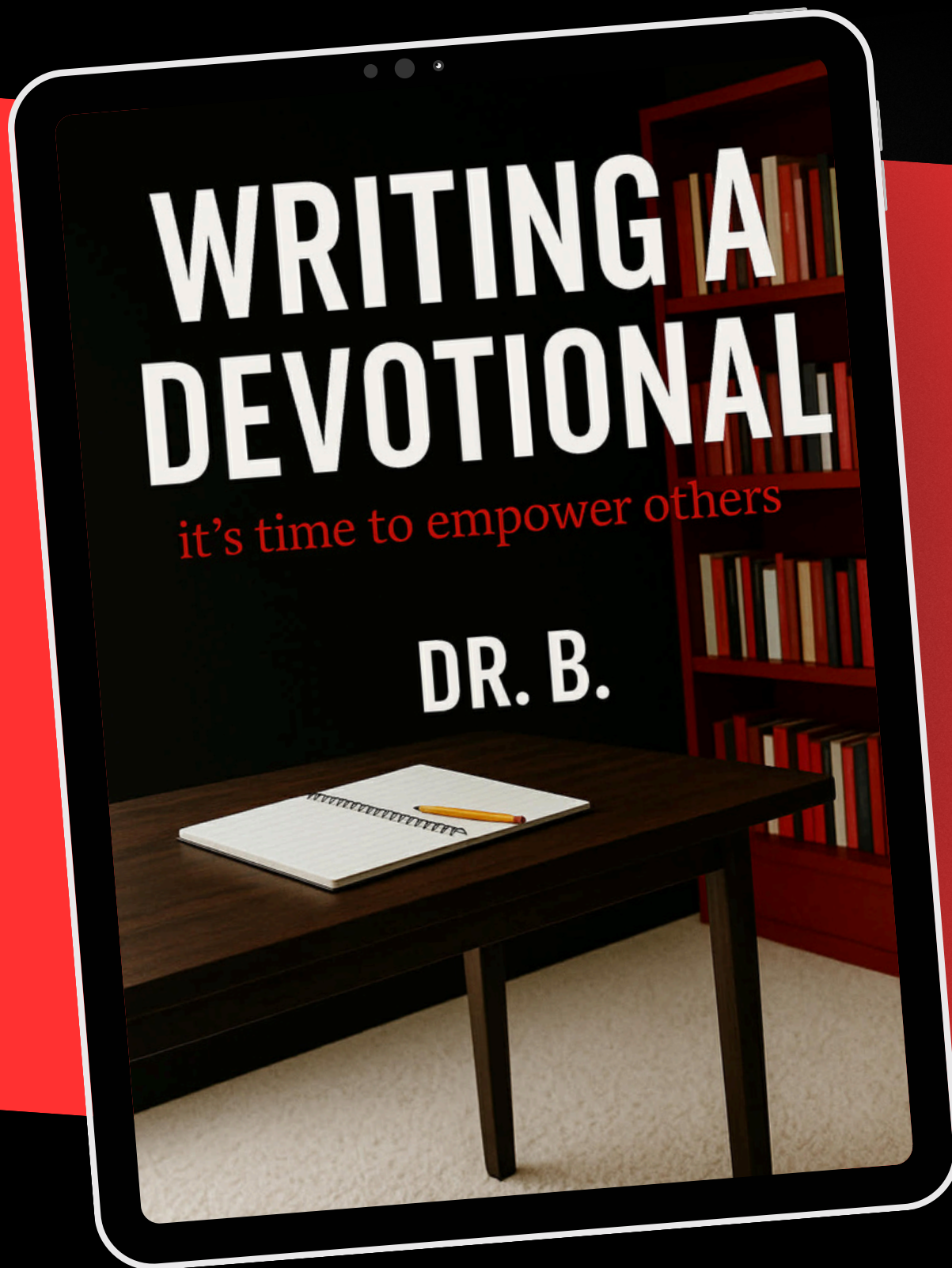


FREE GUIDE

IT'S TIME TO EMPOWER OTHERS



WWW.LADYBWrites.ORG

THE DEVOTIONAL WRITER'S STARTER GUIDE

HOW TO WRITE THE DEVOTIONAL GOD HAS BEEN
STIRRING IN YOUR SPIRIT

YES, YOU CAN WRITE THIS DEVOTIONAL

IF GOD HAS BEEN NUDGING YOU TO WRITE A
DEVOTIONAL, THIS IS YOUR CONFIRMATION, ...
YOU ABSOLUTELY CAN.

YOU ARE MORE PREPARED THAN YOU THINK YOU
ARE, AND YOU ARE FAR MORE SPIRITUALLY
EQUIPPED THAN YOU REALIZE.

