

# FREE GUIDE

IT'S TIME TO INITIATE RELEASE



[WWW.LADYBWWRITES.ORG](http://WWW.LADYBWWRITES.ORG)

# THE JOURNALS WRITER'S STARTER GUIDE

HOW TO CREATE THE JOURNAL GOD HAS BEEN  
NUDGING YOU TO WRITE

YES, YOU CAN WRITE THIS JOURNAL

IF YOU'VE BEEN DREAMING ABOUT CREATING A  
JOURNAL, LET THIS BE YOUR CONFIRMATION, ...  
YOU ABSOLUTELY CAN.

YOU ARE QUALIFIED, EVEN IF YOU DON'T FEEL  
LIKE YOU ARE.

MAYBE YOU'LL BE THE FIRST IN YOUR FAMILY TO  
PUBLISH A JOURNAL. THAT'S POWERFUL.

MAYBE YOU'LL BE THE FIRST IN YOUR CIRCLE.

THAT'S INSPIRING.

MAYBE YOU'LL BE THE FIRST IN YOUR  
COMMUNITY.

THAT'S MOTIVATING.

WHERE YOU COME FROM, WHAT YOU'VE DONE, OR  
WHAT YOU'RE BATTLING RIGHT NOW DOES NOT  
DISQUALIFY YOU.

THAT TUG YOU FEEL TO CREATE A JOURNAL ISN'T  
RANDOM; IT'S THE HOLY SPIRIT NUDGING YOU  
TOWARD THE ASSIGNMENT.

YOU WEREN'T INSPIRED BY YOUR OWN INTELLECT;  
YOU WERE INSPIRED BY GOD.

# **WHY YOUR JOURNAL MATTERS**

**THERE ARE SOULS WAITING FOR PERMISSION TO  
WRITE AGAIN... TO FEEL AGAIN... TO RELEASE AGAIN.**

## **YOUR JOURNAL BECOMES:**

- A SAFE PLACE TO POUR OUT EMOTIONS.**
- A PATH TO CLARITY AND HEALING.**
- A TOOL FOR SPIRITUAL ALIGNMENT.**
- A SPACE WHERE PEOPLE CAN TALK TO GOD.**

**SOME PEOPLE DON'T KNOW HOW TO ARTICULATE  
THEIR PAIN. OTHERS DON'T KNOW WHERE TO START.**

**YOUR JOURNAL CAN BE THE BRIDGE.**

**YOUR JOURNAL MAY BECOME THE LIFELINE FOR  
SOMEONE BATTLING DEPRESSION...**

**THE COMFORT FOR SOMEONE GRIEVING...**

**THE STRENGTH FOR SOMEONE WALKING THROUGH  
DIVORCE...**

**THE BREATH OF HOPE FOR SOMEONE LIVING  
THROUGH TRAUMA...**

**THE CONFIDENCE BOOST FOR SOMEONE REBUILDING  
THEIR LIFE.**

**YOUR JOURNAL COULD BE THE KEY TO  
BREAKTHROUGH FOR SOMEONE WHO HAS NEVER TOLD  
THEIR STORY, NEVER SHARED THEIR SHAME, OR  
NEVER EXPRESSED THEIR HURT.**

**THIS IS BIGGER THAN YOU; YOUR JOURNAL IS  
MINISTRY.**

# THREE THINGS THAT HOLD MOST WRITERS BACK...

## 1. FEAR THE FIRST CHALLENGE

FEAR LOVES TO LINGER. IT SITS BESIDE YOUR  
PURPOSE, WHISPERS TO YOUR POTENTIAL, AND  
CONVINCES YOU THAT YOU'RE NOT QUALIFIED.  
BUT HERE'S THE TRUTH: FEAR ONLY WINS IF YOU  
DON'T FIGHT BACK.

FEAR WAITS FOR YOU TO SHRINK; FAITH DARES YOU  
TO SHOW UP ANYWAY.

