



PROGRAM APPLICATION - REQUIREMENTS FOR SUBMISSION

Effective Date:

- Pages 1-5 MUST be completed
- 3 Years Currently Valued Loss Runs

Business Type: ☐ New Business ☐ Renewal
Line of Business: ☐ Professional Liability Only ☐ Professional Liability including General Liability

Interested in: ☐ Property
☐ Inland Marine
☐ BOP

1. Insured Company Name: _____
2. DBA(s): _____
3. Individual Assoc Corp LLC LLP Partnership C-Corp S-Corp Sole Proprietor Joint Venture Trust
Non-Profit Other: _____
4. Mailing Address: _____
NO. STREET CITY STATE ZIP
5. Physical Address*: _____
NO. STREET (*Attach a list if multiple locations) CITY STATE ZIP
6. County: _____ NAICS/SIC Code: _____
7. Business Phone: _____ Fax: _____
8. Company Email: _____ Website: _____
9. Federal ID Number/FEIN: _____ License Number: _____
10. Owner/Principal: _____ Title: _____
Direct Phone: _____ Mobile: _____
Email: _____
11. Audit Contact: _____ Title: _____
Direct Phone: _____ Mobile: _____
Email: _____
12. A. Has the principal(s) of this firm previously operated a similar firm under a different name? ☐ Yes ☐ No
B. If yes, please provide the former name: _____
13. Policy proposed effective date: _____ Date established: _____
14. How did you hear about us? ☐ Internet Search ☐ Social Media ☐ Ad in which publication: _____
☐ Email ☐ Word of Mouth ☐ Other: _____

INSURANCE INFORMATION

1. Check limit of General Liability desired: ☐ \$1,000,000/\$1,000,000 ☐ \$1,000,000/\$2,000,000
2. Check Professional Liability limit desired: ☐ \$1,000,000/\$1,000,000
3. Requesting coverage for: ☐ Beauty/Nail Salon ☐ Beauty Spa ☐ Barber Shop ☐ Beauty School
4. Please choose the desired deductible amount: ☐ \$0 ☐ \$250 ☐ \$500

OPERATIONS/PRODUCTS

5. a) List any products repackaged, rebottled, manufactured by you or relabeled in any way, give details:

- b) List any cosmetics that are being sold for home use:

6. What volume of peroxide do you use on patrons? _____
7. Are records (names, addresses, dates, products used and name of operator) kept of patrons receiving services?
☐ Yes ☐ No

BUSINESS DATA (FOR EACH ACTIVE OWNER, ALSO COMPLETE THE PERSONNEL DATA SECTION)

8. Total number of employees: _____ Full Time (*more than 2 days*) : _____ Part Time: _____
9. Are you: ☐ An Owner ☐ A Lessee of Booth Space/Chair Renter/Independent Contractor
10. Are you an Active Operator? ☐ Yes ☐ No If Yes, complete Personnel Data Section.
11. Years in business at this address: _____ Number of Stations: _____
12. Business located in: ☐ Store ☐ School ☐ Office Building ☐ Hotel ☐ Private Homes of Clients
☐ Your Home ☐ Other: _____
☐ Assisted Living/Nursing Home (*provide full name*): _____
13. Name and address of additional locations:

14. Do you rent booths/chairs to others? ☐ Yes ☐ No If so, number rented: _____
Do you rent booths/chairs from others? ☐ Yes ☐ No Salon Name: _____
15. If you operate on premises of others, do you desire that their interest be included as additional insured? ☐ Yes ☐ No
Name and address:

16. List additional owner(s), partner(s):

Name and Title (if corporation)	Active Operator (Y/N)	Duties	Home Address	Telephone

PERSONNEL DATA

17. a) Give following details For Each Active Owner, Employee, and Lessee of Booth Space/Independent Contractor

Name	Owner, Employee or Lessee/Independent.	Years Experience	# Days Per Week	Weekly Income (excluding tips)	Licensed (Y/N)	Services Rendered (Y/N)									
						Hair Cutting	Perm Waves	Hair Dyeing	Shampoo Only	Nails	Waxing	Skin Care	Massage Therapist	Laser	Electrology
				\$											
				\$											
				\$											
				\$											
				\$											
				\$											
				\$											
				\$											

b) If any personnel above are licensed, please provide a copy of each license.

