

## Privacy Policy for IRONFRAME Media, LLC

Effective Date: October 20, 2025

At IRONFRAME Media, LLC ("we," "us," or "our"), a Texas-based real estate photography business located at 14825 Wilf Run, Needville Texas 77461, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website ironframemedia.com, contact us for services, book a photography shoot, or make payments through our services. We serve clients primarily in Fort Bend County, Harris County, Brazoria County, and surrounding Southeast Texas counties, offering professional real estate photography, including video tours, 3D tours, drone services and video/photography editing. Payments are accepted via secure links generated through Intuit QuickBooks Merchant Services on invoices, statements, or emailed links. By using our services, you consent to the practices described in this Privacy Policy. If you do not agree, please do not use our website or services.

### 1. Information We Collect

We collect information to provide and improve our photography services, process bookings and payments, and communicate with you. The types of information include:

**Personal Information:** Name, email address, phone number, mailing address, and billing details (e.g., credit card information entered via secure QuickBooks payment links). This is collected when you inquire about services, book a shoot, or pay via invoice/statement/email links.

**Payment Information:** We do not store full credit card details on our systems. Payments are processed securely through Intuit QuickBooks Merchant Services, which handles card data in compliance with PCI DSS (Payment Card Industry Data Security Standard). We may retain transaction confirmations (e.g., last four digits of card, date, amount) for record-keeping.

**Service-Related Information:** Details about the service property, shoot preferences (e.g., drone or standard photography), shoot dates, and feedback. Photos are typically delivered within 24 hours, though some services (e.g., complex edits) may take up to one week.

**Marketing Data:** Email addresses of realtors compiled into lists using Microsoft Office from publicly available internet sources for outreach.

Usage Data: Automatically collected information such as IP address, browser type, pages visited, and time spent on ironframemedia.com (via GoDaddy analytics tools or cookies).

Communication Data: Information from emails, calls to 979-349-1744, or website forms (e.g., inquiries about cancellations, rescheduling, or weather-related issues).

We collect this information directly from you, through our website, or via public sources for marketing lists.

## 2. How We Use Your Information

We use your information for legitimate business purposes, including:

Processing bookings, payments, and refunds (per our Refund Policy).

Communicating about your shoot, edits, or delivery of photos (within 24 hours to one week).

Improving our services (e.g., analyzing GoDaddy analytics for website performance).

Sending promotional emails to realtors on our MS Office lists (with opt-out option).

Complying with legal obligations, such as tax reporting or disputes in Texas.

Preventing fraud and securing our services (e.g., verifying payment details).

## 3. How We Share Your Information

We do not sell your personal information. We may share it with:

Service Providers: Intuit QuickBooks Merchant Services for payment processing (PCI DSS compliant). Other vendors for email delivery or photo editing tools, bound by confidentiality agreements.

Legal Requirements: If required by law, subpoena, or to protect our rights (e.g., dispute resolution under Texas law).

Business Transfers: In the event of a merger, acquisition, or sale of assets, your information may be transferred as a business asset.

Aggregated Data: Anonymized data for analytics (e.g., trends in Southeast Texas real estate photography).

International transfers (if any) use standard contractual clauses to ensure GDPR compliance for EU/UK users, though our services are primarily Texas-based.

#### 4. Data Security

We implement reasonable security measures to protect your information, including encryption for data in transit and access controls. Payments via QuickBooks links comply with PCI DSS requirements (e.g., secure networks, regular testing). Our website, hosted by GoDaddy, uses their security features. We maintain an information security policy aligned with PCI DSS Requirement 12.

However, no system is completely secure, so we cannot guarantee absolute security. If you suspect a data breach, contact us immediately at [phillip@ironframemedia.com](mailto:phillip@ironframemedia.com) (mailto:phillip@ironframemedia.com) or 979-349-1744.

#### 5. Your Privacy Rights

Under Texas law and, where applicable, the California Consumer Privacy Act (CCPA) or other regulations:

Access/Update/Delete: Request a copy, correction, or deletion of your data.

Opt-Out: Unsubscribe from marketing emails or withdraw consent.

Do Not Sell/Share: We do not sell data; opt-out requests are honored.

Complaints: Contact us or the Texas Attorney General's office for issues.

To exercise rights, email [phillip@ironframemedia.com](mailto:phillip@ironframemedia.com) (mailto:phillip@ironframemedia.com) with "Privacy Request" in the subject. We respond within 30-45 days.

Children's Privacy: Our services are not for children under 13. We do not knowingly collect their data.

#### 6. Cookies and Tracking

Our website (ironframemedia.com) uses GoDaddy analytics and cookies for functionality and performance tracking. You can manage preferences via browser settings.

#### 7. Third-Party Links

Our site or QuickBooks payment links may link to third-party sites (e.g., Intuit, GoDaddy). We are not responsible for their privacy practices. See Intuit's [Privacy Statement](#) for payment-related details.

#### 8. Changes to This Policy

We may update this policy; changes are posted on ironframemedia.com with the new effective date. Continued use constitutes acceptance.

#### 9. Contact Us

Questions? Email info at [phillip@framemedia.com](mailto:phillip@framemedia.com)

(<mailto:phillip@ironframemedia.com>) or call 979-349-1744. For Intuit-related privacy, see their [Privacy Statement](#).