

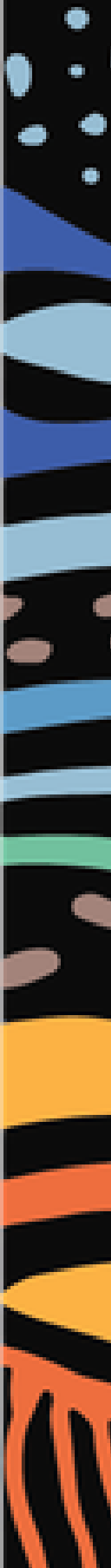


SEEING OUR WAY

2027 NATIONAL ABORIGINAL AND
TORRES STRAIT ISLANDER EYE
HEALTH CONFERENCE

17 - 19 MAY 2027 | ADELAIDE OVAL
TARTANYA (ADELAIDE) ON KAURNA COUNTRY

SPONSORSHIP PROSPECTUS



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The First Nations Eye Health Alliance (FNEHA) is Australia's national Aboriginal and Torres Strait Islander community-controlled organisation for eye health and vision care.

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ACN: 680 305 140

For more information on the FNEHA logo, go to: <https://fneha.com.au/branding>

Acknowledgment of Country

We acknowledge the Traditional Custodians of the lands on which we live and work across Australia and recognise that sovereignty was never ceded. We pay our respects to Elders past and present and thank them for their enduring guidance and leadership.

We stand in solidarity with the Stolen Generations and their families in calling for healing and justice. We also acknowledge all Aboriginal and Torres Strait Islander people who have worked tirelessly to improve eye health and prevent vision loss, helping our communities to be well and flourishing.

Acknowledgement of NATSIEHC Artwork

Created by contemporary Aboriginal artist Dennis Golding, the artwork “Connecting Land, Sky and Water” celebrates Aboriginal peoples’ enduring connection to Country.

The artwork reflects cultural practices, waterways, pathways and stories, while recognising the First Nations Eye Health Alliance’s role in bringing saltwater and freshwater communities together to strengthen health and wellbeing.

Disclaimer

Aboriginal and Torres Strait Islander peoples should be aware that this publication may contain images and names of people who have since passed away.

PARTNERSHIP & SPONSORSHIP PROSPECTUS

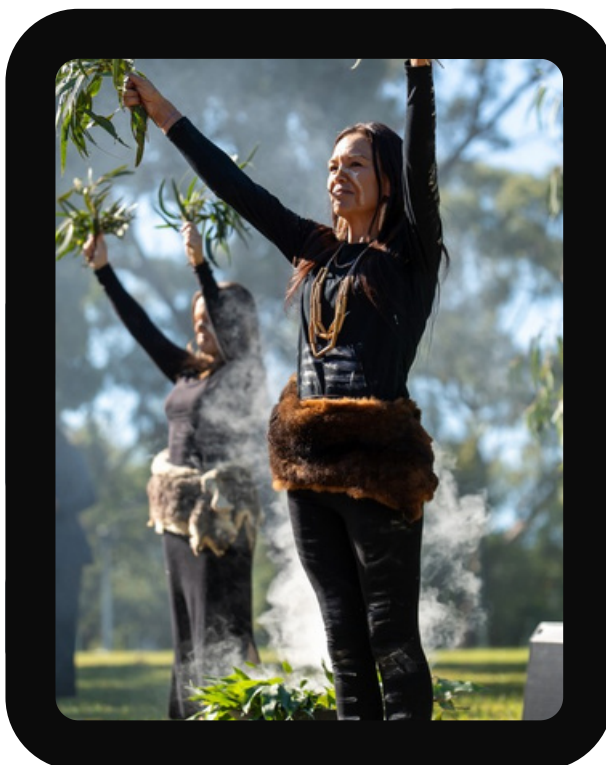
Walking Together for Vision, Equity and Self-Determination.

Hosted by the First Nations Eye Health Alliance (FNEHA), the National Aboriginal and Torres Strait Islander Eye Health Conference (NATSIEHC27) is Australia's premier gathering dedicated to improving eye health and vision outcomes for Aboriginal and Torres Strait Islander peoples.

