#### JULY 2020 EDITION

# The Go-To RESOURCE

Monthly Real Estate Newsletter with empowering info, insights, and tips to make your home buying, living, and selling journey a success. Curated by Rebecca Childs, Your Real Estate Go-To Girl.



### **PRICED RIGHT**

As a seller, setting yourself up success begins with setting the right price for your home. While each situation is unique, there is a basic pricing framework that outlines key considerations for this important decision-making process. <u>Click here to read the full article.</u>

### **POWER OF COLOR**

Have a room that just isn't working for you? Before you begin knocking down the walls or investing in a furniture overhaul, consider mixing things up with a new color of paint. This approach can help you rediscover the beauty and increase the value of your home at the same time. <u>Click here to read the full article.</u>





# "SHOW READY"

First impressions can make all the difference. Getting your home "show ready" may take a little extra effort, but your attention to detail will help you put your best foot forward to attract more buyers and increase the offer prices on your home. <u>Click here to read the full article.</u>

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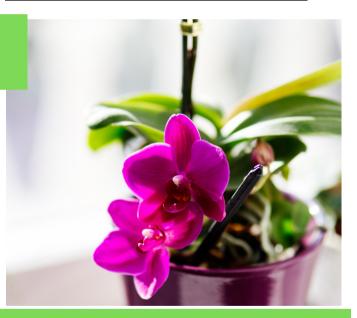
# **SHOP AROUND**

Getting preapproved for a mortgage is one of the biggest steps in the homebuying process. With so many options to consider, it can be difficult to know where to begin. Before you start the loan application process, it's important to get a general understanding of the different options out there.

Once you've got a handle on the basics, it's time to connect with lenders to see who can offer you the best option. Ask questions, get things in writing, and don't feel pressured to commit before you're ready. <u>Click here to read the full article.</u>

### **HEALTHY HABITS**

Now that we are spending more time in our homes, it's essential for our health and wellbeing to make sure that we feel good being there. A few simple steps can help you create a pattern of cleanliness that decreases stress and allows you to enjoy the benefits of being home. <u>Click here to read the full article.</u>





# VIRTUAL CONSULTS

The way we do things these days may be changing, but some things remain the same. Receiving professional guidance for your real estate needs is imperative, and virtual consultations can inform and empower you to make the right move.

<u>Click here to schedule your consult today!</u>

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