

THE PREMIER  
MOTORSPORTS CLUB  
OF THE SOUTHWEST

APEX  
MOTOR CLUB





# THE VISION



# PHASE

# 1

- Operational in March 2019
- 2.27 Mile Circuit with a 3,400 Ft. Straightaway
- 48 Private Garages
- Multi-Purpose Building
- Helicopter Landing Pad
- Comfort Station

# PHASE

# 2

- Clubhouse with:
  - Child Care
  - Swimming Pool
  - Restaurant/Bar
  - Fitness Center
  - Locker Rooms
  - Pro Shop
- 2.15 Mile Circuit
- 48 Additional Private Garages
- Maintenance Center & Fuel Station

# PHASE

# 3

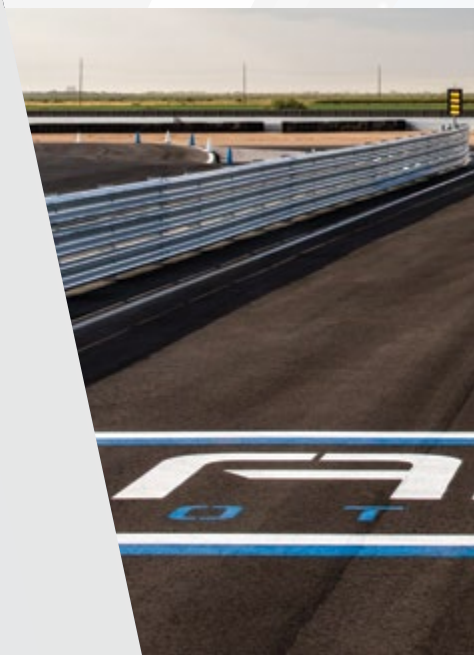
- Programming and Events for the Whole Family
- Events Center
- Karting Track - Adults and Kids
- Additional Private Garages
- For-Lease Storage Garages

130°C

## PRESTIGE. PERFORMANCE. YOUR TRACK.

The APEX track and circuits were designed to be enjoyable for drivers with diverse experience levels in an array of vehicles, from modern sports cars, to track cars, to vintage cars. APEX Motor Club has chosen Phoenix, one of the six largest cities in America, to build a luxury, unique race track designed by Motorsports Services International.

APEX has integrated a total of 26 turns, including hairpins and chicanes with both increasing and decreasing radiuses. We have also gone the 'extra mile' and paved the key run-off areas for safer and better racing. The track is a 40 foot wide racing surface featuring the latest in paving techniques and a composition on par with some of the world's best racing circuits.



PHASE

- 2.27 Mile Circuit
- Carefully Designed Chicanes
- 3,400 Ft. Straightaway
- 1 Pit Area Featuring Covered Cool Down Area
- Formula 1 Style Garages
- On-Site Staff to Clean Windscreen and Check Tire Pressures



