

# 2021 ANNUAL REPORT

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JANUARY 1 – DECEMBER 31, 2021  
MCLEOD EMERGENCY FOOD SHELF

## MISSION

McLeod Emergency Food Shelf is committed to eliminating hunger and food insecurity as well as improving the health and well-being of our community through equitable access to healthy and nutritious foods, community education, and advocacy.

## VISION

We envision a community where everyone has access to good quality nutritious food, understands the consequences of hunger and poor nutrition, and is committed to creating a stronger, healthier community.

We also recognize the dignity of all people and believe food is an essential need.

## GUIDING PRINCIPLES

We are responsible and accountable to the respectful, effective, and efficient avenues of food procurement and distribution.

We incorporate a dignified and client-centered model where nutrition, health, and education opportunities are shared.

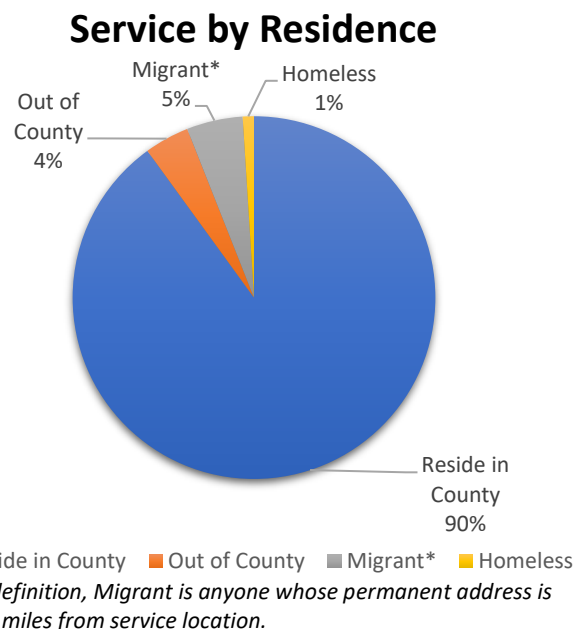
We believe innovation and community collaboration is essential to support initiatives and meet challenges.

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## SERVICE AREA

McLeod Emergency Food Shelf (MEFS) serves the general McLeod County area which includes the primary cities of Glencoe, Hutchinson, Brownton, Stewart, Silver Lake, Lester Prairie, Winsted, and Plato.

In accordance with The Emergency Food Assistance Program (TEFAP) requirement, any individual requesting support and physically present, or represented by proxy, at either distribution site or mobile location, shall be served.



## LEADERSHIP

### 2021 Board of Directors

Barbara Jenneke, President  
Joanne Jacques, Treasurer  
Jerry Schimelpfenig, Vice President  
Lloyd Graupmann, Secretary  
Brittany Litzau  
Larry Maiers

Jeff Albers  
Beth Billstrom  
Ryan Hansch  
Michaela Otto  
Dawn Peterson  
Carrie Lewis

### 2021 Staff

Lennie Albers, Executive Director & Glencoe Site Manager  
Corinna Orlicki-Klima, Hutchinson Site Manager  
Shelly Cardinal, Glencoe Site Assistant  
Tiffany Waller, Hutchinson Site Assistant  
Penny Fernandez, Hutchinson Site Assistant & Float  
Bruce Kalhoff, MOP Program Manager  
Marilyn Braun\*, MOP Program Manager  
Deb Heuer\*, MOP Temp (6/21-8/21)  
Mark Simons\*, Mobile Outreach  
Larry Hoff\*, MOP

\*Marilyn Braun resigned June 2021;  
Deb Heuer & Penny Fernandez provided support through August 2021;  
Mark Simons & Larry Hoof hired September 2021;  
Larry Hoff resigned 10/2021.

### 2021 Volunteer Support

The mission and work of MEFS wouldn't be possible without the selfless commitment of volunteers. Providing more than \$270,000.00 worth of service, MEFS volunteers are critical to client support, food logistics, food rescue, and special events and projects.

