



**2025 National Aboriginal &
Torres Strait Islander
Eye Health Conference
*'Seeing Our Way'***

Sponsorship Prospectus





Acknowledgement of country

We acknowledge the traditional custodians of the lands on which we work and live across Australia and acknowledge that sovereignty was never ceded. We pay respects to our elder's past, present and emerging. We thank our elders for their guidance and commitment to the advancement of our communities. We stand in solidarity with the stolen generation and their families, calling for healing and justice for the atrocities suffered by individuals, families, and communities. We also acknowledge the many Aboriginal and Torres Strait Islander people that have or continue to work tirelessly in eye health and vision care, to close the gap in preventable vision loss in Aboriginal and Torres Strait Islander communities so they can be well and flourishing.

The First Nations Eye Health Alliance Logo

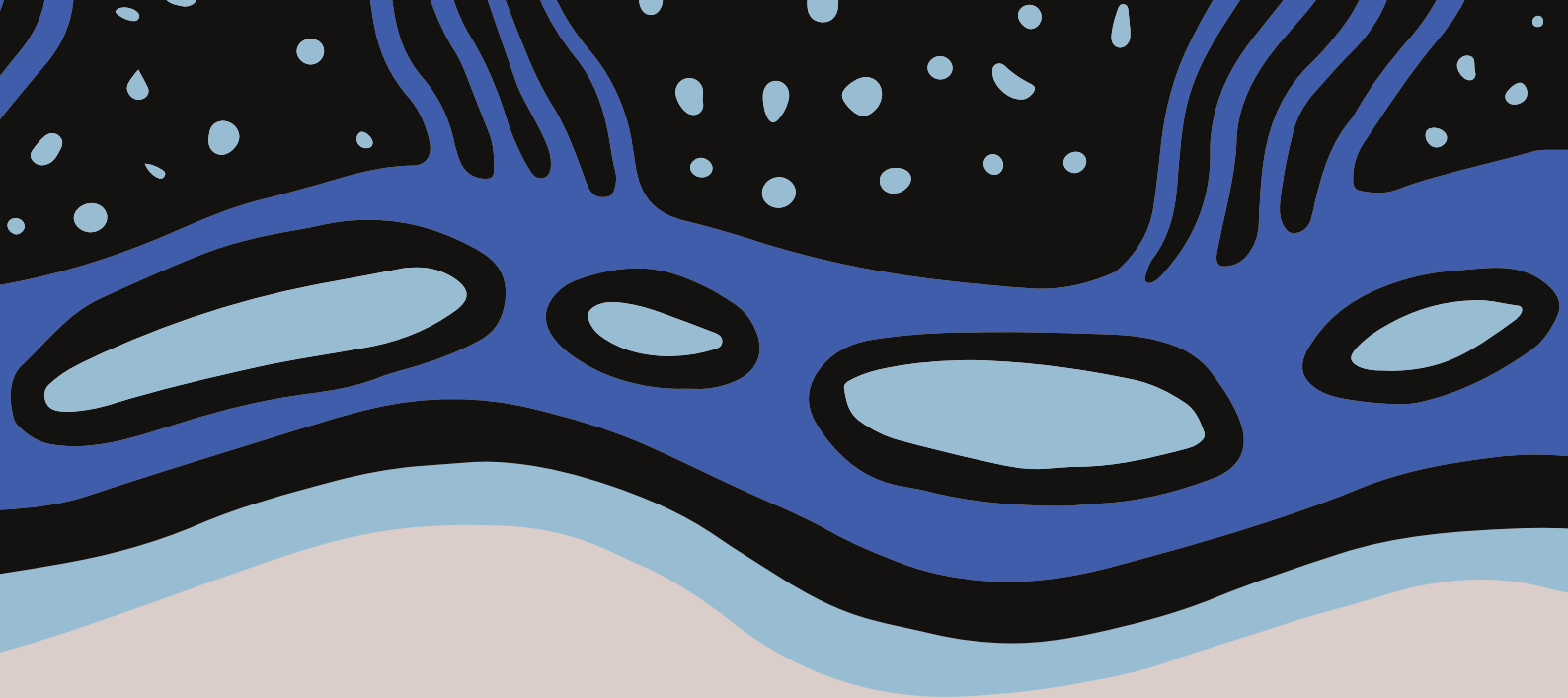
Designed by contemporary Aboriginal and Torres Strait Islander artist Dennis Golding (Kamilaroi/Gamilaraay), the artwork and logo speak of contemporary and traditional pathways that support healing and wellbeing in our communities. The artwork and logo acknowledge and celebrate the diversity of Aboriginal and Torres Strait Islander people in Australia and how we connect with to one another through these pathways as one people. More information on our logo and the artist can be found here: www.fneha.com.au/branding.

