

YOUR COMPLETE MARKETING SYSTEM

We Come to You • Film Multiple Episodes • Manage Everything Monthly

We Come to You & Build Your Complete Marketing System

No more guessing what you need. We develop a custom plan based on what YOU want, then execute everything from filming to daily social media. Here's exactly what we deliver and how it works.

What's Included in Your Complete Package

1. YouTube Channel

Complete setup, branding, and optimization. We make you

2. Professional Website

discoverable.

Mobile-responsive site that converts visitors into customers.

3. Podcast Series

Multiple episodes recorded in one session. We come to you with full studio.

4. Blog Content

Regular blog posts that boost SEO and establish your expertise.

5. Social Media

Daily or weekly posts across all platforms. We keep you visible.

Two-Part Payment Structure

Part 1: Production

Pay upfront for filming/recording session. We come to you and shoot multiple episodes in one day.

Part 2: Ongoing Marketing

Monthly contract for editing, publishing, social media, blogs, and ongoing management.

1

Discovery Call (FREE)

We start with a 30-minute conversation about your business, goals, and target audience. This is where we learn what makes you unique and how to position you as the expert in your field.

What We'll Discuss:

- ✓ Your business goals and challenges
- ✓ Your target customers and what they care about
- ✓ Content ideas and topics that will attract your ideal clients
- ✓ Timeline and budget
- ✓ Whether podcast, video series, or both is right for you

Timeline: 30 minutes | Completely FREE

Strategy & Scripting

2

We create your custom content strategy and write professional scripts. You'll never wonder "what should I talk about?" because we'll give you a complete roadmap.

What You Get:

- ✓ Content calendar with 12-24 episode topics
- ✓ Professional scripts or talking point outlines
- ✓ SEO keywords to dominate search results
- ✓ Title suggestions that grab attention
- ✓ Social media strategy tied to your content

Timeline: 3-5 business days after discovery call

3

Production Day (We Come to You!)

This is where the magic happens. We bring our professional mobile studio to YOUR location and record MULTIPLE podcast episodes in one session. Record 4-8 episodes in a single day and you're set for weeks or months of content!

What We Bring:

- ✓ Sony A7 IV professional cameras (multiple angles)

- ✓ Studio-quality microphones and audio equipment
- ✓ Professional cinema lighting setup
- ✓ Backup equipment for fail-safe recording
- ✓ Experienced crew who makes you look and sound amazing

What You Do:

- ✓ Show up looking your best
- ✓ Talk naturally about your expertise
- ✓ Relax—we handle all the technical stuff

Efficiency Tip:

- ✓ Most clients record 4-8 episodes in one 4-6 hour session
- ✓ Change your shirt between episodes for fresh look
- ✓ We batch everything to save you time and money

Timeline: 4-6 hours for multiple episodes | Pay upfront for production day

AI-Enhanced Post-Production

4

Our team uses cutting-edge AI tools combined with human expertise to create polished, professional content that looks like it cost \$10,000+.

What We Do:

- ✓ Professional video editing with multiple camera angles
- ✓ Color correction and grading for cinematic look
- ✓ Audio enhancement and noise reduction
- ✓ AI-generated captions and subtitles
- ✓ Custom intro/outro with your branding
- ✓ Thumbnail design for maximum click-through
- ✓ Multiple format exports (YouTube, social media, website)

Timeline: 5-10 business days for first video | Faster turnaround for ongoing series

5

Review & Approval

We send you the finished videos for review. If you want changes, we make them until you're 100% satisfied. Remember: You only pay the final 50% when you love it.

Your Options:

- ✓ Request edits or adjustments (included in price)
- ✓ Approve and move to publishing
- ✓ Schedule additional recording if needed

Timeline: We make revisions within 2-3 business days

Publishing & Distribution

6

We don't just create content—we help you get it seen. We can handle the entire publishing process or train your team to do it.

What We Can Do:

- ✓ Set up your YouTube channel (branding, optimization, SEO)
- ✓ Upload videos with optimized titles, descriptions, tags
- ✓ Create and schedule social media posts
- ✓ Embed videos on your website
- ✓ Submit podcast to Apple, Spotify, Google Podcasts
- ✓ Create email announcements to your list
- ✓ Train you or your team on DIY publishing

Timeline: Same day or scheduled for your preferred launch date

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Ongoing Monthly Marketing Contract

After we film your content, our ongoing contract keeps your business visible every single day. We become your complete marketing department—managing everything while you focus on running your business.