**52**

Regularly scheduled  
volunteers



**9,555**

Documented hours of service

MEFS is also host to various short-term project volunteers for school, employee engagement, and church service hours as well as community service and Sentence-to-Serve volunteers. Both on-site locations also partner with Central Minnesota Jobs & Training as employment experience stations. Nearly one-quarter of the years volunteer service fit within these categories.

## PROGRAM DESCRIPTION & OBJECTIVES

### On-Site Client-Choice Grocery Distribution in Glencoe & Hutchinson

The primary program function of MEFS is to provide a variety of well-balanced food options – at no charge! The variety of foods available are in accordance with SuperShelf standards and are supported through robust food rescue partnerships with local grocers. In 2021, each household was welcome twice per calendar month for full grocery access as well as additional weekly, fresh produce-only distributions.

### Mobile Outreach Program - Driving Away Hunger (MOP)

MOP provides the same quality and service as the On-Site Client Choice Distribution program while addressing transportation and mobility issues by bringing stocked shelves and coolers to designated locations throughout McLeod County. Cities served in 2021 included Hutchinson, Winsted, Lester Prairie, Silver Lake, Plato, Brownton, and Stewart. MOP parked at designated locations twice each month offering groceries and fresh produce much like the on-site SuperShelf model. During the cold-weather months (December-April) a pre-order/pre-pack shopping model replaces shopping the bus.

### Seneca Migrant Housing Service\*

MEFS partners with Seneca Foods each May through November to provide pre-packaged groceries for individuals living in Seneca seasonal housing. This longstanding partnership provides food support for migrant workers as they adjust to the community and prepare for the harvest.

*\*Migrant individuals living in independent housing within McLeod County are included in the On-site Grocery Distribution totals.*

### Nutrition Assistance Program for Senior (NAPS)\*

NAPS Distribution Site (Glencoe Site only). *NAPS boxes are distributed Wednesdays following the 1st Tuesday of every month.* Commodity Food Supplemental Program (CFSP) Authorized program for persons age 60+ who meet income requirements. All program requirements must be met to receive a box.

*\*NAPS boxes are not included in budgeted income or expenses as MEFS serves only as a distribution site for this program. Pounds/meals through this program are not totaled by MEFS.*



Hutchinson Distribution Site



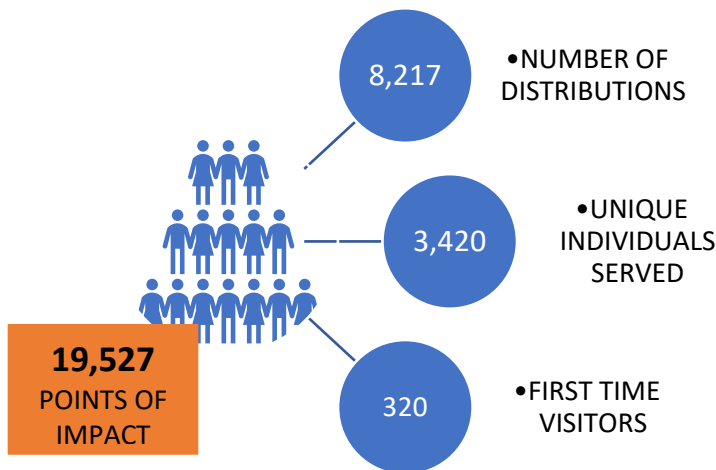
Glencoe Distribution Site



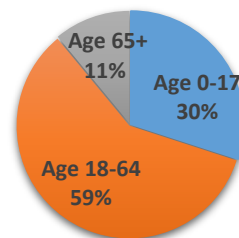
Mobile Outreach Vehicle

## 2021 DISTRIBUTION SUMMARY & STATISTICS

- In total, 562,446 pounds were distributed throughout 2021, providing ingredients and prepared foods for 432,600 meals. Meals provided showcase more than a 10% increase over 2020 totals.
- 19,527 points of impact (duplicated individuals) were recorded in 8,217 food distributions.
- 3,420 distinct individuals (unduplicated individuals) were served. 2,000 individuals served were between the ages of 18-64. 1,022 individuals served were children and 398 individuals were over age 65.
- MEFS provided an average of 7.5 days of food per person per distribution.
- The top three reasons for requesting service from MEFS are: low income, produce-only pickups, and to receive a second full distribution within the monthly service period.



