

**GCBA Executive Meeting
Wednesday, Oct 20, 2021**

Call the Meeting to Order

Larry called the meeting to order at 6:30 p.m.

Board Members Present

Larry	Brenda	Sarah	Shannon
Sheila M.	Denzil	Phil	Tracy

Guests Present

Sheila St. Clair, Joe Petrek

Quorum Established? Yes.

Treasurer's Report

Savings ending balance \$13,059.31
Checking ending balance \$4,810.64
Motion: Denzil to accept treasurer report
Second: Phil
All in favor, motion passed

50/50 winner from Sep membership meeting was Brad Richmond, winnings were \$41

Secretary's Report

Thank you note sent to Dave Noble for his presentation at the Oct 13 membership meeting.

Will note in November's newsletter the members who brought treats, decorations, and costumes to the meeting.

Requested a bio from Dan Zirkush for posting on the website, waiting to hear back. Shannon gave 3 75-minute presentations to Parma Elementary School 4th graders on Bees as pollinators on Oct 15. Peggy Garnes has requested volunteers for Parma school on afternoon of Nov 19, more info to come.

Contacted the Friday! section of the Plain Dealer, Cleveland Magazine, and Bee Culture magazine about advertising the Beginner Beekeeping Classes. Jean Newcombe from Bee Culture said they would place ad in their calendar section for free.

Inquiring with Kathy Smith, webmaster, about making all registrations online through the website. Also asking about options for accepting payments electronically.

Board agreed to have paper ballots kept simple for the December board vote.

Secretary will make ballots after all nominations are in at the November membership meeting

Motion: Denzil to accept secretary report

Second: Sheila M.

All in favor, motion passed

Old Business

Swag: Sarah wants to advertise T-shirts and hats on FB page, Brenda will make the post. Sarah suggested GCBA have a “Swag Day” in January where everyone is encouraged to where any GCBA items they may have. Hoping to encourage more sales and spreading of the GCBA “brand.”

New Business

Larry gave presentation to about 90 STEM students at the Bee Barn, in coordination with the fairgrounds.

Phil wants to redo the Beginner Beekeeping Classes. Completely revamp the course and make new PP presentations. He and Denzil emphasized the importance of keeping the first year instruction simple and “just the basics.”

Suggestion made to give the new beekeepers tests at the end of each class to see what they retained and what areas need more instruction. Test results would generate a 10 minute refresher period at the beginning of the following class.

Tracy suggested we give useable handouts (Sarah suggested fridge magnets with month by month reminders), like grease pencils, logbooks.

Phil request a Beginner Beekeeping Classes committee. Tracy, Shannon, and Sarah volunteered to be on Phil’s committee.

Joe Petrek offered the following comments: he believes as a new beekeeper he got something out of every month’s meeting. As a new beekeeper he mainly wants to know how to keep his bees alive.

Sheila St. Clair suggests having a few experienced beekeepers at the back of the room at every meeting to be available for Q & A from the membership.

Board discussed the difficult balance of keeping existing, experienced members engaged while having meeting content that helps new beekeepers.

Motion: Shannon to create a survey to the membership asking what they like/don’t like and what they expect/need/want from GCBA

Second: Denzil

All in favor, motion passed

Christmas Party: Larry finding out by Oct 31 if GCBA can hold party at the fairgrounds. Phil and Sarah will look for other venues just in case.

Sarah, Christmas Party Chair, requested a budget. Board will discuss at Nov executive board meeting.

Board will discuss in Nov games, activities, etc for the party.

Larry is making ham for the party.

Larry is bringing the 70-cup coffee maker GCBA owns to the Christmas Party/. GCBA will begin using it at the monthly meetings.

Shannon requests the membership meetings be set up in the front 1/3 of Bldg 25. With covid restriction gone there is not a need to spread out. Board agreed. Denzil commented on the importance of providing the portable speaker/mic to GCBA presenters. Shannon forgot to bring to the Oct meeting, has since returned the speaker/mic to Larry. Discussion on whether or not GCBA should invest in a projector system. Members agreed to wait to see if we return to Rocky River Nature Center since they already have all equipment. Larry suggests in the meantime GCBA purchase a backup bulb for Tracy's projector.

Shannon volunteered to reach out to Kathy Smith, webmaster, to discuss online registration/payment options and to talk to her in general about her expectations and GCBA's expectations/needs from her as our webmaster.

Sarah suggested GCBA design new logo. Upwork and CrowdSpring are possible, affordable options for design work.

Larry will confirm with Rocky River Nature Center the time blocks GCBA will have on the 4 Wednesday afternoon in 2022 for classes/presentations.

November membership meeting id]s Dan Zirkush. Jim Tew confirmed for Field Day 2022.

Brenda and Tracy offered up options for the Beginner Beekeeping Classes flyer. Board agreed on a design with noted edits.

Motion: Denzil to accept the flyer with edits

Second: Phil

All in favor, motion passed.

Board discussed which current members were planning to run for office again. Larry will become past president. Phil, Tracy, Denzil and Sarah intend to run for office (did not commit to which position). Shannon will run for Secretary but requests job description/responsibilities are clearly outlined and agreed upon by the board. Brenda will run for Treasurer. Joe Petrek stated he would like to be on the board.

Bylaws

The revision of the bylaws has been tabled until November.

Motion: Shannon to schedule By-Law segment of Nov meeting at the beginning of the meeting.

Motion Rescinded.

MOTION TO ADJOURN: Denzil moved to adjourn the meeting at 8:57 p.m.

Second: Tracy

All in favor – MOTION PASSED