



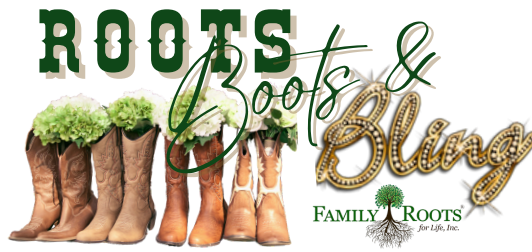
ROOTS

Boots &

Bling



2025 SPONSORSHIP PACKAGE



Dear Sponsor,

Family Roots for Life, Inc.[®], passionately serves youth, young adults, and all members of the family unit. We specialize in assisting individuals affected by foster care, adoption, juvenile justice, and other vulnerable populations in Greater Houston, including Harris and surrounding counties. Our focus is intentionally placed on youth aging-out of the child welfare system, family reunification, and emotional wellness. Our collaborations with community partners are pivotal to our commitment to create lasting change for individuals and families.

What we know. They need us.

Recent data shows there are well over 360,000 youth in foster care in the U.S. Every year, approximately 20,000 young people “age out” of care. In Texas, more than 1,200 emerging adults are emancipated from the child welfare system without family or a secure support system. Studies show that family and positive relationships significantly contribute to transition-age youths’ ability to successfully evolve into adulthood with a stable sense of self, personal responsibility, and financial independence. Research has also proven that Community-Based Care is integral to improving outcomes for young adults aging out of care.

Programs facilitated by Family Roots for Life, Inc.[®]:

- help young adults gain courage and strength by knowing they are supported by individuals who care for their well-being.
- prepare those who may live in group homes or residential treatment centers, have aged out of foster care, or who live on their own with few or no family supports or connections for adulthood by informing them of healthy practices and offering life skills to help them succeed.
- connect young people to critical community supports encouraging hope for a promising future.

We dream of a world in which every child and young adult has a secure, stable family enabling him or her to thrive and achieve his or her full potential, but we need you. Generous donors make it possible for us to give hundreds of grateful young adults and families in our area a chance at a successful life.

Dare to dream with us.

Please join our family as a Sponsor of our programs through our ***Roots, Boots, and Bling!*** fundraiser. Your generosity will contribute to the livelihood of our community and the youth and families who reside in it.

We look forward to your participation as a Sponsor, and as an attendee on September 26. Remember, ***Roots, Boots, and Bling!*** is a co-ed, western-themed, boots, hats, or bling affair. Bring your favorite cowgirls and cowboys and we’ll see you there!



Sincerely,

Atasha Kelley-Harris

Atasha M. Kelley-Harris, M.Ed., CFLE, LCPAA
Founding President and CEO

ROOTS

Boots & Bling



SPONSORSHIP LEVELS

A FAMILY ROOTS FOR LIFE FUNDRAISER

FRIDAY, SEPTEMBER 26TH * 7:00 PM - 10:00 PM
HOUSTON MARRIOTT SUGAR LAND * 16090 CITY WALK, SUGAR LAND, TX 77479

THIS IS A CO-ED, WESTERN-THEMED, BOOTS, HATS, AND BLING AFFAIR

BLING **\$7,500+**

Logo included in digital & Printed marketing materials, 3 social media posts, in PRINTED program, acknowledgement at event from podium, on screen and in signage, recognition in Post-event Marketing Highlights

- 1 VIP Reserved Table for 8 guests
- 8 VIP guest tickets
- Opportunity to give one (1) branded item as attendee swag

- Premium Swag
- 2 Bottles of Champagne
- Membership in Family Roots 100 Club
- <https://familyrootsforlife.org/donation>

BOOTS **\$5,000+**

Logo included in digital marketing materials, 2 social media posts, In Printed Program, Acknowledgement at event from podium, on screen and in signage, Recognition in Post-event Marketing Highlights

- 1 VIP Reserved Table for 8 Guests
- 8 VIP guest tickets
- opportunity to Give one (1) branded item as attendee swag

- Swag
- 1 Bottle of Champagne
- Membership in Family Roots 100 Club
- <https://familyrootsforlife.org/donation>

ROOTS **\$2,500+**

Logo included in digital marketing materials, 1 social media post, acknowledgement on screen, Recognition in Post-event Marketing Highlights

- 4 Guest attendee tickets
- Membership in Family Roots 100 Club
- <https://familyrootsforlife.org/donation>

- 1 bottle of wine

WRANGLERS **\$1,000+**

Logo included in digital marketing materials, acknowledgement in Printed program and event screen, Recognition in Post-event Marketing Highlights

- 2 Guest attendee tickets
- Membership in Family Roots 100 Club
- <https://familyrootsforlife.org/donation>

STARS **\$500+**

Name included in digital marketing materials, acknowledgement in Printed program Patron list, at event on screen, Recognition in Post-event Marketing Highlights

- 2 Guest attendee tickets
- Membership in Family Roots 100 Club
- <https://familyrootsforlife.org/donation>

To purchase a SPONSORSHIP PACKAGE, tickets, or for questions, contact event coordinator, Lana Hannah by e-mail at eventsefamilyrootsforlife.com or call 832.800.7989.

WWW.FAMILYROOTSFORLIFE.ORG



YOUR CONTRIBUTION AT WORK

Donations to Family Roots for Life, Inc.® are investments. Funds raised are used to implement programs, provide services, and advocate for change that benefits a young, vulnerable population. By supporting these programs, you are directly impacting lives and fostering healthier communities.

HOPES & DREAMS TRANSITION SERVICES

Support for this Program Would Provide:

Life Skills Classes & Vision Boarding Workshops
Youth Workforce Development Trainings for
Transition-Age Youth and Young Adults

ROOTS & WINGS MENTORING PROGRAM

Support for this Program Would Provide:

Background Checks for Mentors
Application, Training, Approval, and Monitoring
for Mentor/Mentee Matched Pairs

HEART STRINGS

FAMILY FINDING & SUPPORT SERVICES

Support for this Program Would Provide:

Birth Family Resources
Birth Parent Support Groups
Family Searches
Family Group Conferences
Family Therapy Sessions
Parent Coaching Sessions

LIVING LEGENDS RECOGNITION PROGRAM

Support for this Project Would Provide:

Recognition, Flowers, or a Gift for Centenarians
(Individuals 100+ years old)

See the project listing on the website

<https://familyrootsforlife.org/living-legends-program>

MY FIRST APARTMENT/DORM ROOM PROJECT

Support for this Project Would Provide:

College-Bound or Independently Living
Young Adults (18-24 years old) with Household
and other Living or School Necessities

See the project listing on the website

<https://tinyurl.com/1stAptDormRm>

BIG DAY BIRTHDAY BOX PROJECT

Support for this Project Would Provide:

A birthday celebration in a box or bag for
individuals who turn 18-years-old and
will now age out of foster care

See the project listing on the website

<https://familyrootsforlife.org/big-day-birthday-box>



Building healthy relationships through better communication is important. Hopes and Dreams participant Alicia shares the impact of how using skills and strategies she learned in workshops affects her children's mental health and behavior at home and at school.



Watch Video:

<https://tinyurl.com/FRFLAlicia>