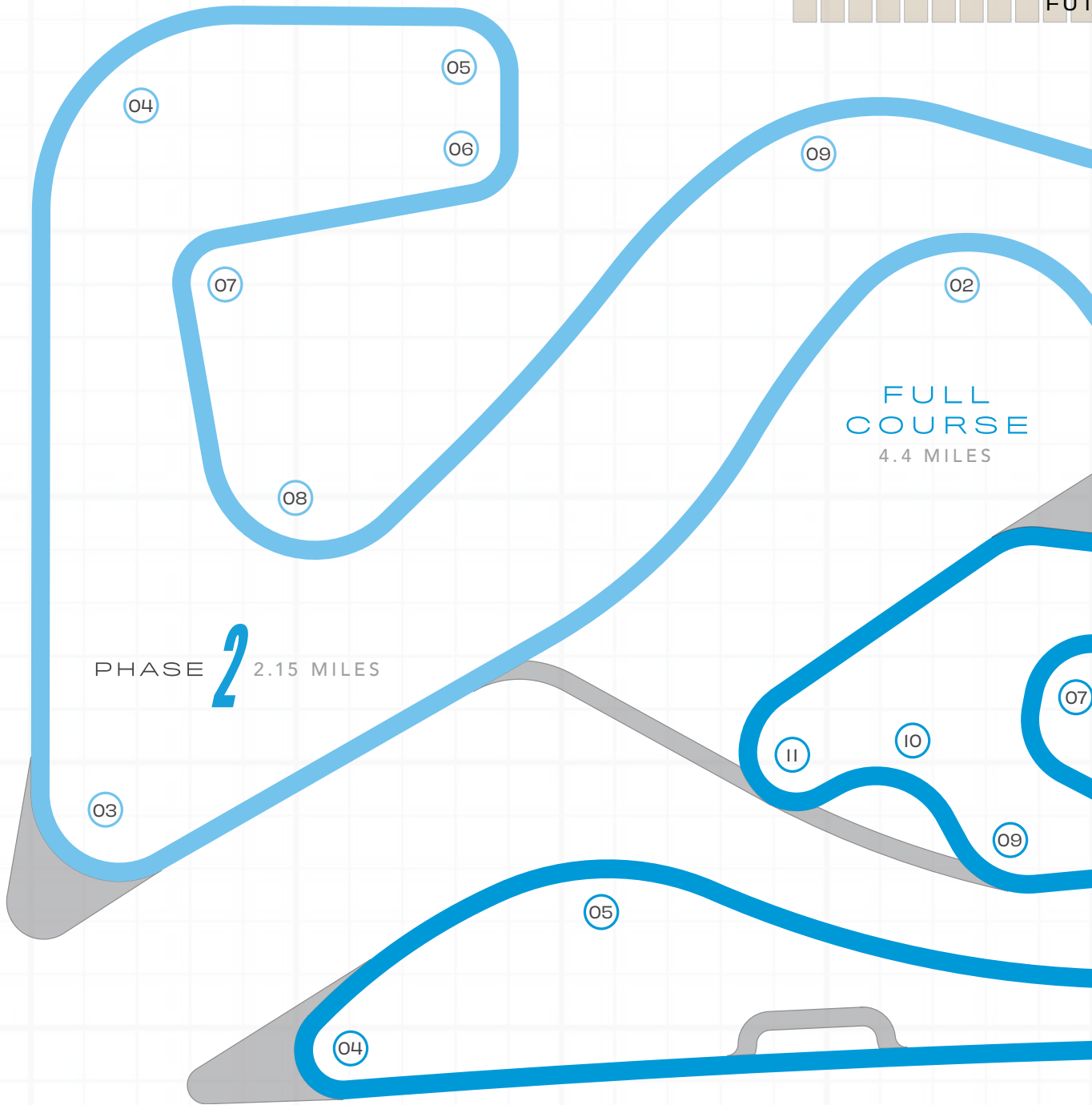
PHASE

- 2.15 Mile Circuit
- High-Speed Sections Combined with Fewer Slower Corners
- Elevation Changes
- 1 Pit Area Featuring Covered Cool Down Area
- Formula 1 Style Garages
- On-Site Staff to Clean Windscreen and Check Tire Pressures