YOUR FIGHT DOESN'T START WITH A WHOLE BOOK; IT  
STARTS WITH A DECISION.

PICK UP YOUR PEN. GRAB YOUR PAPER.  
CREATE A STARTING PLACE. WRITE THIS SENTENCE  
BOLDLY:

"I AM READY TO CREATE MY JOURNAL, AND FEAR  
WILL NOT STOP ME."

TAPE IT TO YOUR REFRIGERATOR OR YOUR MIRROR.  
READ IT ALOUD FOR EIGHT STRAIGHT DAYS.

DAY NINE: BIRTH IT! BEGIN WRITING YOUR JOURNAL  
BY FAITH. YOU'VE SAID IT. NOW YOU BIRTH IT.

REFUSE TO ENTERTAIN THE "WHAT IF'S":

- "WHAT IF NO ONE SUPPORTS IT?"
- "WHAT IF IT DOESN'T SELL?"

SILENCE FEAR BY CONTINUING TO CREATE.  
EVERY SENTENCE IS A STRIKE AGAINST DOUBT.  
EVERY PAGE IS A VICTORY.

## **2. LACK OF KNOWLEDGE** **THE SECOND CHALLENGE**

**A LACK OF KNOWLEDGE IS MORE THAN  
INCONVENIENT; IT'S DANGEROUS.**

**IGNORANCE DOESN'T JUST SLOW YOU DOWN; IT  
CAN HINDER OR EVEN DERAIL YOUR PURPOSE.**

**CREATING AND BIRTHING A JOURNAL REQUIRES  
MORE THAN DESIRE, IT REQUIRES GUIDANCE,  
TRUTH, AND PREPARATION.**

**DON'T REJECT THE PROCESS; RESEARCH IT**

**BEFORE YOU TALK YOURSELF OUT OF WRITING...  
GET THE KNOWLEDGE YOU NEED.**

- **RESEARCH THE JOURNAL-WRITING PROCESS.**
- **CONNECT WITH EXPERIENCED AUTHORS**
- **SEEK OUT TRUSTED RESOURCES ONLINE.**
- **PRIORITIZE FACTS NOT FEARS, RUMORS**

**CHOOSE TO BE TAUGHT BY SOMEONE WHO IS:**

- **EXPERIENCED**
- **EDUCATED**
- **ENCOURAGING**
- **EXCITED TO EQUIP YOU**

**FIND VOICES WITH STRONG REVIEWS,  
TRUSTWORTHY RESULTS, AND EXPERIENCE.  
DON'T BE AFRAID TO SIGN UP FOR CLASSES OR  
WORKSHOPS THAT PREPARE YOU FOR AUTHORSHIP.**

**EDUCATION INCREASES READINESS.**

**THE MORE YOU KNOW, THE MORE YOU GROW**

### **3. FINANCES**

#### **THE THIRD CHALLENGE**

**CREATING A JOURNAL IS AN INVESTMENT, YES, BUT IT'S ONE THAT PRODUCES IMPACT, INFLUENCE, AND INCOME. DON'T LET ASSUMPTIONS STOP YOUR ASSIGNMENT**

**ASPIRING WRITERS STOP BEFORE THEY START BECAUSE THEY ASSUME:**

- **"IT'S TOO EXPENSIVE."**
- **"IT'LL TAKE FOREVER TO PAY OFF."**
- **"THERE WILL BE HIDDEN FEES."**
- **"I DON'T HAVE ENOUGH RIGHT NOW."**

