




MAUREEN COOPER

BROADCAST INDUSTRY VETERAN: WRITER, PRODUCER, VOICE TALENT

CONTACT

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 www.maureencooper.com

PROFILE

I tell stories that connect with people. It starts with memorable and results-driven written copy. The message comes to life with professional voice acting, music selection, and production. I create audio that cuts through the clutter.

SKILLS

- COPYWRITING
- VOICEOVER
- AUDIO PRODUCTION (PROTOOLS)
- VIDEO POST-PRODUCTION (FINAL CUT PRO)

EDUCATION

S.I. Newhouse School
of Public Communications
at Syracuse University

1995-1999

Bachelor of Science – TV/Radio/Film

Magna Cum Laude

Dean's List 8 consecutive semesters

3.8 Cumulative GPA

1997 Bayliss Foundation Scholarship
Recipient

Syracuse University Project Advance Scholar

EXPERIENCE

Maureen Cooper Creative

2014-Present, Owner

Professional Creative Services: voiceovers, copywriting, audio production, and radio imaging. Clients including [CMG](#), [Great Circle Media](#), [Texas Black Expo](#), [PopSugar](#), [Digital Sound & Video](#).

Cox Media Group Houston KKBQ/KGLK/KTHT

2008-2020, Imaging Director

Oversee and maintain all aspects of the audio branding for 3 radio stations: lead writer and producer of all station imaging. Assist with national corporate projects including podcasts, syndicated broadcasts, and radio imaging. Contribute creative audio and video content across all platforms: radio, digital, social media. Creative support for sales and marketing. Live and voice-tracked on-air announcer duties.

Cox Radio Orlando-Miami WPYM/WPYO

2001-2006, Creative Services Director

Lead writer and producer of imaging for 2 radio stations. Oversee commercial production department and work with key advertisers to create effective radio advertising campaigns.

Cox Radio Orlando WPYO

1999-2001, Production Director

Work with clients, agencies, and account managers to design successful radio commercials. Manage the production department, train and supervise production assistants. Delegate projects to production staff.

ClearChannel Radio Syracuse WWHT

1997-1999, Production Director

Imaging and Commercial Production across all radio formats. Copywriting and marketing concepts.