FOR OWNERS OF A BEAUTY SCHOOL, PLEASE ALSO COMPLETE THE FOLLOWING

Check box if this doesn't apply: ☐

18. Number of years in business: _____ Estimated Annual Tuition and Clinic Receipts: _____
 Number of instructors: _____ Estimated number of students graduated each year: _____

19. Is it your practice to have students work on each other*? ☐ Yes ☐ No

20. Is work done on the public? * ☐ Yes ☐ No If yes, what arrangements are made as to reduced prices, release etc.

21. Do you operate a Beauty Salon? ☐ Yes ☐ No If yes, at what location: _____

22. Do you now carry insurance covering claims for injuries to students and public? ☐ Yes ☐ No

If yes, name of company? _____ Rate: \$ _____ Premium: \$ _____

SERVICES

 Check box if this doesn't apply: ☐

23. Estimated Annual Gross Sales (for entire business): \$ _____ (subject to audit)

24. Do you perform any of the following:

	Brand/Product Manufacturer's Name and Procedures Followed	Estimated Gross Annual Receipts
<input type="checkbox"/> Body Massage (<i>other than face or neck</i>) Also list any machines used		\$
<input type="checkbox"/> Body Wrapping		\$
<input type="checkbox"/> Chiropody or Podiatry		
<input type="checkbox"/> Ear Piercing (<i>provide type of method</i>)		
<input type="checkbox"/> Electric or Steam Bath (<i>send brochure</i>)		\$
<input type="checkbox"/> Electrolysis (<i>provide machine model and serial number</i>) *		
<input type="checkbox"/> Electronic Tweezer (<i>provide machine model and serial number</i>) *		
<input type="checkbox"/> Hair Removal by Waxing or a Depilatory Product		
<input type="checkbox"/> Hair Implants or Transplants		
<input type="checkbox"/> Hair Straightening		
<input type="checkbox"/> Hair Weaving		
<input type="checkbox"/> Reducing, Slenderizing or Exercising Services Also list any machines used		\$
<input type="checkbox"/> Reflexology		\$
<input type="checkbox"/> Saunas		\$
<input type="checkbox"/> Tanning Beds		
<input type="checkbox"/> Wart or Mole Removal		
<input type="checkbox"/> Other:		

Skin Treatments or Facials	Manufacturer's Name & Model of Machines
<input type="checkbox"/> Any other skin care machines	
<input type="checkbox"/> Facial Steamer	
<input type="checkbox"/> Laser Hair Removal	
<input type="checkbox"/> Microdermabrasion Machine	
<input type="checkbox"/> Spray Tanning	
Total Receipts for all Skin Care Services (<i>including totals from skin care machines</i>)	\$

*Please complete electrolysis section on the next page

ELECTROLOGIST INFORMATIONCheck box if this doesn't apply: ☐

1. Does this state require licensing? ☐ Yes ☐ No
2. Give Following Education/Training Details for Each Electrologist

Name	Graduated? (Y/N)	Name of School	# of Course Hours	Graduated (mm/yy)	Non- Graduate Training (Y/N)	Training Location	# of Years' Experience

3. ☐ Yes ☐ No.....Do you keep a case history record for each person treated? If 'yes', please attach a blank copy.
4. ☐ Yes ☐ No.....Do you sterilize needles? If so, please describe procedure: _____

5. ☐ Yes ☐ No.....Do you use disposable needles?
6. ☐ Yes ☐ No.....Do you give electrolysis treatments to persons known to you to have a pacemaker?
7. ☐ Yes ☐ No.....Do you use radium or x-ray?
8. ☐ Yes ☐ No.....Do you remove warts, moles or other growths or hair there from?
9. ☐ Yes ☐ No.....Do you perform laser hair removal?
10. ☐ Yes ☐ No.....Do you remove hair from the nostrils or eyelids?
11. ☐ Yes ☐ No.....Do you advertise? Please enclose a copy of your personal card or copies of your advertising material.
12. ☐ Yes ☐ No.....Have you ever warranted, in writing or advertising, that the services rendered are safe & harmless?

