

## November 5, 2015 — VVCC’s Masquerade Gala Big Success for Older Adults in Need

The Masquerade-themed Fundraiser held by Verde Valley Caregivers Coalition on Oct. 22, in the Hilton Sedona Canyon Ballroom, raised nearly \$70,000 in event gifts and pledges. Proceeds of the event will help older adults get to medical appointments, go grocery shopping, and receive other assistive services such as handy person help, business help, home safety checks, and more.

About 160 guests and supporters attended the gala which featured a wine-tasting reception, appetizers sponsored by Vintages Grille and music by Brian Lockard and Classical singers from Northern Arizona University’s School of Music, performing opera and pieces from the stage musical Phantom of the Opera.

“I want to thank all the donors, volunteers and guests who attended our celebration,” said VVCC Executive Director Kent Ellsworth. “Their support and contributions make it possible for us to continue the absolutely vital services that VVCC provides.”

Charles Marr, member of VVCC’s board of directors, received an award for his leadership in launching the “900 New Neighbors in 2015” major gifts campaign. The event’s raffle, a cruise for two, was won by Dr. David and Jennette Bill of Sedona.

VVCC thanks the following sponsors: Esser, Bradley & Gardner LLC, Northern Arizona Healthcare, Paul and DeAnna Lehnen, the Arizona Lottery, Sterling Financial Services, National Processing Solutions, and the following wineries: Alcantara Vineyards, Javelina Leap Winery, Pillsbury Wine Company. Special thanks to Talk of the Town Events for their elaborate decorations and to our Master of Ceremonies Shondra Jepperson.

The event also included live and silent auctions featuring artwork from renowned local artists and other sponsors including: Susan Kliewer, John Soderberg, Michael Trcic, E. C. Wynn, Betty Carr, Howard Carr, SchoolHouse Restaurant, Sherab Khandro, David Simmer, Christine Trcic, Jan Sitts, and Charles Marr. Special thanks to all the artists and businesses that donated to our auctions. Please visit our event page for this year’s Masquerade photos which will be online soon at: <http://www.vvcaregivers.org/art-wine-dine-1.html>

VVCC Executive Director Kent Ellsworth presents VVCC Board Member Chuck Marr with an award for leading the “900 New Neighbors in 2015” major gifts campaign.