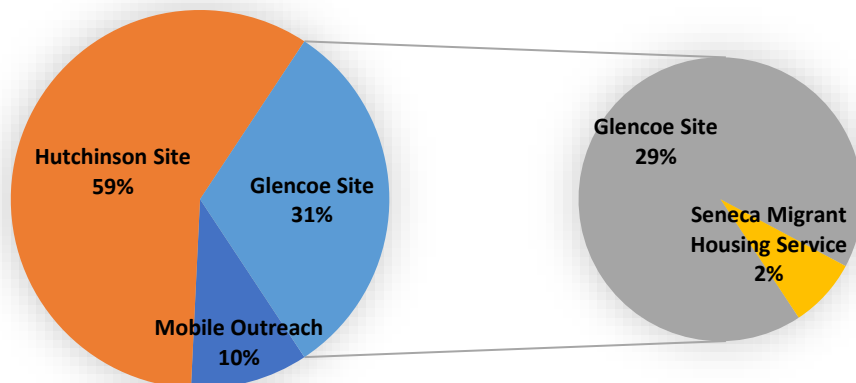
### Service by Age



### TOP 3 DISTRIBUTION REASONS

Low income  
Produce-only pick-up  
Second full-service

### MEALS PROVIDED BY DISTRIBUTION SITE



432,600 Meals\*  
provided!

\*(1.3 lbs = 1 meal)

561,341  
Distributed pounds

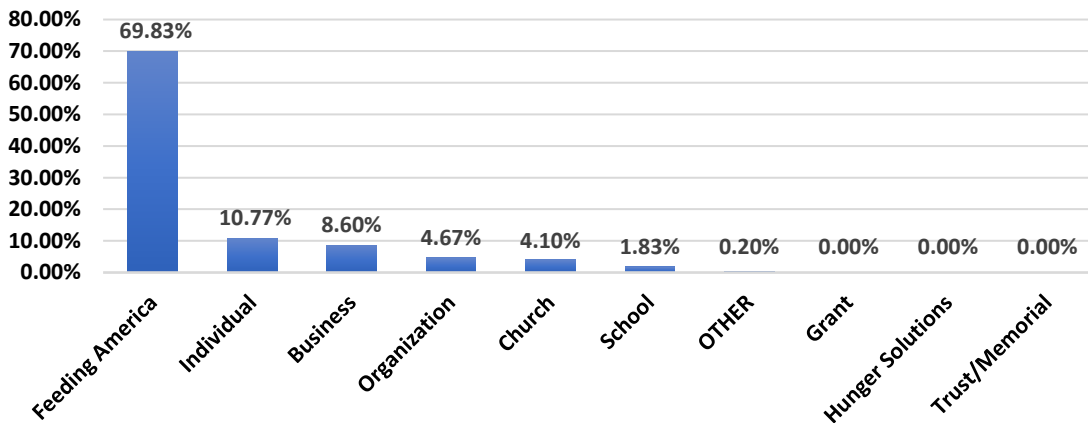
## 2021 DONATION SUMMARY

In partnership with eight community grocers across the county, more than 364,400 pounds of “rescued” food safely entered the MEFS food stream for distribution. Food Rescue accounted for nearly 70% of donated food in 2021.

Without the daily support of grocery store staff and MEFS volunteer drivers, the robust food-rescue program would not exist and fresh and varied options would be extremely limited. MEFS’ Food Rescue partners include:

