



**2026 National Aboriginal & Torres Strait Islander
Eye Health Conference**
Seeing Our Way: Innovation, Excellence and Healing

11 - 13 May 2026, Melbourne Cricket Ground, Naarm

Sponsorship Prospectus



Acknowledgement of Country

We acknowledge the traditional custodians of the lands on which we work and live across Australia and acknowledge that sovereignty was never ceded. We pay respects to our elder's past, present and emerging. We thank our elders for their guidance and commitment to the advancement of our communities. We stand in solidarity with the stolen generation and their families, calling for healing and justice for the atrocities suffered by individuals, families, and communities. We also acknowledge the many Aboriginal and Torres Strait Islander people that have or continue to work tirelessly in eye health and vision care, to close the gap in preventable vision loss in Aboriginal and Torres Strait Islander communities so they can be well and flourishing.



Designed by contemporary Aboriginal artist Dennis Golding (Kamilaroi and Gamilaraay), the artwork and logo speak of contemporary and traditional pathways that support healing and wellbeing in our communities. The artwork and logo acknowledge and celebrate the diversity of Aboriginal and Torres Strait Islander people in Australia and how we connect with/to one another through these pathways as one people. More information on our logo and the artist can be found here: www.fneha.com.au/branding.

Conference Artwork

‘Connecting Land, Sky and Water’, created by contemporary Aboriginal artist Dennis Golding expresses Aboriginal peoples connection to land, sky and water since time immemorial. Our history shows how our people have cared for Country including the waterways and land that provides us sources for life and culture. This artwork recognises how the First Nations Eye Health Alliance aim to provide pathways, support and care into our community for better outcomes in health and wellbeing. It acknowledges how communities who come from all parts of country including salter water, freshwater regions, to connect and work together as one. The artwork allows people to see the roots of Country, the cultural practices on land, the tracks we mark, the waters we live off and around, and the stories we reflect and connect to from sky Country.



Disclaimer

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Message from the CEO – Lose (Rose) Fonua

This year marks the 10th anniversary of the National Aboriginal and Torres Strait Islander Eye Health Conference. What started as a determined gathering in 2017 has grown into a national force for change — a space to centre mob, grow leadership, and transform how eye health care is understood and delivered in our communities.

Our 2026 theme, Seeing Our Way: Innovation, Excellence and Healing acknowledges our past, strengthens our present, and calls in a future where Aboriginal and Torres Strait Islander people lead the work that shapes their health outcomes and collective wellbeing.

We're proud this conference is now fully hosted by the First Nations Eye Health Alliance. It's a symbol of where we've been and what's possible when community control is backed, resourced, and respected.

We invite you to walk with us, support this journey, and help amplify our voices and our vision.

Lose Fonua *Wiradjuri*
CEO, First Nations Eye Health Alliance



Lose Fonua, FNEHA CEO - NATSIEHC25 Noongar Country May 2025



About the Conference

Hosted by The First Nations Eye Health Alliance Limited (FNEHA), the National Aboriginal and Torres Strait Islander Eye Health Conference (NATSIEHC) is the only national event dedicated to improving eye health outcomes for Aboriginal and Torres Strait Islander peoples.

The First Nations Eye Health Alliance (FNEHA) is the principal voice and Australia's first Aboriginal and Torres Strait Islander eye care peak body. NATSIEHC is a culturally grounded, action-focused gathering that brings together Elders, community leaders, eye health workers, researchers, policymakers, and allies from across the country.

Held over three days, the conference features keynote sessions, community-led yarning circles, practical workshops, cultural programming, and deep knowledge-sharing. It's a space that doesn't just reflect on what needs to change — it drives it.

Our Purpose

- Heal and Honour: Reflect on ten years of work and honour those who walked this path before us.
- Strengthen Community Control: Centre Aboriginal and Torres Strait Islander voices in systems reform.
- Shift the System: Create a shared plan for action that embeds cultural ways of working across eye care.
- Build National Momentum: Advance our collective voice at the national policy level and strengthen partnerships with purpose.