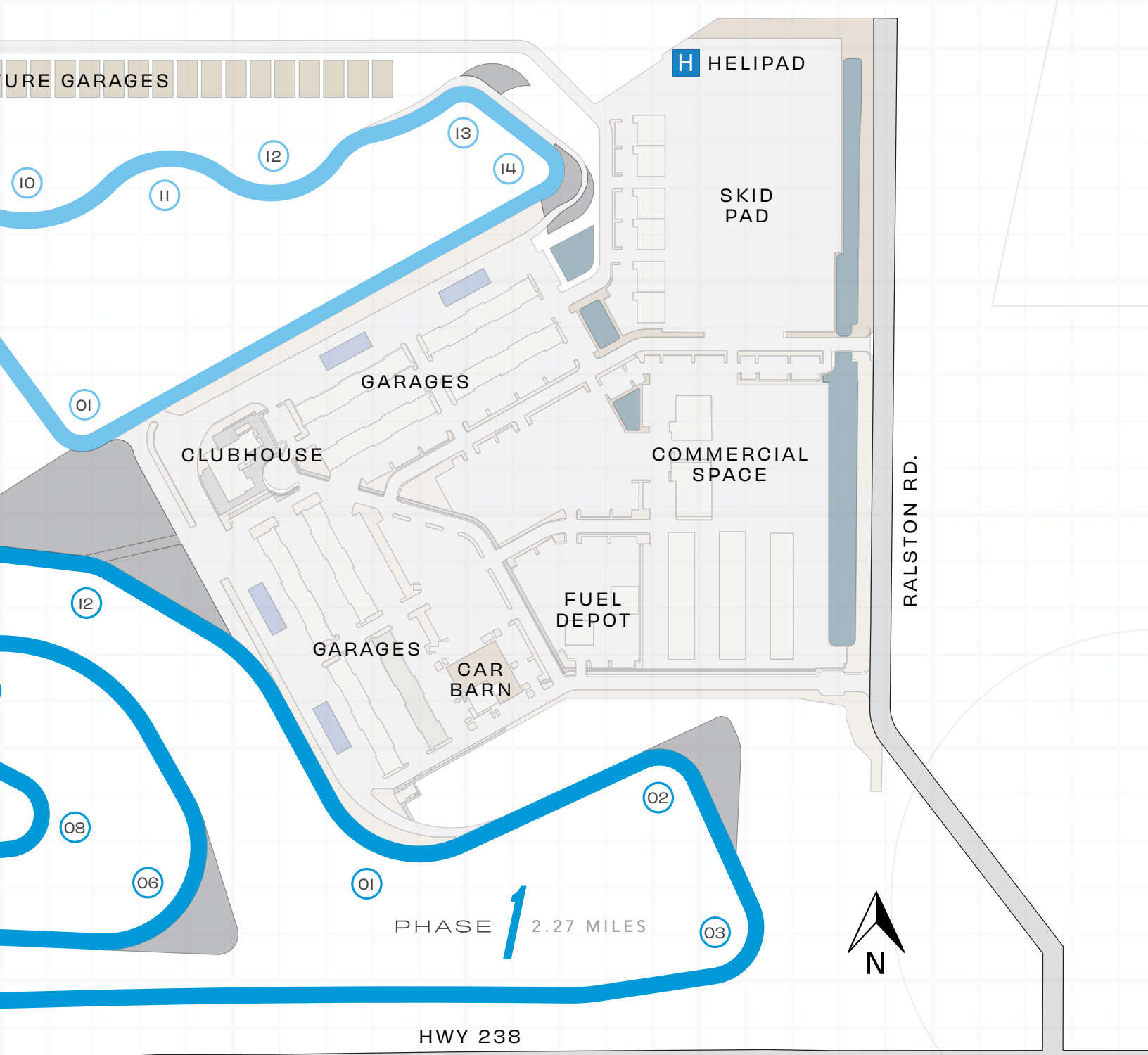


# THE TRACK















## THE GARAGES

The APEX Motor Club garages are designed to be multi-configurable. Members will have the ability to purchase more than one garage to join them together for a larger footprint.

- 625 sq. ft. Mezzanine
- Swisstrax Flooring
- Car Lifts

The garages are delivered as a grey shell, including mechanical, plumbing, HVAC, electrical and half-bath. We provide an array of options for customization to make your garage yours!

- Storage/Cabinets
- Bathroom Shower
- More!



**Phase I** 1,250 sq. ft., can combine multiple units for a total of 2,500 sq. ft. or more

**Phase II** 1,250 sq. ft., can combine multiple units for a total of 2,500 sq. ft. or more

**Phase III** Standard for-lease units of 625 sq. ft. for a minimum 24-month term

- 96 Trackside Private Garages
- 1,250 sq. ft. Each

## APEX MOTOR CLUB TECHNOLOGY

Our intelligent, connected track technology creates the most immersive and interactive experience for drivers and guests.

- Full electronic flag point light and safety system.
- Intelligent race control software managed with central touch screen interface located anywhere on the track or via manual controls at the marshall point and starters box.
- Compare lap and race data so drivers can track performance and see how they stack up against their peers and professionals.
- The material used in the asphalt mix is the strongest available, a polymer modified asphalt. This is a chemically modified "binder," which makes the asphalt very expensive, and more difficult to put down.
- APEX's top layer of racing surface was laid in one day so there is only one joint in the whole mat.
- Smoothness is also a key element and a tolerance of one-eighth of an inch in a sixteen foot straight edge is prescribed across and along the track surface.

