

2023/2024

Impact Report



Worcestershire Acute Hospitals Charity works to support the patients, staff and services of Worcestershire Acute Hospitals NHS Trust.

Our aim is to be the lifeline running through your hospitals; helping to improve hospital environments, enhancing patient care and experience, supporting our wonderful staff and funding additional medical equipment at the Alexandra, Kidderminster and Worcestershire Royal Hospitals.

“ It has been an exciting year for the charity with the success of the Urgent and Emergency Care Appeal and the delivery of some transformational projects across the Trust. Thank you to everyone who has helped make your local NHS Trust the very best it can be. ”

Simon Murphy, Chair of Worcestershire Acute Hospitals NHS Trust Charitable Funds Committee



All About Artwork

As part of our mission to enhance your hospitals we have been harnessing the power of art to transform previously blank walls into calming, welcoming and interesting spaces for patients, visitors and staff.



Urgent and Emergency Care Appeal

Alongside the incredible artwork throughout the new A&E, supporters to the appeal have also funded free charging stations in waiting areas and X-Box gaming units for our young adult patients.



Transforming ideas into reality

Our staff know their patients and services better than anyone. And with your support we can take their brilliant ideas for improvements and innovations and make them into impactful projects that improve patient and staff experience.



Cutting edge technology

Support from the charity ensures that the Trust can provide state-of-the-art medical equipment for Worcestershire patients, from expanding the capabilities of robotic surgery to utilising virtual reality technology to help distract and calm our young patients during difficult procedures.



“ The provision of robotic surgery has made a real impact upon the services we are able to provide for the patients of Worcestershire. We are now able to offer the full repertoire of surgery to treat Prostate Cancer and will be looking to expand further into renal and bladder cancer procedures over the coming months. The length of stay for many patients has changed from 5 nights to 24 hours which has been transformational. ”

Paul H Rajjayabun MD FRCS Urol, Consultant Urological Surgeon

Supporting staff wellbeing

The charity's Hospital Engagement Programme provides specialised wellbeing support for our wonderful NHS staff including wellbeing sessions, working carer support and mental health first aid. Ensuring staff are well, feel supported and are able to bring their whole selves to work and means they can provide the very best care to our patients.



“ Supporting staff wellbeing is an integral part of our charity's mission. We provide a variety of charity funded wellbeing offers including staff wellbeing sessions, a financial wellbeing hub, menopause support and staff wellbeing spaces, as well as regular engagement with staff to see what they need to support their health and wellbeing. ”

Sue Hayes, Hospital Engagement Officer



Thank you to our amazing fundraisers and supporters!



34

walkers hiked along the Malvern Hills

300

slices of cake purchased to celebrate NHS75

3250

raffle tickets sold for the NHS75 Grand Prize Draw

100

Staff participated in our first ever Wellbeing Matters Day

48

runners completed a 10k or half marathon across Worcester City

125

Tractors paraded through Bewdley and Stourport on a sunny, frosty Boxing Day

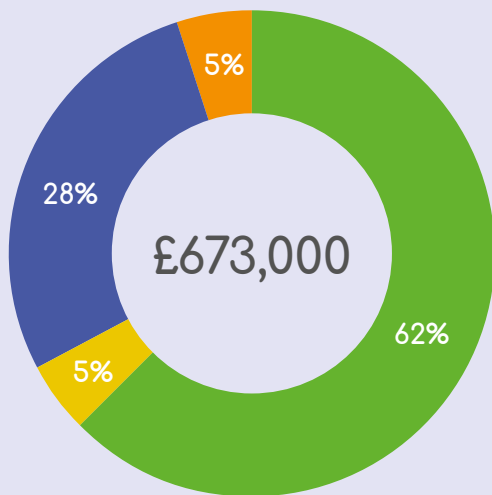
250

people danced away at the Hartlebury Castle concert to celebrate NHS75

1026

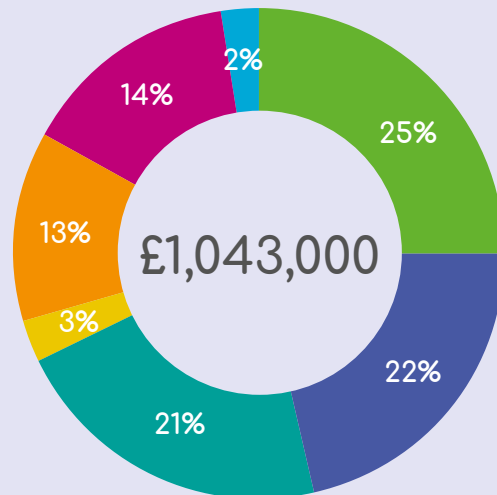
Christmas gifts were packed and delivered to patients spending Christmas Day in hospital

INCOME 23/24



- Donations (£421,000)
- Legacies (£33,000)
- Grants (£186,000)
- Events (£33,000)

EXPENDITURE 23/24



- Improving facilities and experience for patients and visitors (£262,000)
- Other charitable activities (£131,000)
- Supporting staff wellbeing and development (£224,000)
- Fundraising costs and services (£151,000)
- Funding additional medical equipment (£222,000)
- Administration and governance costs (£25,000)
- Funding medical research (£28,000)