What Makes This Conference Different

- Led by Mob: The only eye health conference created, run, and led by Aboriginal and Torres Strait Islander people.
- Rooted in Culture: Programs are grounded in cultural ways of being, doing, and knowing.
- Focused on Action: From funding to service delivery, this conference is about what comes next.
- Inclusive and Accessible: With hybrid options, regional representation, and travel support — we make sure community is in the room.

Melbourne Cricket Ground

The National Aboriginal and Torres Strait Islander Eye Health Conference 2026 will be convened at the iconic **Melbourne Cricket Ground** (MCG) from Monday, 11 May – Wednesday, 13 May 2026.

The MCG, also known locally as the 'G', is a sports stadium located in Yarra Park, Melbourne, Victoria. Founded and managed by the Melbourne Cricket Club (MCC), it is the largest stadium in the Southern Hemisphere, the eleventh-largest stadium globally and the second-largest cricket stadium by capacity.

This provides us with a unique platform to position Melbourne as not only a global sporting capital, but also a place of cultural exchange, innovation, and connection — aligning with our vision of strong, healthy futures for Aboriginal and Torres Strait Islander people.



Aerial Shot, MCG, Brunton Avenue, Richmond, Naarm (Melbourne)

The traditional owners of the land on which the **MCG** is situated are the Wurundjeri Woi-wurrung people, a part of the Kulin Nation. This area, including the Yarra Park precinct, holds deep cultural and historical significance as a meeting place for the Wurundjeri Woi-wurrung for countless generations.

The MCC has formalised its commitment to reconciliation by launching a Reflect Reconciliation Action Plan (RAP), an initiative by Reconciliation Australia. The MCC and the Australian Sports Museum highlight the history and achievements of Aboriginal and Torres Strait Islander athletes and people connected to the MCG.

Melbourne Cricket Ground - Gala Dinner

As part of the program, delegates will come together for the Gala Dinner, hosted in the historic Members' Dining Room at the MCG. This special evening will be catered by Native by Dylan, led by Executive Chef Dylan Sanding, celebrating First Nations food traditions and the deep connection to Country through native ingredients.

“We celebrate Aboriginal and Torres Strait Islander culture. We acknowledge the deep connection with land, sea and sky and the importance of caring for the environment around us. The spirit of the land shares a bounty of native ingredients with us and when we share food, we share a common story and culture that has been part of this land for thousands of years.

Sharing a meal creates a connection between all of us, creating friends of strangers, bringing us closer and connecting us to the spirit of Naarm and mobs throughout the land. We hope you enjoy the Indigenous, and uniquely Australian, flavours we bring to you.”

— Dylan Sanding, Executive Chef

The Gala Dinner will be one of many highlights of the conference, offering delegates and partners a chance to connect, celebrate culture, and experience the unique flavours and hospitality of Naarm/Melbourne.



Melbourne Cricket Ground

Hosting NATSIEHC26 at the MCG is about more than just a world-class venue — it's about creating a truly memorable experience for delegates, guests, and sponsors alike.

The MCG offers a range of exciting activities to enjoy during or after the conference:

On-Field Sponsor Networking Event

On Monday 11 May 2026, we will host an exclusive on-field networking event and sponsor thank you. Imagine sharing drinks and canapés with peers and partners on the hallowed turf of the MCG — a rare and unforgettable opportunity to build relationships in an extraordinary setting.



'Players Race' players' entrance to the field. Entrance for NATSIEHC26 networking drinks Monday, 11 May 2026.



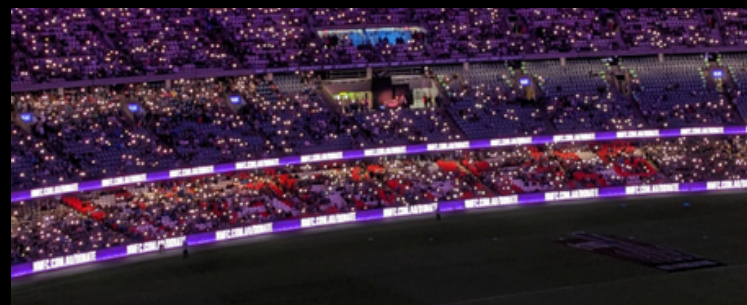
On field location of networking drinks NATSIEHC26 Monday, 11 May 2026.