## TRACK SAFETY HIGHLIGHTS

- Paved Run-Off Areas
- Emergency Response Vehicle On-Site
- Staff Professionals to Provide Driving Instruction and Guidance
- All APEX Staff are Certified in CPR, AED and First Aid Training
- Electronic LED Flagging System





The image is a collage of three racing-related photographs. The background is a wide shot of a racetrack with a silver guardrail and a yellow light tower under a cloudy sky. Overlaid on the right is a large, close-up image of a black racing wheel with a multi-spoke design, featuring yellow 'PIRELLI' and 'P ZERO' branding on the tires and the number '16' on the hub. In the bottom left corner, there is a partial view of a red racing helmet with white and black graphics.

TECH & SAFETY



T H E A P E X

R A C E S E R I E S







What's a race track without friendly competition? APEX Motor Club runs a member only race series that allows members to race fellow members in real door-to-door races. Each race makes up a six-race annual series in which competitors earn points towards a series championship. Each race is a family inspired environment, complete with kid friendly activities, catering, music and of course wrapping up with a champagne podium.

There are multiple classes for members to compete in with their purpose-built race cars, which includes our exciting and rapidly growing Radical Race Car class and GT Sport Car class. We also offer Time Attack, allowing any member with a street car the opportunity to compete for the fastest lap time and a chance at the podium.













## T H E   L I F E S T Y L E

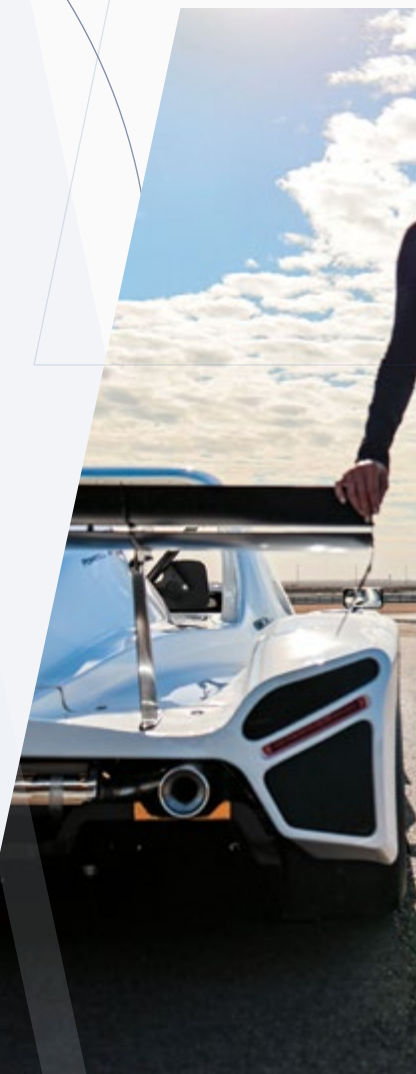
APEX Motor Club is located in an idyllic setting within the Greater-Phoenix area, surrounded by mountain ranges to enjoy the most incredible Arizona sunsets.

Membership is the cornerstone of any great club. By joining APEX, you'll be a part of a diverse group of enthusiasts, all bound by their love of everything automotive.

At APEX, you don't have to be a pro to be a member. Our instructor staff is comprised of racers with wins at tracks such as Daytona, Indy, Road America, Laguna Seca and Long Beach.

Regardless of your current skill set they can get you up to speed, keep you safe and coach you to greater success behind the wheel.

There is more to APEX Motor Club than racing. We believe in having fun off the track as much as we do on the track! APEX is the ultimate country club for automotive enthusiasts where car culture, driving and country club lifestyle converge. Enjoy an hour of track time in your latest acquisition, drive off track and directly into your privately owned garage and







join like-minded enthusiasts in the clubhouse for food, beverages, activities and great conversation.

We have activities for the whole family from VIP parties and invitations to exclusive events, to wine and liquor tastings, to meet-and-greets and kart races for kids.

The camaraderie of like-minded automotive enthusiasts is unlike any other country club. Drive, relax, shop, swim, eat and enjoy every benefit offered by your membership.