As Australia's only national conference focused exclusively on Aboriginal and Torres Strait Islander eye health, NATSIEHC brings together community leaders, Elders, clinicians, health workers, researchers, governments, policymakers, students, and industry partners to drive meaningful change.

NATSIEHC27 will be held on Kurna Country, Tarntanya (Adelaide) at Adelaide Oval on the 17-19th of May 2027.

By partnering with NATSIEHC27, your organisation becomes part of a national movement focused on eliminating avoidable vision loss, strengthening community control, growing the Aboriginal and Torres Strait Islander eye health workforce, and creating equitable access to culturally safe eye care.



**Welcome Ceremony, 2026 National Aboriginal and Torres Strait Islander Eye Health Conference
Naarm, Wurundjeri-Woi Wurrung Country**

FROM THE CEO LOSE FONUA



Dear Friends

The National Aboriginal and Torres Strait Islander Eye Health Conference has become a leading platform for Aboriginal and Torres Strait Islander leadership, innovation, advocacy and action.

For more than a decade, this conference has brought together those committed to improving eye health outcomes for our people and communities. It is where relationships are built, knowledge is shared, partnerships are formed, and solutions are developed.

NATSIEHC27 represents an opportunity to continue building momentum towards a future where Aboriginal and Torres Strait Islander peoples enjoy the same vision outcomes as all Australians.

Partnership is not simply sponsorship. It is an investment in Aboriginal and Torres Strait Islander leadership, equity and vision for future generations.

We invite your organisation to walk alongside us as a partner in this important work.

A stylized, handwritten signature in black ink.

Lose Fonua
Chief Executive Officer
First Nations Eye Health Alliance

A PLACE FOR TRANSFORMATION & CHANGE

The Challenge

Aboriginal and Torres Strait Islander people continue to experience 3x the rate of preventable vision loss when compared to Non-Indigenous Australians. Over 94% of this vision loss is preventable with timely intervention. Access to eye care services continues to be a point of health inequity for Aboriginal and Torres Strait Islander people.

NATSIEHC is a culturally grounded, community-led, action-focused gathering that brings together Elders, community leaders, eye health workers, researchers, policymakers, and allies from across the country.

Hosted by The First Nations Eye Health Alliance Limited (FNEHA), the National Aboriginal and Torres Strait Islander Eye Health Conference (NATSIEHC) is the only national event dedicated to challenging, sharing, and developing action to improve eye health outcomes for Aboriginal and Torres Strait Islander peoples.

The Opportunity

The National Aboriginal and Torres Strait Islander Eye Health Conference creates:

National collaboration, Workforce development,
Policy reform, Research translation,
Community leadership and Sector innovation

Your partnership directly supports:

- ✓ Aboriginal and Torres Strait Islander-led systems reform
- ✓ Workforce development and leadership
- ✓ Community participation scholarships
- ✓ National advocacy and policy influence
- ✓ Culturally safe models of care
- ✓ Research translation and innovation
- ✓ Stronger partnerships across the eye health sector
- ✓ Closing the Gap outcomes



Keynote Speaker, 2026 National Aboriginal and Torres Strait Islander Eye Health Conference, Naarm, Wurundjeri-Woi Wurrung Country

CONFERENCE IMPACT AT A GLANCE



250 + DELEGATES



50+ Speakers



ALL JURISDICTIONS
REPRESENTED



250 + GALA
DINNER GUESTS



> 60 First Nations
Workers provided
bursaries NATSIEHC25
& 26



>6000 SOCIAL MEDIA
REACH



Sara Carrison, a Ngarrindjeri woman, optometrist, and academic, speaks about the importance of NATSIEHC for Mob

CONFERENCE IMPACT

Held over three days, the conference features keynote sessions, community-led yarning circles, practical workshops, cultural programming, and deep knowledge-sharing. It's a space that doesn't just reflect on what needs to change; it drives it.