PRIOR GENERAL LIABILITY INFORMATION

1. a. General Liability insurer and claims history for past five years *(Even if there are no losses, please provide insurer history.)*

Policy #					
Policy Term					
Insurer					
Premium					
Limits of Liability					
Revenue					
Deductible					
Losses					

- b. Has any insurer cancelled or non-renewed your insurance over the past 5 years ☐ Yes ☐ No If yes, explain:

NOTICE: ANY PERSON WHO, KNOWINGLY OR WITH INTENT TO DEFRAUD OR TO FACILITATE A FRAUD AGAINST ANY INSURANCE COMPANY OR OTHER PERSON, SUBMITS AN APPLICATION OR FILES A CLAIM FOR INSURANCE CONTAINING FALSE, DECEPTIVE OR MISLEADING INFORMATION MAY BE GUILTY OF INSURANCE FRAUD.

NOTICE TO ARKANSAS, LOUISIANA AND NEW MEXICO APPLICANTS: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit, or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

NOTICE TO COLORADO APPLICANTS: It is unlawful to knowingly provide false, incomplete, or misleading facts or information to an Insurance Company for the purpose of defrauding or attempting to defraud the Company. Penalties may include imprisonment, fines, denial of insurance, and civil damages. Any Insurance Company or agent of an Insurance Company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

NOTICE TO DISTRICT OF COLUMBIA APPLICANTS: Warning: It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.

NOTICE TO FLORIDA APPLICANTS: Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete or misleading information is guilty of a felony in the third degree.

NOTICE TO KENTUCKY APPLICANTS: Any person who knowingly and with the intent to defraud any Insurance Company or other person files an application for insurance containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime.

NOTICE TO MAINE APPLICANTS: It is a crime to provide false, incomplete or misleading information to an Insurance Company for the purpose of defrauding the Company. Penalties may include imprisonment, fines or a denial of insurance benefits.

NOTICE TO MARYLAND APPLICANTS: Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

NOTICE TO NEW JERSEY APPLICANTS: Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

NOTICE TO NEW YORK APPLICANTS: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime, and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

NOTICE TO OHIO APPLICANTS: Any person who, with intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud.

NOTICE TO OKLAHOMA APPLICANTS: WARNING: Any person who knowingly, and with intent to injure, defraud or deceive any insurer, makes any claim for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

NOTICE TO OREGON APPLICANTS: Any person who, knowingly and with intent to defraud or facilitate a fraud against any insurance company or other person, submits an application, or files a claim for insurance containing any false, deceptive, or misleading material information may be guilty of insurance fraud.

NOTICE TO PENNSYLVANIA APPLICANTS: Any person who knowingly and with the intent to defraud any Insurance Company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.

NOTICE TO PUERTO RICO APPLICANTS: Any person who knowingly and with the intent to defraud, presents false information in an insurance request form, or who presents, helps, or has presented a fraudulent claim for the payment of a loss or other benefit, or presents more than one claim for the same damage or loss, will incur a felony, and upon conviction will be penalized for each violation with a fine of no less than five thousand dollars (\$5,000) nor more than ten thousand dollars (\$10,000); or imprisonment for a fixed term of three (3) years, or both penalties. If aggravated circumstances prevail, the fixed established imprisonment may be increased to a maximum of five (5) years; if attenuating circumstances prevail, it may be reduced to a minimum of two (2) years.

NOTICE TO TENNESSEE, VIRGINIA AND WASHINGTON APPLICANTS: It is a crime to knowingly provide false, incomplete or misleading information to an Insurance Company for the purpose of defrauding the Company. Penalties include imprisonment, fines and denial of insurance benefits

NOTE: THIS APPLICATION MUST BE SIGNED BY THE PRESIDENT, CHAIRMAN OR CEO OF THE APPLICANT ACTING AS THE AUTHORIZED AGENT OF THE PERSON(S) AND ENTITY(IES) PROPOSED FOR THIS INSURANCE. This request is for a cost-free, premium quotation only. In signing, I understand I am not obligated to purchase this insurance. This application shall not be binding unless and until confirmation by the company or its duly appointed representatives has been given, and that a policy shall be made, and then only as of the commencement date of said policy and in accordance with all terms thereof. The said applicant hereby covenants and agrees that the foregoing statements and answers are a just, full and true exposition, statement and explanation of all the facts and circumstances with regard to the risk to be insured, insofar as same are known to the applicant, and the same are hereby made the basis and conditions of the insurance and a warranty on the part of the insured.

APPLICANT'S SIGNATURE		TITLE		DATE	
BROKER'S COMPANY		BROKER NAME		WEBSITE	
ADDRESS		CITY		STATE	ZIP
TELEPHONE	FAX		EMAIL		

- Please email to sales@morseinsuranceagency.com