

iNaturalist

and the South Wonston 2023 BioBlitz

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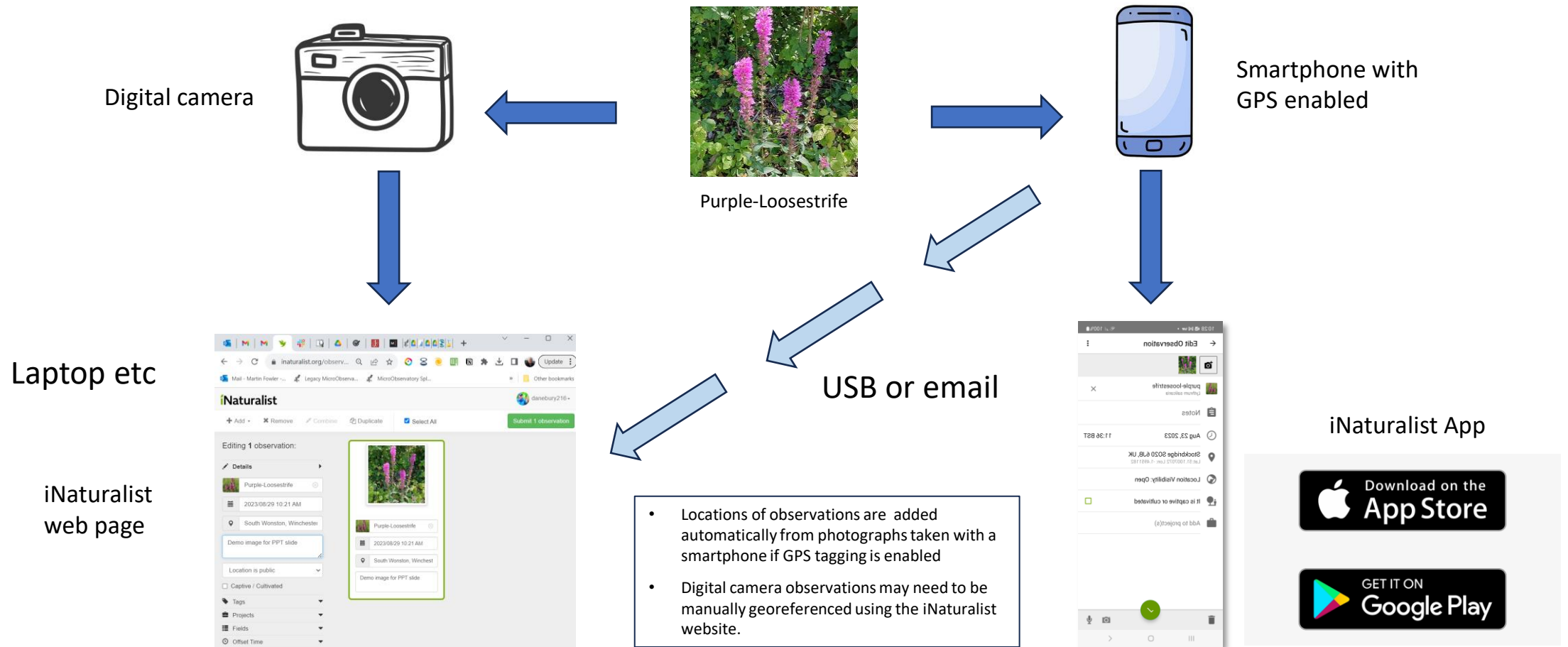


iNaturalist

- Began in 2008 as a University of California Berkeley student project
- Evolved into an online social network of people sharing biodiversity information
- Now a non-profit joint initiative between the California Academy of Sciences and the National Geographic Society
- Currently:
 - 3.2 million registered users worldwide
 - 173,598,582 observations reported to date
 - 4,592,213 observations from the UK
- Chosen for use in the South Wonston 2023 BioBlitz because it is free of charge and easy to use