We strive to:

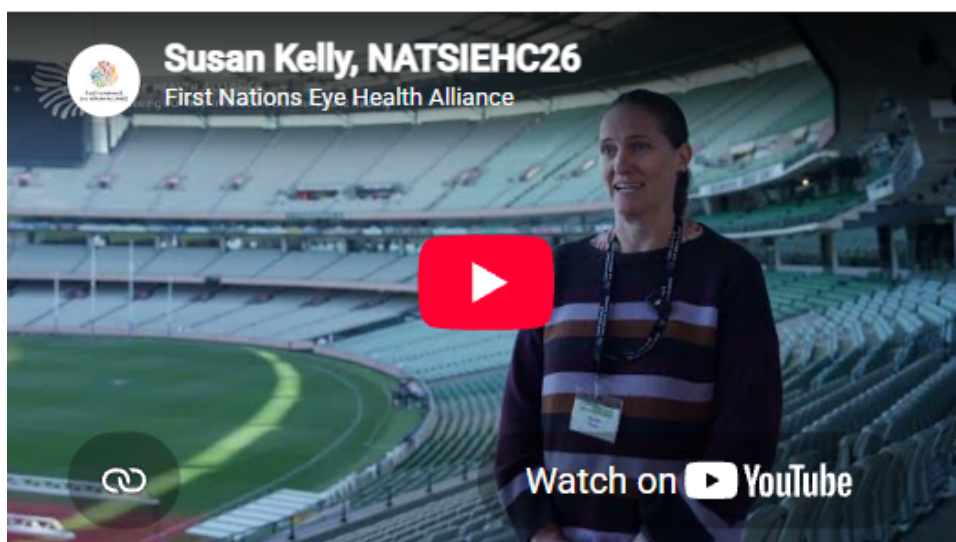
- Heal and Honour: Reflect on ten years of work and honour those who walked this path before us.
- Strengthen Community Control: Centre Aboriginal and Torres Strait Islander voices in systems reform.
- Shift the System: Create a shared plan for action that embeds cultural ways of working across eye care.
- Build National Momentum: Advance our collective voice at the national policy level and strengthen partnerships with purpose.

How we do this:

- Led by Mob: The only eye health conference created, run, and led by Aboriginal and Torres Strait Islander people.
- Rooted in Culture: Programs are grounded in cultural ways of being, doing, and knowing.
- Focused on Action: From funding to service delivery, this conference is about what comes next.
- Inclusive and Accessible: All who are passionate about Aboriginal and Torres Strait Islander eye health are welcome.

What Delegates Say:

This conference attracts members from the ACCHO sector, Government, Optometry, Ophthalmology, Universities, NGOs and Industry. Here's what they say about NATSIEHC:



Susan Kelly, CEO, Optometry Council of Australia and New Zealand (OCANZ) talks about the value of attending NATSIEHC.

NATSIEHC27 VENUE: ADELAIDE OVAL

Located on Kurna Country in the heart of Tarntanya (Adelaide), Adelaide Oval has been selected as the venue for NATSIEHC27.

One of Australia's most iconic destinations, Adelaide Oval combines world-class conference facilities with a spectacular setting overlooking the city, surrounding parklands, River Torrens and St Peter's Cathedral. Its central location, flexible event spaces and exceptional hospitality will provide an inspiring environment for delegates, speakers, sponsors and exhibitors to connect, share knowledge and strengthen partnerships.

Key features include:

- A prominent location within Adelaide's vibrant Riverbank Precinct, only 400 metres from the CBD
- Convenient access to train, tram and bus services, with the city centre, hotels, restaurants and cultural attractions within easy reach
- 25 purpose-built function spaces supported by contemporary audiovisual and event technology
- Flexible facilities suitable for plenary sessions, concurrent presentations, exhibitions, networking events and the conference dinner
- Panoramic views across the Adelaide skyline, River Torrens, parklands, playing surface and St Peter's Cathedral
- On-site accommodation at the Oval Hotel, with additional accommodation options available throughout the nearby CBD
- Distinctive sponsor branding opportunities across digital screens, superscreens and other venue assets
- Memorable delegate experiences, including stadium tours and the Adelaide Oval RoofClimb



NATSIEHC27 VENUE: ADELAIDE OVAL CONT.

