

2024/2025

# Impact Report

The lifeline connecting our community  
to exceptional hospital care



**Worcestershire Acute Hospitals Charity's mission is to support Worcestershire Acute Hospitals NHS Trust to be the very best it can be for patients, their loved ones, our community and our staff.**



## Urology Investigations Unit (UIU) appeal

Thanks to our generous supporters the new Urology Investigations Unit at the Alexandra Hospital opened with a collection of beautiful new artwork to transform the space. Further support provided the unit with an additional biopsy chair to increase capacity and timely diagnosis for patients.

## Cancer Care Appeal

Our Cancer Care Appeal raising funds for 6 new cold cap systems for our Rowan Suite was successfully completed! The new machines have increased the availability for patients who wish to utilise these machines to reduce hair loss during cancer treatment.



## Enhancing the hospital environment

The Charity's mission to create calming and comfortable spaces across our hospitals has continued this year with projects including the installation of amazing artwork throughout the endoscopy unit at Kidderminster Hospital, the reopening of the Dementia Garden at Worcestershire Royal and new murals and artwork in our Neonatal unit. Plus 2023's Christmas appeal saw the delivery of 20 Buddy beds in early 2024 providing much needed comfort for the loved ones of those patients nearing the end of their lives.



# Thanks to you...



Three **new translation machines** are providing additional support for patients facing language barriers, ensuring everyone can access the care they need

A specialist role of **Defence Medical Support Officer** is providing extra support for patients who are veterans

A new **ophthalmology laser** at the Princess of Wales Eye Clinic is reducing waiting times for patients with sight threatening eye conditions

A new **paediatric simulation doll** is providing cutting edge training and skills development for our children's team



Our staff can now take a break from their hectic day in one of the **Staff Wellbeing and Relaxation Rooms** opened on each hospital site

A brand **new volunteering service**, in partnership with Helpforce, has been launched helping our patients get back home and avoid delays



A new **Books on Prescription service** is now available in our three hospital libraries supporting staff to keep well



Clinical trials in our Haematology department continue to support **high quality research into blood diseases and disorders**

**Reminiscence machines** provide specialist access for older patients to relive memories and enjoy programmes from history and falls alarms systems across our Frailty wards are reducing falls and enhancing patient care

# Fantastic Fundraisers

**Thank you to all our incredible supporters** who make such a difference every day to patients, their loved ones, our community and the staff of the NHS.



2

parachutes were donned for sky dives

10

collection buckets were filled at a Worcester City vs. Worcester Raiders football match

22

singers sang in the Main Reception at Worcestershire Royal Hospital

23

walkers took to the hills both near and far for your local hospitals

23

pairs of boxing gloves were laced up ready for a Charity Fight Night

30

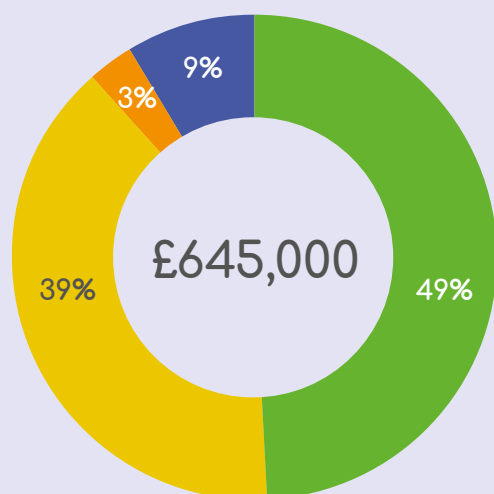
ducks were floated in a paddling pool for a fundraiser supporting Cardiology Services

112

pairs of trainers raced in the Worcester City Runs (plus 1 runner in a patient gown!)

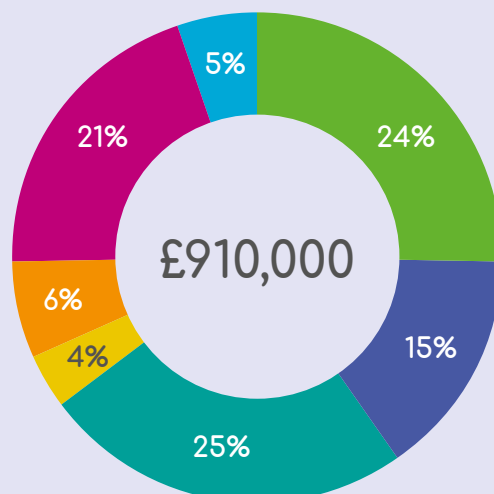


## INCOME 2024/2025



- **Donations** (£318,000)
- **Legacies** (£253,000)
- **Grants** (£55,000)
- **Events** (£19,000)

## EXPENDITURE 2024/2025



- **Improving facilities and experience** (£221,000)
- **Supporting staff wellbeing and development** (£138,000)
- **Funding additional medical equipment** (£227,000)
- **Supporting medical research** (£32,000)
- **Other charitable activities** (£58,000)
- **Fundraising costs and services** (£186,000)
- **Administration and governance costs** (£48,000)