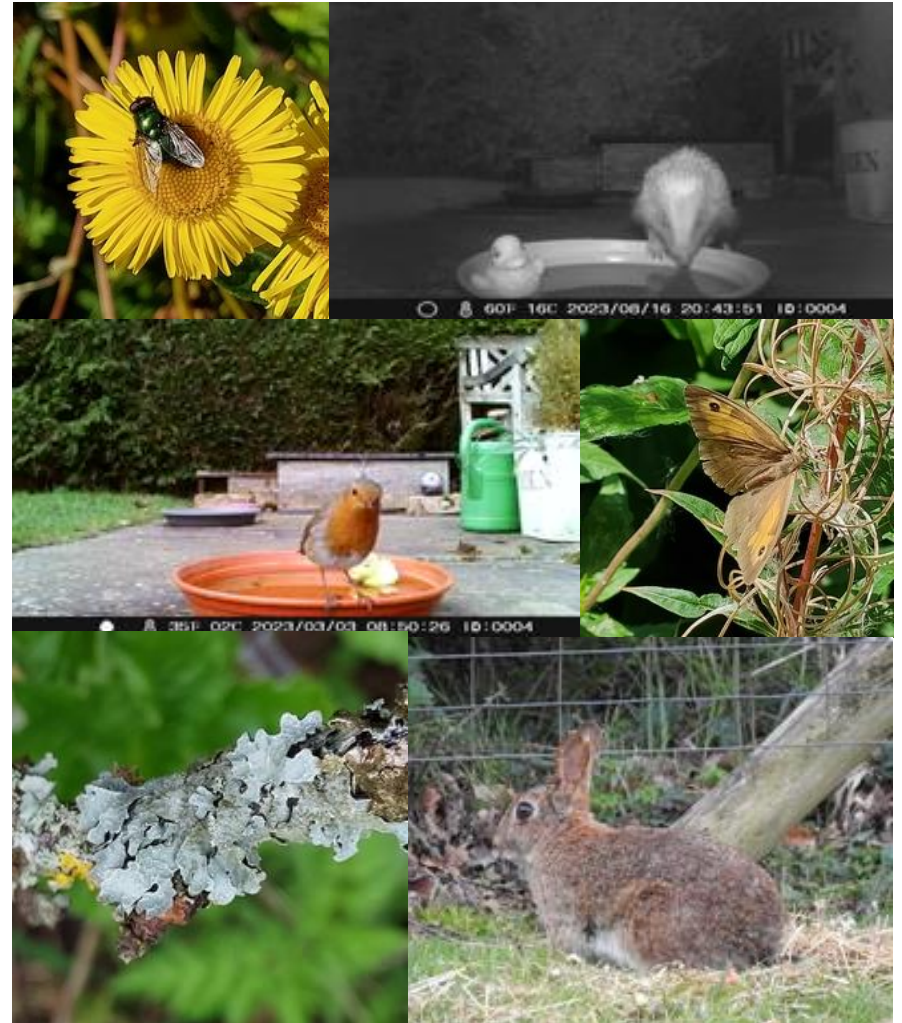


Making observations is easy...



What to observe

- Whatever is interesting to you!
 - Plants, animal, birds, insects, lichen ... whatever!
 - But try to avoid domesticated species (e.g. garden plants, domestic animals)
- Diversity is important.
 - Look for things you personally haven't yet observed.
- Make multiple observations of the same species if they are in different locations.
- Try to take several photographs of one object to show different features — bark, leaves, seeds, flowers, etc.
- Don't worry if you don't know what it is.
 - iNaturalist will suggest possible species for you.



Where to observe

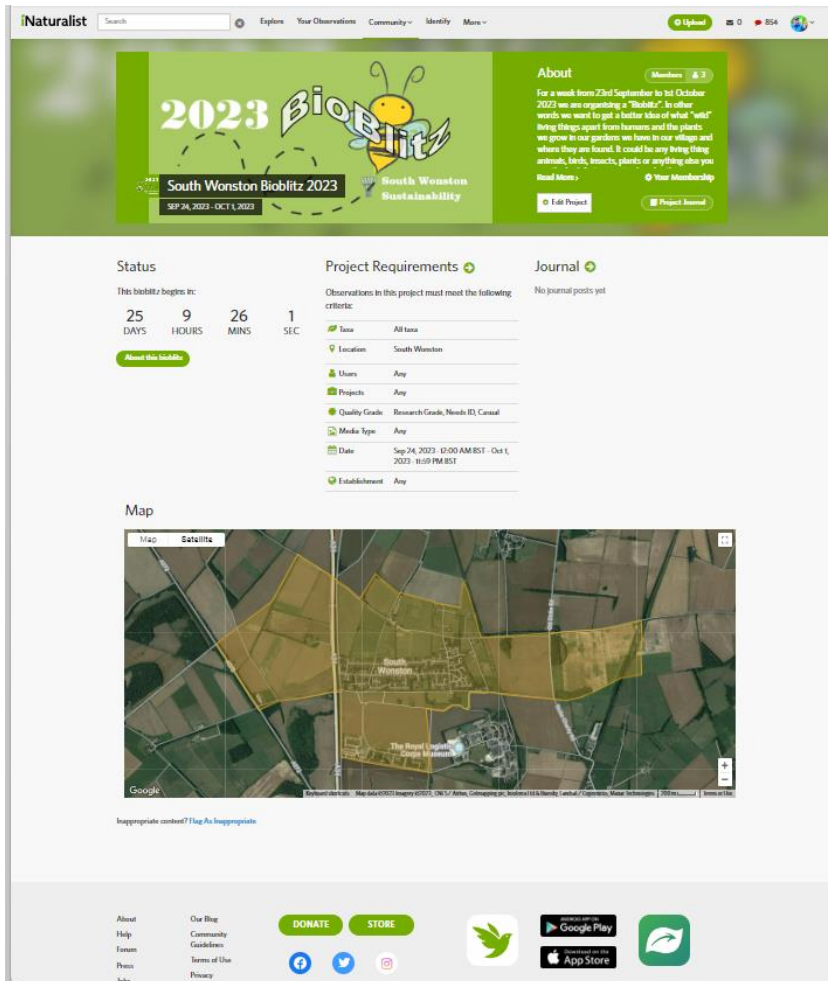


When to observe

- Observations made between **24 September** and **01 October** will contribute directly to the BioBlitz.
 - Observations made at other times will contribute to the overall survey of South Wonston's biodiversity.
- So please continue to make observations throughout the year!



View your observation on the project site



The screenshot shows the iNaturalist website interface for the 'South Wonston Bioblitz 2023' project. The header features the iNaturalist logo and navigation links. The main content area includes a large banner with the project title and dates (SEP 24, 2023 - OCT 1, 2023). Below the banner, there are sections for 'Status' (showing a countdown timer: 25 DAYS, 9 HOURS, 26 MINS, 1 SEC), 'Project Requirements' (listing criteria like taxon, location, users, projects, quality grade, media type, date, and establishment), and 'Journal' (indicating no journal posts yet). A map section shows a satellite view of the project location. The footer contains links for 'About', 'Help', 'Forum', 'Press', 'Jobs', 'Our Blog', 'Community Guidelines', 'Terms of Use', 'Privacy', and buttons for 'DONATE', 'STORE', and social media icons.

Link to website:

<https://www.inaturalist.org/projects/south-wonston-bioblitz-2023>



Above all, enjoy the BioBlitz!