Adelaide Oval is renowned for its commitment to celebrating South Australia's exceptional food and wine. Its Functions and Events team has received state and national recognition, including Caterer of the Year and Function and Convention Centre Caterer of the Year at the South Australian Restaurant & Catering Awards, followed by a national silver award in 2022.

Delegates will enjoy seasonal menus prepared by award-winning chefs, with tailored dining experiences designed to accommodate a broad range of tastes and dietary requirements.

Celebrate with us. NATSIEHC27 presents the opportunity to bring people together from across Australia in a welcoming and memorable place to celebrate achievements, exchange ideas and advance Aboriginal and Torres Strait Islander eye health.



"I WASN'T SURE COMING INTO EYE HEALTH IF IT WAS GOING TO BE FOR ME, BUT THIS MOB, THEY GET AROUND EVERYONE, SUPPORT EVERYONE."

— NATSIEHC26 ATTENDEE



NATSIEHC26 Delegates with the Melbourne Football Club, 2026 National Aboriginal and Torres Strait Islander Eye Health Conference, Naarm, Wurundjeri-Woi Wurrung Country

GALA DINNER & SOCIAL FUNCTIONS



NATSIEHC27 Gala Dinner

**Award Winners, 2026 National Aboriginal and Torres Strait Islander
Eye Health Conference, Naarm, Wurundjeri-Woi Wurrung Country**

Join us for one of the signature events of NATSIEHC27 - an unforgettable evening of connection, celebration and recognition in the spectacular Ian McLachlan Room at Adelaide Oval.

With impressive views across the iconic Oval, this premium venue provides the perfect setting to reconnect with colleagues, strengthen relationships and celebrate the people and organisations working to improve eye health and vision outcomes for Aboriginal and Torres Strait Islander peoples.

Guests will enjoy a memorable dining experience showcasing South Australian hospitality, produce and wine. Adelaide Oval's culinary team champions fresh, seasonal and locally sourced ingredients, celebrating the quality and diversity of produce from across South Australia.

For sponsors, the Gala Dinner offers a premium engagement opportunity, providing prominent association with a highlight of the conference program and valuable opportunities to connect with delegates, sector leaders and partners.

Networking Dinner

As a valued NATSIEHC27 sponsor, you are invited to an exclusive sponsor networking event to connect with fellow organisations committed to advancing community control and Aboriginal and Torres Strait Islander health equity.

Held in a relaxed setting at Adelaide Oval, this special event is our opportunity to thank our sponsors for supporting NATSIEHC27 and the important role they play in bringing the sector together.

Connect with fellow sponsors, strengthen relationships and share in our collective commitment to a future where Aboriginal and Torres Strait Islander peoples have equitable access to culturally safe, community-controlled eye care.

CONFERENCE EXPERIENCES

Conference Experiences at Adelaide Oval

Tours

Go behind the scenes of Australia's most iconic sporting venues to explore the rich sporting and cultural history, including race.

From exploring the world-renowned sporting legend Sir Donald Bradman AC to taking a Stadium Tour with one of the Adelaide Oval Ambassadors, the conference offers world-class facilities and memorable experiences for sponsors and delegates to connect, network, and experience the South Australian landscape beyond the conference program.

Roofclimb

Experience that extra thrill: conference experience by undertaking the unforgettable Adelaide Oval RoofClimb. Combining adventure with spectacular views of one of Australia's most recognisable landmarks, RoofClimb offers sponsors and delegates a memorable opportunity to connect and experience Adelaide from a totally different perspective.

Cultural Connection & Experiences

Through their partnership with NATSIEHC27, sponsors will be welcomed into an environment that fosters respectful cultural learning, connection and understanding.

Across the conference, sponsors will have opportunities to experience and learn from the cultural knowledge, practices and perspectives of Aboriginal and Torres Strait Islander peoples. This will include Welcome to Country, cultural performances, storytelling and knowledge shared by Aboriginal and Torres Strait Islander people and community members.

NATSIEHC27 will provide an opportunity to listen, learn, build meaningful relationships and demonstrate a genuine commitment to community control and Aboriginal and Torres Strait Islander health equity.