A DEVOTIONAL IS NOT JUST ENCOURAGEMENT.
IT IS NOT JUST A FEW PARAGRAPHS OF
INSPIRATION.

IT IS NOT SIMPLY A DAILY READING.

A DEVOTIONAL IS A SPIRITUAL CONVERSATION
BETWEEN GOD, THE WRITER, AND THE READER.
IT IS A PLACE WHERE HEAVEN AND HUMANITY
MEET ON PAPER.

YOU MAY WONDER IF YOU'RE READY... IF YOU'RE
WORTHY... IF YOU'RE "DEEP ENOUGH" TO WRITE
ONE.

BUT LET THIS TRUTH SETTLE IN YOUR SPIRIT:
DEVOTIONALS ARE NOT WRITTEN BY PERFECTION
— THEY'RE WRITTEN BY PRESENCE.

IF GOD TRUSTED YOU WITH THE IDEA, HE ALREADY
EQUIPPED YOU WITH THE GRACE.

WHY YOUR DEVOTIONAL MATTERS

YOUR DEVOTIONAL CARRIES WEIGHT.
IT CARRIES OIL.

IT CARRIES REVELATION.

IT CARRIES TRUTH THAT GOD WANTS TO RELEASE
THROUGH YOU.

WHEN YOU WRITE, DON'T THINK OF IT AS FILLING
SPACE. THINK OF IT AS POURING OIL ONTO PAPER.

EVERY LINE SHOULD CARRY WARMTH.
EVERY SENTENCE SHOULD CARRY WISDOM.

EVERY REFLECTION SHOULD CARRY THE PRESENCE OF
GOD.

YOUR DEVOTIONAL CAN:

- ENCOURAGE SOMEONE WHO IS WEARY
- BRING PEACE TO SOMEONE WHO IS ANXIOUS
- REIGNITE SOMEONE'S FAITH
- STRENGTHEN SOMEONE'S PRAYER LIFE
- LEAD SOMEONE CLOSER TO GOD
- PROVIDE CLARITY, COMFORT, & CONFIRMATION
- GIVE SOMEONE A SPIRITUAL PLACE TO BREATHE

YOUR DEVOTIONAL COULD BE THE CATALYST THAT
SHIFTS SOMEONE'S ENTIRE SEASON.

THERE IS SOMEONE WAITING ON THE PAGES GOD HAS
CALLED YOU TO WRITE.

THREE CHALLENGES THAT HOLD MOST DEVOTIONAL WRITERS BACK

1. FEAR THE FIRST CHALLENGE

FEAR LOVES TO WHISPER, “YOU’RE NOT SPIRITUAL
ENOUGH,” OR “WHO ARE YOU TO TEACH ANYONE
ABOUT GOD?”

BUT FEAR IS A LIAR, AND ITS JOB IS TO MAKE YOU
QUESTION AN ASSIGNMENT GOD ALREADY APPROVED.

FEAR WILL ALWAYS LINGER AROUND YOU UNTIL YOU
FIGHT BACK WITH FAITH.

FEAR SAYS YOU AREN’T QUALIFIED.
FAITH SAYS YOU WERE CHOSEN.

FEAR SAYS SOMEONE ELSE CAN DO IT BETTER.
FAITH SAYS NO ONE ELSE CAN RELEASE YOUR VOICE.

FEAR TRIES TO CONVINCE YOU TO STAY SILENT.
FAITH PUSHES YOU TO POUR.

FIGHT FEAR WITH ACTION.

WRITE THIS DOWN:

“I AM READY TO WRITE MY DEVOTIONAL, AND FEAR
WILL NOT STOP ME.”

PUT IT ON YOUR MIRROR OR REFRIGERATOR.
READ IT EVERY DAY FOR EIGHT DAYS. ON THE NINTH
DAY, BEGIN WRITING BY FAITH.

DON’T OVERTHINK IT. DON’T ANALYZE WHO WILL
READ IT. DON’T WORRY IF IT IS “DEEP ENOUGH.”