Disclaimer

The content, including text, images, logos, and graphics in this document is the intellectual property of The First Nations Eye Health Alliance Aboriginal and Torres Strait Islander Corporation and is protected by applicable copyright and intellectual property laws.

Aboriginal and Torres Strait Islander people are advised that this document may contain references and/or pictures of deceased people.

This work can be reproduced in whole or in part for study and training purposes by Aboriginal and Torres Strait Islander Community Organisations subject to acknowledgement of the source. Reproduction for any other purposes needs written authorisation by The Alliance. This information may not be used for commercial use or sale.



Copyright & Privacy

The report is the property of the First Nations Eye Health Alliance and subject to the conditions of our privacy and confidentiality statement found on our website www.fneha.com.au

Conference Artwork



‘Connecting Land, Sky and Water’, created by contemporary Aboriginal and Torres Strait Islander artist Dennis Golding expresses Aboriginal peoples connection to land, sky and water since time immemorial. Our history shows how our people have cared for Country including the waterways and land that provides us sources for life and culture. This artwork recognises how the First Nations Eye Health Alliance aim to provide pathways, support and care into our community for better outcomes in health and wellbeing. It acknowledges how communities who come from all parts of country including salter water, freshwater regions, to connect and work together as one. The artwork allows people to see the roots of Country, the cultural practices on land, the tracks we mark, the waters we live off and around, and the stories we reflect and connect to from sky Country.

Design

The 2025 National Aboriginal & Torres Strait Islander Eye Health Conference: Our Vision, Our Future Sponsorship Prospectus was designed by Nick Wilson.



A message from the Interim CEO of the First Nations Eye Health Alliance, Ms. Lose (Rose) Fonua

The future is bright as we build eye health and vision care approaches that are 'Seeing Our Way'

Welcome to the National Aboriginal and Torres Strait Islander Eye Health Conference 2025 (NATSIEHC25) Sponsorship Prospectus. In 2025, The First Nations Eye Health Alliance Aboriginal and Torres Strait Islander Corporation is proud to be the conference convenor and host for the National Aboriginal and Torres Strait Islander Eye Health Conference. This marks a pivotal moment for us, as we take full leadership of this conference and bring First Nations people's vision for eye health to life. We thank for the Indigenous Eye Health Unit, University of Melbourne for their many years of stewardship and delivery of this conference. Thankyou to the broader eye health and vision care sector for participation and support of the conference.

Now in its ninth year, this national conference continues to be a beacon of commitment and action by dedicated individuals and organisations passionate about addressing disparities in Aboriginal and Torres Strait Islander eye health and vision care. Through these annual gatherings, we have catalysed significant work and fostered key relationships that are innovating and strengthening the way we work in eye health and vision care. These changes have had some important wins, but there is still so much work to do and to ensure that future is bright, we need to do that together.

This year's theme, 'Seeing Our Way' sets the premise for Aboriginal and Torres Strait Islander leadership and positioning as a necessary part of building future sector activities that connect and strengthen our planning and operational capability into the future.

Collectively as a sector, we are committed to pushing the dial and raising the profile of Aboriginal and Torres Strait Islander eye health and vision care in Australia. With the retirement of some of our key national eye health plans and with an ever changing resource environment, we are consistently pivoting to meet the ongoing challenge of seating our activities in a framework of activity that can effectively build healthy and flourishing Aboriginal and Torres Strait Islander communities across the life course.



Effective and culturally-appropriate eye health and vision care services is a necessary part of this and the action of infusing communities with the resources and capabilities for this to happen is a critical part of this work. The theme 'Seeing Our Way' is also about working together so we can not only imagine, but foster in a future where the eye health outcomes for Aboriginal and Torres Strait Islander people in these communities are strong and bright.

I invite you to walk with us, as we, through 'Seeing Our Way', work together to building this incredible capability as a sector into the future.



Lose (Rose) Fonua
Interim Chief Executive Officer
First Nations Eye Health Alliance





Introduction

The First Nations Eye Health Alliance to undertake conference management into the future.

The National Aboriginal and Torres Strait Islander eye health conference commenced in 2017 and was formerly convened by the Indigenous Eye Health Unit, University of Melbourne and co-hosted with a variety of Aboriginal and Torres Strait Islander organisations.

The First Nations Eye Health Alliance have undertaken co-hosting capabilities for the first time in 2024 and an agreement has been reached to transition full operational management (conference convenor) activities from Indigenous Eye Health Unit to the Alliance from 2025 onwards. We are pleased to be able to take carriage of this conference from 2025 onwards and acknowledge its rich roots and work to date. Held annually since that time, the conference has become a mainstay for the sector to come together and present and the wide variety of voices presented supports discussion and sharing of success stories, learnings, and challenges in Aboriginal and Torres Strait Islander eye health from across Australia.

