

# Promos



## Rock-N-Roll Hall of Fame Weekend

VO: Every year, a bunch of old, rich, music moguls get together and decide who should be in the Rock N Roll Hall of Fame. Sometimes, it seems like they had too many manhattans...

Old british man voice: Eh, how about NWA? (bad sounding rap noise)

VO: But this year, the list of nominees DOESN'T suck!

Old british man voice: Splendid!

VO: Houston's Eagle brings you the Rock N Roll Hall of Fame class of 20-20... with rock blocks every hour, all weekend long, from the nominees:

VO (fast): Journey! ELO! The Cars! Pearl Jam! Yes! The J Geils Band! Steppenwolf!

VO: We think they should all be inducted. What do you think?

Old british man voice: (slurred) I think I'll take another scotch...

VO: Not him, YOU! Go to Houston's Eagle dot com and vote on who should make the final cut. Rock N Roll Hall of Fame nominees weekend! Rock blocks every hour from Journey, ELO, The Cars, Pearl Jam, Yes, J Geils Band, and Steppenwolf. Exclusively on The Eagle... Houston's Only Classic Rock.

## App Promo Suitcase

(sfx woman struggling, scuffle, suitcase zipper sounds)

Girl: Get in there! C'mon! Tuck your feet!

Kev: Ow! No!

Tim: Get your hands off me lady!

Erica: What the heck are you doing?

Girl: (frustrated) I AM TAKING THE NEW 93Q ON VACATION WITH ME! I was told I can take you anywhere!

VO: Easy, now. Let the Q Zoo out of that bag. (zipper sfx) You CAN take us with you... on The New 93Q app!

Girl: Ohhhh!

VO: It's new-and-improved, and totally free, so download it NOW! Listen live on your phone or tablet wherever you go. Use the open mic for requests, vote for your favorite songs, even listen to 2<sup>nd</sup> Date Update 24/7.

Girl: Sweet! (click click sfx) It even works in dark theme.

Kev: Dark theme? It's pitch black in here!

Girl: Oh, sorry. You can go. (zipper sfx)

VO: The New 93Q app. Download it now for free in your app store.

## App Promo Nerd Pickup Lines

- VO: Our “nerds” in the basement did a great job developing the 93Q App for all smartphones and tablets. But then they got bored...
- Nrd1: I’ve been working on my pickup lines... Your beauty rivals the graphics of Call of Duty.
- VO: We needed to get some more work out of ‘em.
- Nrd2: Is your name Wi-fi? Because I'm really feeling a connection.
- VO: I said get back to work!
- Nrd1: I was hoping you wouldn't block my pop-up.
- Nrd2: I’ve got something. According to this algorithm, you can use the 93Q App to increase your chances of winning free tickets by 68.325 percent!
- VO: Really? Let me see that... mm. (printing, paper rip sfx) This is good.
- VO: You can set an alert with the 93Q app, to send you a text when your favorite song or artist is gonna play. But you can also use it to help you win free tickets! Whenever we tell you to listen for a song from a certain artist and be caller 12, you can set the app to alert you when that artist is coming up!
- VO: Anything else nerds?
- Nrd1: If you were a web browser, you'd be Fire-foxy lady! (whistle)
- VO: Hey, come here. (slap sound)
- Nrds: Owww!
- VO: Download the app – control the music – control The New 93Q!

## Radiothon Charity Event

- VO: 20-20 has been quite a year. We are lucky to live among the most generous people in all of Texas... who know how to hold each other up through tough times. At The New 93Q, we know that the needs of kids and families at Texas Children’s Hospital don’t go away during a crisis. They get bigger.
- VO: The New 93Q Cares For Kids Radiothon is also bigger than ever – all month long! Every day we’ll introduce local families whose struggles are more than we can imagine... sick kids who need and deserve the best. They need help to pay for the kind of care that only Texas Children’s can provide.
- VO: Together, when we each give a little, it adds up to help a lot of kids.
- Child: We’re counting on you.
- VO: It’s easier than ever to help with The New 93Q Cares For Kids Radiothon. Just text “TCHKIDS,” one word, to 50555, and we’ll get you all the info you need to be a miracle maker.
- VO: As much as you’re able to give, for as long as you can. We know it’s been a tough year.
- Child: Don’t forget about us. Text “TCHKIDS” to 50555 for The New 93Q Cares For Kids Radiothon!