Sponsor Recognition on Stadium Screens

We also have access to the scoreboards and circular LED displays — the largest of their kind in any Australian sports stadium. At 25.24m wide and 13.17m high (332sqm), the MCG's giant high-definition screens offer an awe-inspiring way to showcase sponsor logos, videos, and messages. There's no better way to impress guests than seeing your brand illuminated across one of the world's greatest sporting arenas. You can find more information about this opportunity in the sponsorship packages.



MCG scoreboard



MCG on field LED

Beyond the Conference: Experiences at the MCG

The Australian Sports Museum

Not your typical museum — following a \$17 million upgrade, the Australian Sports Museum is an immersive, interactive experience. From touch screens and avatars to climbable walls and sporting challenges, delegates can explore Australia's rich sporting history in a fun and engaging way.



Guided Stadium Tours

Take your conference experience behind the scenes with a guided tour of the mighty MCG. Highlights include the famous Long Room, player change rooms, and even a walk along the arena's edge (subject to availability). These tours offer a unique glimpse into one of the world's most iconic stadiums.



Why Sponsor NATSIEHC26?

By sponsoring this event, your organisation becomes part of something bigger — a national movement that has impact well beyond the conference walls.

This is an opportunity to move from intention to action. Sponsorship of NATSIEHC26 is a tangible, visible commitment that aligns with your organisation's social impact goals, diversity and inclusion strategies, and Reconciliation Action Plan (RAP). It is an act of doing — not just a checkbox exercise.

Your contribution directly supports:

- Aboriginal and Torres Strait Islander-led systems reform in eye health
- Community-led participation and travel support
- Integration of cultural safety and wellness programming
- Hybrid access and regional engagement
- A strong and independent First Nations-led sector

Your support is not only impactful — it's also recognised as a contribution toward ethical and equitable systems change in healthcare.

Sponsorship Packages

We offer a range of sponsorship tiers to suit your capacity and priorities. If you're not sure what tier fits you best — Lets have a yarn, we're open to working something out.

*Adjunct Professor Janine Mohamed,
- NATSIEHC25 Noongar Country May 2025*



*Cultural Performance Aboriginal Productions
- NATSIEHC25 Noongar Country May 2025*



GOLD SPONSOR – \$50,000

Premier Partner

As a Gold Sponsor, your brand will be showcased on a scale like no other — illuminated across the mighty MCG on the largest stadium screens in Australia. This exclusive opportunity guarantees your organisation visibility not only to all conference delegates but also in one of the most iconic sporting arenas in the world.

Sponsor Recognition on Stadium Screens

Gold Sponsors receive premium access to the MCG's giant high-definition scoreboards and circular LED displays. At 25.24m wide and 13.17m high (332sqm), these screens are designed to impress, ensuring your brand stands out as a major supporter of the National Aboriginal and Torres Strait Islander Eye Health Conference 2026. Not only will this be visible to all delegates during the conference and the NATSIEHC26 Gala and Awards dinner but also all people visiting the MCG from tours, visitors to the Australian Sporting Museum, staff and football clubs.

Additional Gold Sponsor Benefits:

- Major logo placement on core materials: Your logo will be featured prominently on the website, on-screen slides for key sessions, signage across the venue, and in printed programs.
- Full-page advertisement in printed program: Showcase your work, mission, or product with a high-quality colour ad in a key position of the program distributed to all delegates.
- Speaking opportunity during plenary: A representative from your organisation will be offered the opportunity to speak briefly during a key plenary session, pending program alignment.
- Double exhibition booth (complimentary): Enjoy a larger-than-standard exhibition space with enhanced visibility and room for activations or interactive demos.
- **5 x full conference registrations (valued at \$8,250)** : Complimentary access for five staff or guests across the full event.
- Branded items in delegate bags: Include a branded item (e.g., product sample, merchandise, or info card) in all delegate bags distributed at registration.
- Exclusive networking invitation: Invitation to on field networking event sector leaders, Elders, and keynote speakers.
- Custom social supporter tile: Receive a co-branded tile for your social channels and internal comms to promote your partnership and amplify your message.
- Feature in post-conference publication: Your organisation will be profiled in our digital wrap-up report and social posts acknowledging your contribution.