The First Nations Eye Health Alliance (FNEHA) is a registered charity and all donations to the Alliance are tax deductible. For more information on how to make a donation, [please visit our website](#). Our ABN & ACNC number is 24 821 279 064.

The conference theme for 2025 is: *Seeing Our Way*

The 2025 National Aboriginal and Torres Strait Islander Eye Health Conference is set under the compelling theme, *Seeing Our Way*. This theme reflects our dedication to transforming the landscape of eye health for Aboriginal and Torres Strait Islander peoples through active and impactful initiatives. We aim through the conference to:

Cultivate Leadership: A primary focus of the conference is to foster and elevate emerging leaders from within Aboriginal and Torres Strait Islander communities, equipping them with the skills and insights necessary to lead future health initiatives.

Promote Integrated Health Solutions: We aim to showcase and discuss innovative health solutions that seamlessly integrate traditional Aboriginal and Torres Strait Islander knowledge with contemporary medical practices, setting a precedent for holistic health care.

Empower Community Health Practices: The conference will spotlight sustainable health practices that empower communities to manage and improve their eye health, ensuring these methods are culturally attuned and community approved.



The 2025 Conference is an integral part of the growth of our collaborative work towards ending preventable vision loss and blindness in Aboriginal and Torres Strait Islander Communities.

A Catalyst for Change: NATSIEHC25 serves as a critical platform for instigating meaningful health policy changes. It brings together health professionals, community leaders, and policymakers to forge a united front in tackling eye health disparities.

A Hub for Policy Influence: By drawing on the collective expertise and experiences of its attendees, the conference aims to influence and shape health policies that better cater to the needs of Aboriginal and Torres Strait Islander peoples.

Advancing Health Through Collaboration: The event is pivotal in fostering collaboration and knowledge exchange among stakeholders, driving forward the adoption of best practices and innovative solutions in eye health.

2025 Organisation Structure

The conference organisational structure will continue into 2025 with addition of other opportunities for individuals and organisations to become involved and shape the work occurring in this space. We welcome individuals and organisations to nominate for these groups on the details listed.

Conference Co-Host

Conference leadership and guidance on themes, topics, and program elements, and provide oversight to the Conference as a whole.

Conference Leadership Group (CLG)

A task group of Aboriginal and Torres Strait Islander leaders led by FNEHA that provide leadership and guidance on themes, topics, and program elements, and provide oversight to the Conference as a whole.

Conference Volunteers

Support the planning and delivery of the conference operational elements.

If you are interested in being a part of any of these groups, please submit your expression of interest via [this online form](#) by 30 July 2024.

Conference Location

The 2025 Conference will be held on Whadjak Noongar Country in Perth, Western Australia. More details on the venue to be provided soon. For more information, sign-up to our [mailing list](#), visit our [website](#), [Facebook page](#) and [LinkedIn page](#).

Join us by becoming a Sponsor

As a sponsor you can help contribute to building the critical infrastructure needed for this conference to realise its aspirations now and into the future. If you partner with us, you will help:

Empower Communities: Your sponsorship enables us to deliver culturally tailored eye health programs, services, and education, uplifting individuals and families and supporting initiatives that significantly improve eye health and overall well-being.

Integrate Cultural Values: We honour the rich cultural heritage of each community we serve. Your partnership helps us continue to provide eye care that is deeply rooted in cultural respect and understanding, ensuring every person feels valued and heard.

Building innovation in technological approaches to eye health and vision care: NATISEHC25 provides a platform to raise the profile of and get view of latest eye health and vision care technology investing in the latest technology to facilitate hybrid participation options, ensuring that the conference is accessible to all, regardless of geographical location.

Build long lasting partnerships: Strong partnerships are crucial for meaningful change. As a sponsor, you become a key ally in our mission to deliver quality, sustainable eye health services across all communities.

Make a tangible impact now: With your support, we address the most pressing eye health challenges, achieving measurable improvements and building a healthier future that inspires and uplifts generations to come.

Your Impact as a Sponsor has generational effects. By partnering with us as a sponsor, you are not just contributing financially; you are actively participating in a movement that seeks to transform eye health outcomes for Aboriginal and Torres Strait Islander peoples. Your support enables us to:

- Provide a platform for voices that are often underrepresented in health discussions.
- Foster a learning environment that respects and incorporates traditional knowledge and modern medicine.
- Build and strengthen networks that will carry forward the mission of improving eye health long after the conference has concluded.