## HAPPY HOURS, COLLECTIONS, LADIES ONLY, RACE SERIES AND FAMILY.

The automotive enthusiast lifestyle is not restricted to the race track at APEX. Our members enjoy private viewings of some of the most remarkable car collections and facilities in the world. Our members regularly attend member only happy hours where they get to share their passion for the automotive and motorsport world, with like-minded people. Meet-and-greets with industry legends, notable collectors and well-known personalities are a regularity. It's not all about the cars though at

APEX, it's about ensuring all of our members feel valued and appreciated which is why we offer ladies only and family friendly events as well. What's cooler than getting to do "donuts" in the parking lot with your dad on Father's Day? Or how about cheering on your parents competing in the race series while having a blast with new friends, racing slot cars and RC cars off track? We value each and every one of our members and do our best to offer experiences for the whole family.





T H E   A P E X

L I F E S T Y L E



T H E A P E X

O F F I C I A L

P A R T N E R S



MOTORSPORT  
APEX

© OpenTrack

TRACK RECORD

CROWN





## RADICAL

The official Radical race car dealer of Arizona, APEX Motor Club brings the Radical race car to our members and facility, due to its ideal combination of capability and driver enjoyment. The Radical SR3 is perfect for drivers of all backgrounds from gentleman racer to professional driver. The Radical is an important product in racing DNA, and was incorporated as the first official class in APEX member annual racing series.

## LEXUS

When the Lexus brand was launched by Toyota back in 1989, its mission was to design and manufacture luxury cars that could compete with the best of the European automakers. Lexus' evolution into a maker of fast performance cars makes it all the more appropriate that the brand was named the Official Vehicle of APEX Motor Club.

## OPENTRACK

Your track day rush should come from your speed, not your financial risk. Protect yourself and enhance your driving experience with OpenTrack HPDE and track day insurance.

## TRACK REKORD

Founded in 2019 by Kai Goddard and Andy Lee, Track Rekord looks to fill the need for improved high performance driver education (HPDE). Primarily, Track Rekord focuses on individually tailored trackway coaching in the customer's car, with the goal of making a faster and safer driver. The goal is to reduce risk, improve safety and lower lap times as well as insurance costs.

## CROWN CONCEPTS

Crown Concepts is a Performance Shop specializing in trackside service, Radical Sportscars service and tuning. We also build, buy, sell and consign vehicles.



**RADICAL AZ**  
AT APEX MOTOR CLUB

THE WORLD'S

BEST-SELLING

RACE CAR











APEX ACADEMY AND

PRIVATE COACHING





APEX offers all of our members who are new to the motorsports hobby an Academy which helps teach the fundamentals of tracking your car, regardless of the driver's experience and can be applied to any vehicle. We help our members learn their vehicle and hone their skills, all at their race track. Once members graduate from the Academy, they continue to build on the fundamentals learned and then begin one-on-one private coaching to take their skills and car to the next level! Combined, our instructors have 40+ years of next level driver coaching experience and can tailor coaching to drivers. We offer teen driving programs, Couples Academy and coaching, Racing Clinics and one-on-one instruction with data acquisition. No matter your skill level, let our professionals show you just how capable you and your car are on track.

# APEX MOTOR CLUB

## A LIMITED CROWD FOR UNLIMITED SPEED

APEX Motor Club is Arizona's premier motorsports club located just 35 miles southwest of Phoenix Sky Harbor International Airport and is the only private race track located within a major metropolitan. APEX is the ultimate country club for automotive enthusiasts where the car culture, racing and country club lifestyle converge. Enjoy an hour of track time in your latest acquisition, drive it off track and into your privately-owned garage and join like-minded enthusiasts in the clubhouse for food, beverages and activities. The full throttle experience doesn't stop there though. APEX offers an Academy and private coaching to hone your driving skills or get you ready for the next race. Speaking of racing, APEX hosts an annual member only Race Series, where members go wheel to wheel, to see who will take the podium! APEX also offers off-track events such as exclusive private collection tours, happy hours, skyboxes and VIP experiences to members all year long!

### Headquarters:

9035 E Pima Center Pkwy Suite 13  
Scottsdale, AZ 85258

### Find us at the Track:

22408 N. Ralston Road  
Maricopa, AZ 85139

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☎ 855-404-7223









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MOTOR CLUB

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