Included in Monthly Contract:

- ✓ **YouTube Management:** Upload, optimize, and grow your channel
- ✓ **Website Updates:** Fresh content and blog posts weekly
- ✓ **Social Media:** Daily or weekly posts across all platforms
- ✓ **Email Marketing:** Announcements to your list
- ✓ **SEO Optimization:** Get found on Google
- ✓ **Analytics Reports:** Track your growth monthly
- ✓ **Strategy Sessions:** Quarterly planning calls
- ✓ **Priority Support:** Quick turnaround on requests

The Power of Consistency: With our monthly contract, you're not just posting occasionally—you're building a media empire. Within 6 months, you're THE recognized expert in your field.

Result: Ongoing visibility • Lead generation on autopilot • Special discounts for long-term clients

Popular Packages & Pricing

Production Session

PAY UPFRONT

- ▶ We come to your location
- ▶ Record 4-8 podcast episodes
- ▶ Multiple camera angles
- ▶ Professional audio & lighting
- ▶ 1 hour: \$100 | Multi-hour: \$50/hr
- ▶ Content for weeks/months

Complete Marketing System

MONTHLY CONTRACT

- ▶ Edit & publish all content
- ▶ YouTube channel management
- ▶ Website updates
- ▶ Weekly blog posts
- ▶ Daily/weekly social media
- ▶ Ongoing strategy & optimization

24-Episode Authority

10% OFF

- ▶ Everything included above
- ▶ 24 podcast episodes total
- ▶ 3-4 recording sessions
- ▶ 6-12 months of content
- ▶ Become THE industry expert
- ▶ Save 10% on everything

Sample Investment

Production Day: 4 hours recording (8 episodes) = \$200

Editing: First 5 hours @ \$25/hr + additional @ \$15/hr

Monthly Marketing: Custom quote based on services needed

Exact pricing provided in your custom proposal after discovery call

Common Questions

Do I need to come to a studio?

No! We come to YOU. Your office, your home, a coffee shop—wherever you're comfortable. We bring everything we need.

What if I've never been on camera before?

Most of our clients haven't! We coach you through it. We'll do as many takes as needed until you feel great about it. Plus, we edit out any mistakes or awkward moments.

How long does each episode take to record?

Most podcast episodes take 30-60 minutes to record. We can often record multiple episodes in one session (3-4 hours), which saves you time and money.

What if I don't know what to talk about?

That's what Step 2 is for! We create your content strategy and write

scripts or outlines. You'll never wonder "what should I say?"

Do you help with publishing or just create the videos?

Both! We can handle everything from creation to publishing, or we can train you to do it yourself. Your choice.

How does the two-part payment work?

Part 1 (Upfront): You pay for the production day where we come to you and record multiple podcast episodes or videos. This covers filming, equipment, crew, and travel.

Part 2 (Monthly Contract): After filming, you pay monthly for our ongoing media marketing plan—editing, publishing, social media management, blog writing, and keeping your content flowing consistently.

Can you record multiple podcasts in one session?

Absolutely! This is our specialty. We can record 4-8 episodes in a single 4-6 hour session. This saves you time and money. You do one filming day, and you're set with content for weeks or months.

What's included in the ongoing monthly contract?

Everything after filming: professional editing, publishing to YouTube and podcast platforms, daily or weekly social media posts, blog content creation, SEO optimization, analytics reports, and ongoing strategy adjustments. Think of it as your full marketing department.

What if I want to cancel the monthly marketing contract?

Our contracts are month-to-month with 30-day notice. We want you to stay because you're seeing results, not because you're locked in. However, most clients stay long-term because consistency is what builds real authority and brings in customers.

Why should I do a 24-episode series instead of just one or two?

Consistency is everything in building authority. One video won't change your business. But 24 episodes over 6 months? That makes you THE expert everyone turns to. Plus, you save 10% on everything.

Ready to Get Started?

Let's schedule your FREE discovery call and map out your success

BOOK YOUR FREE CALL NOW

Lord and Rizzo Media Productions

Dr. Tony Rizzo | Owner & Producer

 Tony@LordandRizzoMediaProductions.com

 (610) 348-6101

 PO Box 46, Morton, PA 19070

Professional Mobile Studio • Thousands of Videos Created • We Come to You