



# ST Properties Estate Agents Sales & Lettings

63 James Street  
Stoke on Trent  
Staffordshire  
ST4 5HR

Ultra Competitive Rates

**0.75%**



**For Sale  
Board  
Included**

**5 Star  
Service**

## Residential Sales

### What is included?

- Free property valuation based on expert knowledge of market trends, local conditions and comparable sales
- Professional advert written to highlight key features, additionally showcased by video tours and high quality photos
- Detailed floorplans included in property listing
- Property marketed on multiple portals including Rightmove & ST Properties website (with downloadable brochure)
- Marketing materials sent to ST Properties' mailing list subscribers
- Social media promotion with targeted campaigns to increase visibility
- 'For Sale' board erected to attract local interest
- Processing enquiries and coordinating viewings
- Accompanied viewings – 7 days a week, and outside of conventional office opening times
- Buyer screening – vetting potential buyers for serious interest and financial readiness
- Negotiation service – expert handling of offers to get you the best price
- Regular updates and feedback – keeping you informed after viewings and throughout the process
- Sales progression – liaising with solicitors and buyers to ensure a smooth transaction
- No sale, no fee – You don't pay anything unless we sell your property

### What do we charge?

When we sell your property, we charge a fee of **0.75%** of the selling price.

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