SILVER SPONSOR – \$25,000+

Committed Contributor

Silver Sponsors support tangible access — helping ensure mob can attend and that sector allies are meaningfully engaged.

Inclusions:

- Logo on signage, lanyards and online materials: Mid-tier logo placement across physical and digital assets, including event signage, printed programs, lanyards, and website sponsor section.
- Half-page advertisement in printed program: Space to promote your organisation or message in a professionally printed program distributed to all attendees.
- 3 x full conference registrations: Complimentary access to all conference sessions and events for two staff or guests.
- Exhibition booth: A single standard booth space in the conference exhibitor area, including signage and table setup.
- Exclusive networking invitation: Invitation to on field networking event sector leaders, Elders, and keynote speakers.
- Co-branded social tile + website placement: Recognition on FNEHA's website and social media with a downloadable graphic showcasing your support.
- Priority invitations to 2026 sector workshops: Early access to FNEHA-led sector roundtables, workshops, and national initiatives planned for 2026.



BRONZE SPONSOR – \$10,000+

Ally in Action

Bronze sponsors are essential to delivering the heart of the conference — helping make the little things big and the big things possible.

Inclusions:

- Logo featured in printed program: Your organisation will be listed among our valued sponsors with logo placement in the program.
- 1 x full conference registration: Complimentary pass for one staff member to attend the full conference.
- Acknowledgement during the event: Your contribution will be verbally acknowledged during key sessions and via a sponsor thank-you slide shown throughout the conference.
- Branded insert in delegate bag: Distribute a flyer, postcard, or small item to all conference attendees via the delegate bags.
- Exclusive networking invitation: Invitation to on field networking event sector leaders, Elders, and keynote speakers.
- Group photo with FNEHA delegates: Be invited for a professional group photo opportunity with FNEHA team and community leaders.
- Digital supporter badge: A branded badge that you can use on your website, email signature, or social media to proudly display your support.





TRADE TABLE SPONSOR – \$2,000

Be Part of the Conversation

Engage with attendees from across sectors through a visible, accessible presence in the conference exhibition space.

Inclusions:

- Trade table in high-traffic zone: Includes skirted table, two chairs, power access, and signage. Great for showcasing materials, products, or services.
- Logo featured in printed program and exhibitor signage: Recognition in the exhibitor directory and onsite displays.
- 1 x full registration: Complimentary access for one person to attend the full conference.
- Opportunity for interactive demos or giveaways: Bring your offering to life by providing activities, experiences, or resources for delegates.

TAILORED SUPPORTER – Custom or In-Kind

Aligned Allyship

Examples of support:

- Provision of goods/services like: coffee carts, photography, AV, design/print, artwork displays, or wellness/cultural items
- Bursary Sponsorship- Covering travel, accommodation and registration for Aboriginal and Torres Strait Islander students and community workers.
- Supporting elements of cultural ceremony, yarning circles, or gift packs

Recognition:

- Verbal and printed acknowledgment: Your organisation will be publicly thanked during the event and listed in the printed program.
- 1–2 full conference registrations: Depending on the value of your support, we'll provide complimentary registrations to participate in the full event.
- Flexible collaboration: We'll work with you to showcase your contribution authentically — whether through social tiles, signage, or joint storytelling.



READY TO PARTNER WITH US?

To express your interest in sponsoring NATSIEHC26, please complete our online EOI form: [view here](#)



Please note: by sponsoring NATSIEHC26, you give permission for FNEHA to feature your logo on printed and digital material related to the conference. You'll need to provide a high-resolution logo file upon confirmation.

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Shaun Tatipata,
Ngarrindjeri/Wuthathi
FNEHA Co-Chair -
NATSIEHC25 Noongar
Country May 2025





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