-PAID TRIP TO WASHINGTON, D.C. | \$1,000 COLLEGE SCHOLARSHIP

[Apply at FreeSpiritJournalism.org](#)

Attend the national convention

Advice from leading journalists. [✔](#)
A \$1,000 college scholarship. [✔](#)
A free five-day trip to Washington, D.C. [✔](#)
Lifetime connections to 50 fellow students from across the country. [✔](#)
Ongoing support from a community of more than 1,500 program alumni. [✔](#)

These are just a few benefits of Freedom Forum's annual Al Neuharth Free Spirit and Journalism Conference.

Help spread the word to high school journalism classrooms! Applications for the 2025 class are now open.

[Apply now](#)

Become a JEA Member Today!



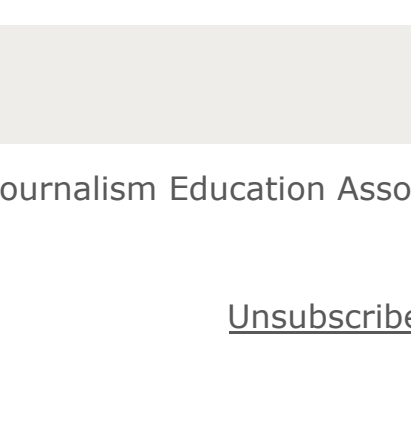
LESSONS AND RESOURCES



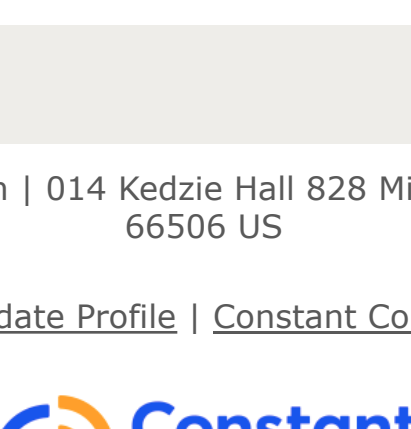
CJET ONLINE



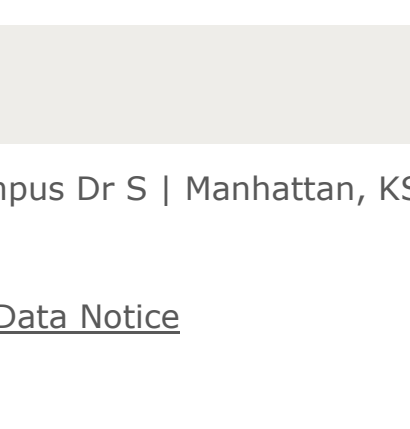
LESSONS AND RESOURCES



JEA SPAC PANIC BUTTON



JEA STORE



CELEBRATE DEI