



Your offline and online marketing materials should speak in one voice, that's why it is important to take a holistic approach and work on them simultaneously. Your online and offline marketing efforts should be complementary to each other and create a synergy effect. This way you will strengthen your real estate brand awareness and create a consistent image.



DIRECT ACCESS VIDEO

In the competitive world of real estate, video marketing has emerged as a powerful tool to capture the attention of potential buyers and effectively showcase properties. By creating diverse and high-quality video content, you can make your marketing more engaging and informative. Additionally, integrating QR codes into your marketing materials can streamline access to your videos and increase engagement

For some time now, video marketing materials have proven to be one of the most effective and engaging forms of communication for real estate businesses. Your customized video materials can vary in content; video with a voice over highlighting property features, photographs, agent introduction, music bed, etc. Imagination sells and marketing is the first step to selling.

Send us an email - or text us at: 971-232-1588

producer@yourdashbetween.com

www.yourdashbetween.com

or scan the code to visit our website



QR code Digital Marketing

**Direct access to your listing 24/7 with
your customized QR code.**



Customized Real Estate QR Code

Imagine walking down the street and you see a for sale sign in front of your dream home.

On that sign is a QR code . . . you pull out your phone and scan the code. Instantly, you're in attendance of a private virtual tour of the house from your phone.

A few select pictures on a brochure are good, but [direct access video](#) sells! Imagine, clients having virtual access to your listing 24/7.

In addition, we can email you a PNG file so you can include your QR code on printed materials if requested.

Scan the QR code to view a sample Listing



QR Code Advantage

Agents and realtors that offer digital marketing increase viability and exposure by combining digital technology with current marketing plans.

With QR codes in real estate, realtors can offer instant access to property details, virtual tours and agent contact information. QR Codes engage potential buyers, encouraging them to learn more about the property and to connect with the agent



Very Simple Process

Go to www.yourdashbetween.com, click on the **Retail QR Codes page**, submit your payment, email us the media you would like to be used and we will produce a HD video connected to your custom QR code.

Once your video is produced we will mail you the QR code on a clear transparent vinyl sticker sheet you can peel and apply to your sign.

YOUR - DASH - BETWEEN

We are a video production company specializing in creating high-quality, affordable videos for businesses and individuals. Let us help you tell your story through the lens of digital media. Send us an email or text and let's chat about your ideas and concepts.