



West End Traders Association Inc.

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West End Traders Association to help shape West End's future

One of Brisbane's longest running business associations is going through a renaissance as it prepares to take a more active role in the planning and operations of one of the city's oldest suburbs.

West End Traders Association (including its predecessor) was established in the early 1980s and represents more than 30 retail and commercial businesses who together employ more than 370 staff.

West End Traders Association (WETA) President Peter Marinelli, who has operated his Swiss Gourmet deli in Boundary Street for the past 32 years, said the influx of new residents to the area was bringing opportunities for retailers, as well as some challenges.

"WETA has represented the interests of West End traders, mainly in and around Boundary Street, for a long time and we have a great love for the place - most of us live in the area, as do many of our staff, so we have a genuine and personal interest in the future of West End," Mr Marinelli said.

"There are many different voices that share their views on West End and its future, but as a group of business people who service almost 400,000 customers every year and generate about \$190 million in economic activity, we have a legitimate role to play and legitimate voices to be heard.

"WETA will start representing its views more publicly and inject itself more into the public discussions about Boundary Street and the broader West End precinct.

"Our priority issues will be community safety; connectivity and access; and parking - with a focus on building a stronger economy for locals and visitors.

"We look forward to representing the views of our owners, their staff and their customers as West End moves through its next exciting stages of growth and development".

For further information, please contact:

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