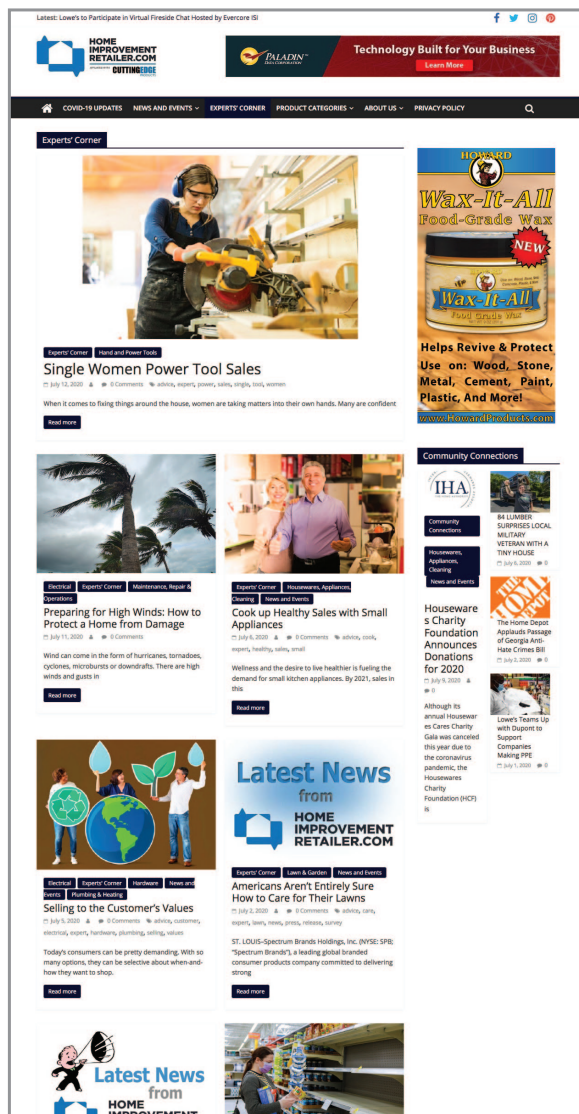


ANNOUNCING THE HOME IMPROVEMENT RETAILER Spring 2021 All Industry Show Preview

Deliver Your Spring Promotion Message in an Impactful, Long-Lasting Manner – Without the Hazard and Expense of Attending an Out-of-Town Trade Show

3 Reasons to Participate in this Virtual Event

1. The HomeImprovementRetailer.com event provides a **much greater reach and participation** from product buyers and other decision makers. In total, our event is marketed to 40,000 buying influences, which include personnel from Ace, True Value, Orgill, Do-It-Best and all of the Big Box retail distributors.
2. The HomeImprovementRetailer.com event lasts for a **period of 3 months, promoted 2x a week**. This means that suppliers that participate will have a much greater chance to create awareness, interest and responses from interested retailers.
3. **Results for manufacturers.** The first All Industry Show Preview produced the following results:
 - 14 manufacturers participated last fall
 - A total of 2,992 leads were generated
 - Sales leads per company ranged from 130 to 229
 - Average lead count per company was 214
4. **Efficiency.** The event is priced at \$1,995 for the period of three months. It is the best buy in the industry. To see an example, contact us today!



**HOME
IMPROVEMENT
RETAILER.COM**
AFFILIATED WITH **CUTTING EDGE
PRODUCTS**

Contact Us Today to Save Your Spot!

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