**ASSUMPTIONS BIND YOU, LIMIT YOU, AND TALK YOU OUT OF STEPPING OUT IN FAITH.**

**THE TRUTH?**

**PUBLISHING COMPANIES, ESPECIALLY NEWER ONES (UNDER FIVE YEARS OLD) OFTEN OFFER:**

- **PROMOTIONS**
- **DISCOUNTS**
- **PAYMENT PLANS**
- **FREE SERVICES**
- **FIRST-TIME AUTHOR DEALS**

**YOU DON'T KNOW WHAT'S AVAILABLE UNTIL YOU DO YOUR RESEARCH. DO YOUR FINANCIAL FISHING**

**BEFORE REJECTING THE COST, GATHER THE FACTS.**

- **COMPARE PRICES AND PACKAGES.**
- **READ WHAT EACH SERVICE INCLUDES.**
- **ASK QUESTIONS, ...DON'T GUESS.**
- **INQUIRE ABOUT PROMOTIONS OR DISCOUNTS.**
- **CHECK REVIEWS, TRACK RECORDS & EXPERIENCES.**
- **CONFIRM THE COMPANY IS LEGAL, REPUTABLE, & OPERATING WITH INTEGRITY.**

**A WISE INVESTOR INVESTIGATES, NOT ASSUMES.**



**CALL TO ACTION**  
**IT'S TIME TO BIRTH WHAT GOD**  
**GAVE YOU**

**YOU'VE CONFRONTED FEAR.**  
**YOU'VE EMBRACED KNOWLEDGE.**

**YOU'VE EXPOSED ASSUMPTIONS ABOUT FINANCES.**

**NOW THE ONLY THING LEFT TO DO IS BEGIN.**

**THERE IS A JOURNAL INSIDE OF YOU THAT HEAVEN**  
**KEEPS NUDGING YOU TO WRITE. SOMEONE IS**  
**WAITING TO HEAL, GROW, AND BREATHE AGAIN**  
**BECAUSE OF THE PAGES GOD ASSIGNED TO YOUR**  
**HANDS.**

**THIS ISN'T JUST A PROJECT. THIS IS A CALLING.**  
**A MINISTRY. A DIVINE RELEASE.**

**START WRITING. START OUTLINING.**  
**START CREATING. START SHAPING THE JOURNAL**  
**THAT WILL SHIFT SOMEONE'S LIFE.**

**YOU DON'T NEED PERFECT CONDITIONS.**  
**YOU DON'T NEED EVERY DETAIL FIGURED OUT.**  
**YOU DON'T NEED A FULL PLAN TO TAKE YOUR FIRST**  
**STEP. ALL YOU NEED IS OBEDIENCE.**

**PICK UP YOUR PEN. OPEN YOUR LAPTOP.**  
**SAY "YES" TO THE ASSIGNMENT GOD TRUSTED YOU**  
**WITH.**

**DECLARE THIS OUT LOUD RIGHT NOW:**

**"I AM READY. I AM CAPABLE. I AM CALLED.**  
**AND I WILL WRITE THE JOURNAL GOD PUT IN MY**  
**SPIRIT."**

# HOW CAN WE HELP YOU?

## LADY B. WRITES LLC

FOR THE PAST 11½ YEARS,  
LADY B. WRITES LLC HAS SERVED AS A  
TRUSTED SCRIBE, MIDWIFE, & MENTOR TO  
CHRISTIAN AUTHORS ALL OVER THE  
WORLD. WE HAVE HELPED LEADERS,  
ENTREPRENEURS, PROFESSORS, AND  
KINGDOM LEADERS BIRTH JOURNALS THAT  
COMFORT, EMPOWER, AND MINISTER TO  
GOD'S PEOPLE.

WE PROVIDE A FULL SUITE OF SERVICES  
DESIGNED TO MEET YOU WHERE YOU ARE:

- GHOSTWRITING
- BOOK COACHING
- PUBLISHING SUPPORT
- WORKSHOPS & WRITING CLASSES
- MENTORSHIP & ACCOUNTABILITY
- PROMOTIONS & SEASONAL DISCOUNTS
- CREATIVE + SPIRITUAL GUIDANCE

WE WOULD LOVE TO SERVE AS YOUR BOOK  
MIDWIFE AND HELP YOU BRING YOUR  
MESSAGE TO LIFE.

 WEBSITE: [WWW.LADYBWRITES.ORG](http://WWW.LADYBWRITES.ORG)

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