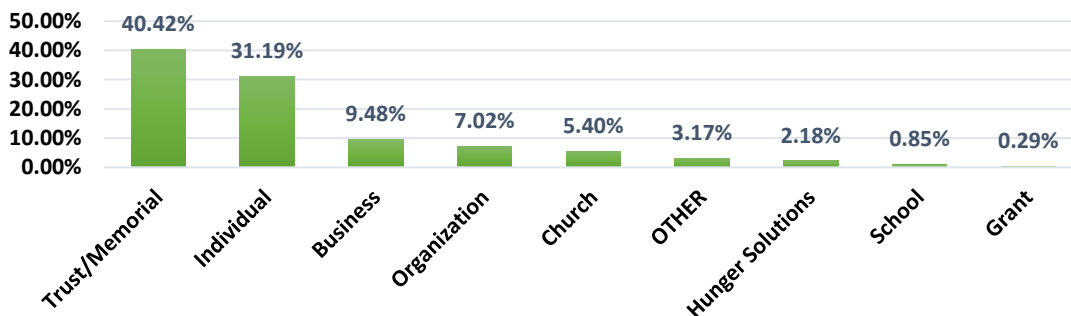


### Food Support by Donor Category



MEFS was generously gifted 3,366 financial contributions throughout 2021, marking an eight percent (8%) increase in gifts given. A Legacy Gift from the Schauer Family, received in July, accounted for 40% of total cash donations. An additional 31% of donations were from Individuals; and those categorized as either Business, Organization, or Church gifts totaled nearly 22% of additional financial support. Grants, including Hunger Solutions, funds raised by local schools, and donations from “Other”, round out the remaining seven percent (7%) of support.

### Financial Support by Donor Category



## 2021 OUTSTANDING OUTCOMES & SIGNIFICANT EVENTS SUMMARY

As McLeod Emergency Food Shelf (MEFS) and the surrounding community continued to navigate challenges associated with the COVID-19 pandemic, **our commitment to continue eliminating hunger and food insecurity as well as improving the health and well-being of our community through equitable access** continued to guide services and operations.

Mobile Outreach transitioned through the second season of service, providing food access to seven of the eight cities within McLeod County. An average of 122 distributions each month provided approximately six-days of food per person served.

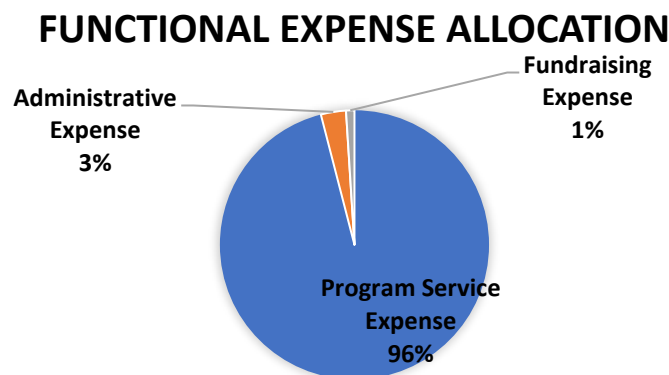
Glencoe & Hutchinson distributions sites retained both in-person and curbside pick-up service options and beginning in February, MEFS was able to offer each household, two full-distribution visits per calendar month, no matter where visits took place. Produce-only visits remained a popular option for the weeks in-between full-distribution visits during this time as well. The change allowed MEFS better management of food storage as usage trends continued to decline from previous years but donations and COVID relief foods continued to be abundant.

The decrease in service during much of the year gave MEFS the opportunity to dive into another issue identified during the 2021 strategic planning session – the need for more operating square footage. The quest began in early spring and by mid-summer the opportunity to obtain an 8,000 square foot property at 719 13<sup>th</sup> St E in Glencoe had presented itself. On September 30, 2021, and for the first time in the history of the organization, MEFS took full ownership of commercial real estate.

On October 20, 2021, the Glencoe Distribution Site, along with the Mobile Outreach program previously housed at the Hutchinson Distribution Site, began the process of vacating their leased spaces. Within three days, the re-set to 6,000 square-feet of space was complete. The Glencoe Site fully re-opened to the public on Monday, October 25, 2021, and Mobile Outreach stocked the November route from their new home in Glencoe.

### FUNCTIONAL EXPENSE ALLOCATION

MEFS maintains esteemed stewardship of donations, documenting expense allocations at the following rates: 96% Program Service, 3% for Administrative Expense, and 1% for Fundraising Expenses.



# **FY2021 FINANCIAL SUMMARY**