PARTNERSHIP OPPORTUNITIES

Sponsorship Opportunity	Investment (ex GST)	Availability	Key Benefits
Partnership Sponsorship Opportunities			
Principal Partner	\$50,000	1	Exclusive conference partnership; opening address; premium exhibition space; five registrations; premium branding; gala dinner and networking-event recognition; certificate of appreciation; and FNEHA partnership gift
Platinum Partner	\$30,000	2	Major branding; exhibition booth; speaking opportunity; four registrations; gala dinner recognition; certificate of appreciation; and FNEHA partnership gift
Gold Partner	\$20,000	4	Exhibition booth; three registrations; conference branding; social media recognition; and certificate of appreciation
Silver Partner	\$10,000	6	Exhibition booth; two registrations; conference branding and recognition; and certificate of appreciation



**IT REALLY WAS A GREAT CONFERENCE –
VERY INSPIRING SPEAKERS AND INFORMATIVE SESSIONS.”**

— NATSIEHC26 ATTENDEE



Major Sponsor ROCHE Australia at Gala Dinner, NATSIEHC26

OTHER OPPORTUNITIES

Sponsorship Opportunity	Investment (ex GST)	Availability	Key Benefits
Conference Event and Experience Partnerships			
Delegate Satchel Partner	\$10,000	1	Logo displayed on delegate satchels provided to all attendees
Name Tag and Lanyard Partner	\$8,000	1	Logo displayed on conference name tags and lanyards worn by all delegates
Coffee Cart Partner	\$7,500	2	Prominent branding at coffee stations throughout the conference
Trade Exhibition Booth	\$2,500	10	Exhibition booth; one conference registration; and program recognition
Keynote Speaker Partner	\$5,000	5	Recognition during the sponsored keynote session and in the conference program
Community Scholarship Partner	\$5,000	Multiple	Supports Aboriginal and Torres Strait Islander delegates to attend, with priority given to health workers, students, community members and people from remote regions

Tailored Partnership Opportunities

We recognise that every organisation has different priorities and budgets. Custom sponsorship and in-kind partnership opportunities can be developed to align with your strategic objectives, Reconciliation Action Plan commitments, ESG priorities and community investment goals. Please contact FNEHA to discuss a tailored partnership package.



Delegates at Networking dinner and Table Tops, 2026 National Aboriginal and Torres Strait Islander Eye Health Conference, Naarm, Wurundjeri-Woi Wurrung Country

BENEFITS OF SPONSORSHIP

Benefits of Sponsorship:

Your contribution directly supports:

- Aboriginal and Torres Strait Islander-led systems reform in eye health
- Community-led participation and travel support
- Integration of cultural safety and wellness programming
- Hybrid access and regional engagement
- A strong and independent First Nations-led sector

Your support is not only impactful it's also recognised as a contribution toward ethical and equitable systems change in healthcare.

Benefits	Principal Partner \$50,000	Platinum Partner \$30,000	Gold Partner \$20,000	Silver Partner \$10,000	Exhibitor \$2,500
Official Conference Partner Recognition	✓	✓	✓	✓	—
Website Logo Placement	Premium	Large	Medium	Standard	Standard
Conference Program Logo	✓	✓	✓	✓	✓
Exhibition Booth	Premium double	Double	Standard	Standard	Standard
Delegate Registrations	5	4	3	2	1
Opening Ceremony Recognition	✓	✓	—	—	—
Speaking Opportunity	10 minutes	5 minutes	—	—	—
Gala Dinner Recognition	Premium	✓	✓	—	—
Delegate Bag Inserts	2 items	2 items	1 item	1 item	—

BENEFITS OF SPONSORSHIP CONT.