2. LACK OF KNOWLEDGE **THE SECOND CHALLENGE**

**MANY BELIEVERS FEEL STIRRED TO WRITE A
DEVOTIONAL... BUT THEY DON'T FULLY
UNDERSTAND THE STRUCTURE, PURPOSE, OR
SPIRITUAL WEIGHT OF ONE.**

THIS LACK OF KNOWLEDGE CAN:

- **KEEP YOU STUCK**
- **MAKE YOU DOUBT YOURSELF**
- **CAUSE CONFUSION**
- **LEAD TO PROCRASTINATION**
- **CONVINCE YOU THAT YOU'RE NOT READY**

BUT THE TRUTH IS...
**YOU DON'T NEED TO KNOW EVERYTHING, ...YOU
JUST NEED TO BE WILLING TO LEARN.**

**BEFORE YOU REJECT THE IDEA OR ASSUME IT'S
TOO COMPLICATED:**

- **LEARN WHAT A DEVOTIONAL TRULY IS**
- **EXPLORE DIFFERENT DEVOTIONAL STRUCTURES**
- **CONNECT WITH EXPERIENCED AUTHORS**
- **TAKE CLASSES THAT BREAK THE PROCESS DOWN**
- **READ DEVOTIONALS TO STUDY FLOW, TONE, STYLE**
- **SEEK OUT MENTORS OR WRITING COACHES**
- **CHOOSE FACTS OVER FEAR**
- **REPLACE ASSUMPTIONS WITH UNDERSTANDING**

**THE MORE YOU LEARN, THE LESS OVERWHELMING
IT FEELS.**

**KNOWLEDGE BUILDS CONFIDENCE.
CONFIDENCE BUILDS CONSISTENCY.
CONSISTENCY BUILDS COMPLETION.**

3. FINANCES

THE THIRD CHALLENGE

DEVOTIONAL WRITING IS A MINISTRY, BUT IT IS ALSO AN INVESTMENT.

MANY PEOPLE NEVER START BECAUSE THEY ASSUME IT WILL COST TOO MUCH. BUT ASSUMPTIONS ARE DREAM KILLERS.

YOU DON'T HAVE TO START WITH A MASSIVE BUDGET. YOU DON'T NEED A LARGE PUBLISHING COMPANY. YOU DON'T NEED THE MOST EXPENSIVE PACKAGE TO OBEY GOD.

THERE ARE PUBLISHING COMPANIES, ESPECIALLY NEWER ONES THAT OFFER:

- **DISCOUNTS**
- **PROMOTIONS**
- **AFFORDABLE FORMATTING**
- **FREE TOOLS**
- **PAYMENT PLANS**
- **EDITING BUNDLES**
- **FIRST-TIME AUTHOR DEALS**

BEFORE ASSUMING IT'S OUT OF REACH, DO YOUR RESEARCH. COMPARE PRICES. STUDY PACKAGES. ASK QUESTIONS. CHECK CREDIBILITY. CHECK POLICIES. CHECK REVIEWS.

FIND THE OPTION THAT MATCHES YOUR SEASON, NOT YOUR FEAR.

AND REMEMBER:

YOU WILL SPEND MONEY REGARDLESS... SO WHY NOT SPEND IT ON SOMETHING THAT BUILDS LEGACY, MINISTERS TO OTHERS, AND HONORS YOUR GIFT?

CALL TO ACTION
IT'S TIME TO WRITE THE
DEVOTIONAL GOD GAVE YOU

YOU'VE OVERCOME FEAR.

YOU'VE GAINED KNOWLEDGE.

YOU'VE EXPOSED THE FINANCIAL ASSUMPTIONS.

NOW IT'S TIME TO WRITE.

YOUR DEVOTIONAL IS NOT JUST CONTENT, IT IS AN
ASSIGNMENT.

YOUR WORDS CARRY OIL.

YOUR STORY CARRIES WISDOM.

YOUR INSIGHT CARRIES DELIVERANCE.

SOMEONE IS WAITING FOR THE DEVOTIONAL
YOU'VE BEEN DELAYING.

DECLARE THIS NOW:

"I AM READY. I AM CAPABLE. I AM CALLED.
AND I WILL WRITE THE DEVOTIONAL GOD GAVE
ME."

PICK UP YOUR PEN.
OPEN YOUR LAPTOP.
SAY YES AND BEGIN.

HOW CAN WE HELP YOU?

LADY B. WRITES LLC

FOR OVER 11½ YEARS, WE'VE SUPPORTED CHRISTIAN AUTHORS CALLED TO WRITE DEVOTIONALS, PRAYERS, REFLECTIONS, AND SPIRITUAL RESOURCES THAT IMPACT LIVES AROUND THE WORLD.

WE HELP DEVOTIONAL WRITERS WITH:

- GHOSTWRITING
- BOOK COACHING
- STRUCTURE & OUTLINE DEVELOPMENT
- EDITING & FAITH-BASED REFINEMENT
- PUBLISHING SUPPORT
- WORKSHOPS & TRAININGS
- CREATIVE & SPIRITUAL DIRECTION

IF GOD IS STIRRING YOU TO WRITE A DEVOTIONAL, LET US WALK WITH YOU AS YOUR BOOK MIDWIFE.

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