What you get being a Sponsor

We invite you to invest in this crucial initiative. In partnering with us, you will also be able to gain:

Greater visibility and recognition for your work: Sponsors of NATSIEHC25 will enjoy premier visibility and acknowledgment throughout the event lifecycle:

Broad Exposure: Your brand will be showcased across all conference venues and materials. This includes high-visibility placements such as the main stage, session rooms, and outdoor banners.

Digital and Print Media: Inclusion in both digital and print campaign materials, ensuring widespread recognition among attendees and the broader community before, during, and after the event.

Custom Content Opportunities: Opportunity to collaborate on custom content pieces such as featured articles or interviews in the conference newsletter and on the event website, which will highlight your critical role and contributions.

Strengthened Networking Opportunities: NATSIEHC25 is structured to maximize valuable networking opportunities, strategically designed to connect sponsors with influential figures within the industry:

Leadership Dinners: Invitation to exclusive dinners with industry leaders and keynote speakers, offering intimate settings for in-depth discussions and relationship building.

Priority Access: Early access to registration for workshops and special sessions, ensuring you and your team can connect directly with pioneers and thought leaders in the field.

Dedicated Networking Zones: Access to sponsor-only lounges that serve as central hubs for interactions with attendees, providing comfortable settings equipped with all necessary amenities to conduct business meetings or relax between sessions.

NATSIEHC25 is more than just a conference—it's a proactive gathering dedicated to turning strategic discussions into real-world outcomes. It is an opportunity to contribute directly to the health advancement of Aboriginal and Torres Strait Islander communities through practical, community-driven initiatives. We invite you to be part of this transformative event, to share in our vision, and to act together for a healthier future.





Sponsorship Packages

1 x Platinum Sponsor - \$100,000

- Branding on All Collateral: Includes the company logo on conference lanyards, bags, and notepads provided to each attendee.
- Exclusive Branding: Sponsor's logo prominently featured on the cover of the conference program and main stage backdrop.
- Additional Benefits: Complimentary premium exhibition space, priority seating at the conference, special recognition during opening and closing ceremonies, and an opportunity to deliver a short address during the opening session.
- Complimentary registration for up to 10 attendees and access to all networking events.

2 x Gold Sponsor - \$50,000

- Branding on Selected Collateral: Includes the company logo on session signage and conference water bottles.
- Program Mention: Half-page advertisement in the conference program.
- Additional Benefits: Complimentary exhibition space, priority seating at key sessions, and an invitation to exclusive VIP networking events.
- Complimentary registration for up to 5 attendees and access to all networking events.

2 x Silver Sponsor - \$25,000

- Branding on Lanyards: Exclusive branding on attendee lanyards.
- Program Mention: Quarter-page advertisement in the conference program.
- Complimentary registration for up to 2 attendees and access to all networking events.

2 x Bronze Sponsor - \$10,000

- Program Mention: Logo inclusion in the conference program.
- Additional Benefits: Access to standard sessions and exhibitions, plus two complimentary conference registrations.

10 x Trade Table Sponsor - \$5,000

- Exhibition Space: Dedicated space in the exhibition hall to engage directly with attendees.
- Visibility: Company logo displayed at the trade table area.
- Networking: Opportunity to participate in the trade show, featuring interactive demonstrations or giveaways.



4 x Conference Paraphernalia Sponsor - \$2,500

- Custom Options: Sponsor logos on conference T-shirts, reusable water bottles, or other merchandise.
- Exclusive Branding: Opportunity to feature your brand on items that attendees will use and take home, extending brand visibility beyond the event itself.
- Engagement: Engage attendees with practical items that enhance their conference experience and carry your brand forward.

Custom Packages

Custom sponsorship opportunities are available and can be tailored to include specific items such as sponsored workshops, keynote speaker sponsorships, or unique branding opportunities such as mobile charging stations or Wi-Fi sponsorship. These packages are designed to meet specific marketing and engagement goals, providing high visibility and interaction with conference participants.

Expression of Interest Form

To express your interest, please complete this [online form](#) by close of business September 30th, 2024.

We encourage early submission of your sponsorship EOI as sponsorship will generally be allocated on a first come-first served basis.

Please note that by purchasing a sponsorship package you are providing consent for the First Nations Eye Health Alliance to use your organisations name and logo on printed branding, materials and online/ socials media, recording/video production and other forms of collateral produced for the NATSIEH Conferences.

You will be required to provide The First Nations Eye Health Alliance with a high-resolution file of your logo upon sponsorship confirmation.

For more information

For more information, please contact the First Nations Eye Health Alliance via heyyoummob@fneha.com.au



**The First Nations Eye Health Alliance Aboriginal and
Torres Strait Islander Corporation**

Address: 4/23 Chamberlain Street, Campbelltown,
Sydney NSW 2560

Email: heyyoumob@fneha.com.au

Business phone: 02 4611 7012

Mobile: 0476 710 939