Benefits	Principal Partner \$50,000	Platinum Partner \$30,000	Gold Partner \$20,000	Silver Partner \$10,000	Exhibitor \$3,500
Social Media Recognition	Premium	✓	✓	✓	—
Post-Conference Impact Report	✓	✓	✓	✓	—
Networking Event Invitation	✓	✓	✓	✓	—
Priority Partnership Discussions	✓	✓	—	—	—



**CONGRATULATIONS ON AN OUTSTANDING NATSIEHC.
IT WAS AN ABSOLUTE HONOUR TO ATTEND.**

— NATSIEHC26 ATTENDEE



**International Indigenous Health
Speaker, 2026 National Aboriginal
and Torres Strait Islander Eye
Health Conference, Naarm,
Wurundjeri-Woi Wurrung Country**

PARTNERSHIP & SPONSORSHIP APPLICATION FORM

2027 NATIONAL ABORIGINAL AND
TORRES STRAIT ISLANDER EYE
HEALTH CONFERENCE:
SEEING OUR WAY

17 - 19 MAY 2027
ADELAIDE OVAL
TARTANYA (ADELAIDE) ON KAURNA COUNTRY

Please complete this form and return it to FNEHA at heyyoumob@fneha.com.au as soon as you are able. Sponsorship selections are subject to availability and are confirmed only when FNEHA accepts them in writing. All prices are exclusive of GST.

1. Organisation and primary contact

Organisation legal name	
Organisation display name	
ABN	
Primary contact name	
Position title	
Email	
Phone / mobile	
Postal address	
Suburb, state and postcode	

2. Accounts and invoicing

Please complete this form online through this online link here:

NATSIEHC27 Sponsorship



3. Brand and communications assets

To ensure your organisation is represented accurately and consistently across conference communications, please provide the following materials with this form.

Required asset	
Organisation name	Confirm the exact organisation name to be used publicly, including capitalisation, punctuation and any preferred short name.
Primary logo file	Provide a vector logo in SVG, EPS or AI format wherever possible. Vector files give the best result across print, signage and digital applications.
High-resolution logo	Also provide a transparent-background PNG at a minimum width of 2,000 pixels and 300 dpi at the intended print size. A high-resolution PDF is acceptable where a vector file is unavailable.
Logo variations	Supply full-colour, black, white/reversed and horizontal or stacked versions where available.
Brand guidelines	Provide current brand guidelines, including clear-space, minimum-size and colour requirements.
Organisation profile	Include approved CMYK colours for print and RGB/HEX colours for digital use where available.
Links and handles	Provide an approved 80–100 word organisation description for the conference website and program.
Brand contact	Provide the preferred website URL and official LinkedIn, Facebook and Instagram handles for tagging and recognition.
Brand contact	Nominate a contact who can approve artwork, wording and logo placement promptly.

Logo files should not be supplied as screenshots, files copied from websites, or low-resolution images embedded in Word or PowerPoint. Please package assets in a clearly named folder, for example:
OrganisationName_NATSIEHC27_BrandAssets.

Approved public display name	
Website URL	
LinkedIn	
Facebook	
Instagram	
Brand / communications contact	
Brand contact email and phone	
Other information if needed	

4. Organisation profile and communications preferences

Approved organisation profile
(80–100 words)

Preferred acknowledgement
wording

Names requiring pronunciation
guidance

Communications preferences

- ☐ We consent to FNEHA tagging our organisation's official social media accounts.
- ☐ We consent to our organisation name, logo and supplied profile being used in NATSIEHC27 communications and materials.
- ☐ We consent to event photographs or video featuring our representatives being used in post-conference communications, subject to individual consent requirements.

6. Authorisation

By signing below, the authorised representative confirms that the information and supplied brand assets are accurate, approved for use, and do not infringe the rights of any third party. The representative authorises FNEHA and its appointed conference suppliers to use the organisation's name, logo and approved content solely to deliver and promote NATSIEHC and associated sponsor recognition. Sponsorship is subject to package availability, written acceptance, invoicing and the applicable sponsorship terms and conditions.

Authorised representative	
Position title	
Signature	
Date	

7. Submission checklist

- ☐ Completed sponsorship application form
- ☐ Primary vector logo (SVG, EPS or AI)
- ☐ Transparent high-resolution PNG logo
- ☐ Full-colour and white/reversed logo variations
- ☐ Current brand guidelines
- ☐ Approved 80–100 word organisation profile
- ☐ Website and social media details
- ☐ Purchase order or invoicing instructions, if required

FNEHA use only: Date received
Invoice number

| Package confirmed
| Assets received