



**ROOTS**

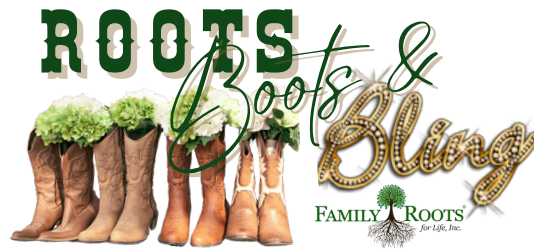
*Boots & Bling*



**2026 SPONSORSHIP PACKAGE**

**A FAMILY ROOTS FOR LIFE, INC. FUNDRAISING GALA**

**WWW.FAMILYROOTSFORLIFE.ORG**



Dear Sponsor,

Family Roots for Life, Inc.<sup>®</sup>, passionately serves youth, young adults, and all members of the family unit. We specialize in assisting individuals affected by foster care, adoption, juvenile justice, and other vulnerable populations in Greater Houston, including Harris and surrounding counties. Our focus is intentionally placed on youth aging-out of the child welfare system, family reunification, and emotional wellness. Our collaborations with community partners are pivotal to our commitment to create lasting change for individuals and families.

### **What we know. They need us.**

Recent data shows there are well over 360,000 youth in foster care in the U.S. Every year, approximately 20,000 young people “age out” of care. In Texas, more than 1,200 emerging adults are emancipated from the child welfare system without family or a secure support system. Studies show that family and positive relationships significantly contribute to transition-age youths’ ability to successfully evolve into adulthood with a stable sense of self, personal responsibility, and financial independence. Research has also proven that Community-Based Care is integral to improving outcomes for young adults aging out of care.

### **Programs facilitated by Family Roots for Life, Inc.<sup>®</sup>:**

- help young adults gain courage and strength by knowing they are supported by individuals who care for their well-being.
- prepare those who may live in group homes or residential treatment centers, have aged out of foster care, or who live on their own with few or no family supports or connections for adulthood by informing them of healthy practices and offering life skills to help them succeed.
- connect young people to critical community supports encouraging hope for a promising future.

We dream of a world in which every child and young adult has a secure, stable family enabling him or her to thrive and achieve his or her full potential, but we need you. Generous donors make it possible for us to give hundreds of grateful young adults and families in our area a chance at a successful life.

### **Dare to dream with us.**

Please join our family as a sponsor of the **Roots, Boots, and Bling!** Fundraising Gala. Your generosity strengthens the community and directly supports the youth and families who call it home.

We look forward to your participation as a Sponsor, and as an attendee on September 11 at 7pm at Houston Marriott Sugar Land. Remember, **Roots, Boots, and Bling!** is a dressy, co-ed, western-themed, boots, hats, and bling affair. Bring your favorite cowgirls and cowboys and we’ll see you there!

Sincerely,



*Atasha Kelley-Harris*

Atasha M. Kelley-Harris, M.Ed., CFLE, LCPAA  
Founding President and CEO



# ROOTS

# Boots & Bling



## SPONSORSHIP LEVELS

A FAMILY ROOTS FOR LIFE, INC. FUNDRAISING GALA

FRIDAY, SEPTEMBER 11TH ★ 7:00 PM - 10:00 PM  
HOUSTON MARRIOTT SUGAR LAND \* 16090 CITY WALK, SUGAR LAND, TX 77479

THIS IS A DRESSY, CO-ED, WESTERN-THEMED, BOOTS, HATS, AND BLING AFFAIR

**Sponsors and guests can expect a lively evening filled with music, dancing, games, photos, dinner, cocktails, and a silent auction.**

### ROOTS \$7,500+

- One VIP reserved table for ten (10) guests
- Logo included in all digital and printed marketing materials
- Prominent positioning on social media posts & digital eBlasts
- Recognition in the printed program
- Podium acknowledgment during the event
- On-screen and event signage visibility
- Two bottles of champagne
- Membership in the Family Roots 100 Club
- Post-Event Marketing Highlights

### BOOTS \$5,000+

- One VIP reserved seating for eight (8) guests
- Logo included in digital marketing materials
- Social media posts & digital eBlasts
- Recognition in the printed program
- Podium acknowledgment during the event
- On-screen and event signage visibility
- One bottle of champagne
- Membership in the Family Roots 100 Club
- Post-Event Marketing Highlights

### BLING \$2,500+

- Five (5) guest attendee tickets
- Logo included in digital marketing materials
- One social media post
- Acknowledgment on screen during the event
- One bottle of wine
- Membership in the Family Roots 100 Club
- Post-Event Marketing Highlights

[WWW.FAMILYROOTSFORLIFE.ORG](http://WWW.FAMILYROOTSFORLIFE.ORG)

# SPONSORSHIP LEVELS

## A FAMILY ROOTS FOR LIFE, INC. FUNDRAISING GALA

### WRANGLERS \$1,000+

- Three (3) guest attendee tickets
- Logo included in digital marketing materials
- Acknowledgment in the printed program and on the event screen
- Membership in the Family Roots 100 Club
- Recognition in Post-Event Marketing Highlights

### STARS \$500+

- Two (2) guest attendee tickets
- Name included in digital marketing materials
- Acknowledgment in the printed program Patron List and on the event screen
- Membership in the Family Roots 100 Club
- Recognition in Post-Event Marketing Highlights

## MORE WAYS TO SUPPORT

### GALA ENTERTAINMENT

Contact us at  
832.800.7989

- Four (4) guest attendee tickets
- Large sponsor logo with premium signage in main gala hall
- Visibility in photos, videos, and social media where signage appears
- Recognition in marketing and day of event announcements noting entertainment sponsors
- Inclusion in Post-Event Marketing Highlights
- Two (2) Sponsorships Available

### GALA PHOTO OR 360 BOOTH

Contact us at  
832.800.7989

- Four (4) guest attendee tickets
- Large sponsor logo with premium signage at Photo Booth or 360 Booth
- Visibility in photos, videos, and social media where signage appears
- Recognition in marketing and day of event remarks acknowledging Photo Booth & 360 Sponsors
- Inclusion in Post-Event Marketing Highlights
- One (1) Photo Booth & One (1) 360 Sponsorship Available

### GALA RECEPTION

Contact us at  
832.800.7989

- Four (4) guest attendee tickets
- Large sponsor logo with premium signage in Reception area
- Visibility in photos, videos, and social media where signage appears
- Recognition in marketing and day of event announcements acknowledging Reception Sponsors
- Inclusion in Post-Event Marketing Highlights
- Two (2) Sponsorships Available

### TICKETS

- **Early Bird Tickets (through July 31)**  
\$85 One (1) Ticket  
\$160 Two (2) Tickets
- **Regular Admission (begins August 1)**  
\$100 One (1) Ticket  
\$185 Two (2) Tickets



**THIS EVENT BENEFITS YOUTH, YOUNG PEOPLE NAVIGATING LIFE AFTER FOSTER CARE & FAMILIES**

[www.familyrootsforlife.org](http://www.familyrootsforlife.org)



To purchase a SPONSORSHIP PACKAGE, tickets, or for questions, contact us by e-mail at [events@familyrootsforlife.com](mailto:events@familyrootsforlife.com) or call 832.800.7989.

[WWW.FAMILYROOTSFORLIFE.ORG](http://WWW.FAMILYROOTSFORLIFE.ORG)