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Fund / Portfolio Performance

- Customized to Investor
- Multiple Hierarchies of Data
- Drill-down capabilities
- Attribution Analysis
- Accessible Raw Data (Excel)
- Market Data for Benchmarking
- Data Governance / Integrity
- Snapshots of Data

Property / Fund Accounting

- Top-to-bottom view (Fund=>Asset=>Lease=>Tenant)
- Customizable workflows (closed process)
- Historical to Forecast
- Consolidation / Aggregation / Dis-aggregation in Realtime
- Extreme Global Compliance (Tax, Accounting Rules)
- Global Cost Recovery Models
- API (data-in / data-out)
- Non-Accounting Metadata
- Pre-packaged Analytics
- Data Dictionary (From GL to Metric)

Fund Raising / Capital Management

- Secure Data and Easy Access
- Historical performance with Market data
- Prospective Performance
- One Source of the Truth
- Many-to-Many Relationships
- Tie Accounting/Position information to Contact Information
- Configurable Customizable Taxonomy

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Management Agreements / Ownership Structures / Waterfalls

- Management Agreements
    - o Ability to Compare side-by-side
    - o Ability to Easily Abstracted
    - o Ability to Make Changes with Workflow
    - o Tie Covenants and Ability to Benchmark Against Financials & Performance Metrics
    - o Trigger for Covenant Thresholds
- Ownership Structures
    - o Pictorial Representation to Allow setup in More Automated Fashion
    - o Build in Rules / Cascading Rules up & down Structure
- Waterfalls:
    - o Calculation Engine & Flexibility for Generating Rules

Buy/Sell/Hold Analytics

- Comparison of Market data to Assets and within the Fund
- Benchmark Comparison Performance of an Asset – Integration from Provider
- Impact to the Portfolio
- Leasing Exposure
- Normalization Benchmarks for Like-to-Like
- Fluidity of the Analysis
- Capital Structure – Impact of Leverage
- Ease of use of Sensitivity Analysis and Assumptions

Investor Experience (Portal / Reports)

- Mobile User Interface
- "Executive-level" Easy
- Real-time (but vetted)
- Flexible / Customizable / Personalizable / Consumer-grade
- "Fill in my form"
- Allow me to Export / Combine
- Data Institutional
- Tell Me About New Opportunities