



USA-DRC

HOUSTON BUSINESS SUMMIT

Sponsorship Package

**Elevating Partnerships Through
Shared Opportunities.**

Houston, Texas | 16 June 2026

USA – DRC Business Summit

The USA–DRC Business Summit presents a unique opportunity for organizations to position themselves at the forefront of investment, innovation, and strategic collaboration between the United States and the Democratic Republic of Congo.

As a sponsor, your organization will gain valuable visibility among government leaders, investors, corporate executives, entrepreneurs, development institutions, and industry decision-makers from both countries. Sponsorship offers a platform to showcase your brand, strengthen relationships, support meaningful dialogue, and engage with opportunities shaping future economic growth and partnerships.

Join us in elevating USA–DRC partnerships and contributing to a shared vision for sustainable growth, innovation, and long-term impact.

Presenting / Title Sponsor

Investment: \$30,000 (*Limited: 1*)

Benefits:

- ✓ Recognition as Official Presenting Sponsor
 - ✓ Premium logo placement across all event materials
 - ✓ Logo on summit website homepage
 - ✓ Opening remarks opportunity (5–10 minutes)
 - ✓ VIP seating for executive delegation
 - ✓ Premium exhibition booth space
 - ✓ Full-page advertisement in summit program
 - ✓ Featured company profile on website
 - ✓ Social media recognition campaign
 - ✓ Inclusion in press releases and media coverage
 - ✓ Reserved seating for 10 guests
 - ✓ Access to VIP networking reception
 - ✓ Business matchmaking opportunities
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Platinum Sponsor

Investment: \$20,000 (*Limited: 3*)

Benefits:

- ✓ Prominent logo placement on summit materials
 - ✓ Featured recognition during event
 - ✓ Panel discussion participation opportunity
 - ✓ Premium exhibition booth
 - ✓ Half-page program advertisement
 - ✓ Featured logo on website sponsor page
 - ✓ Social media promotion
 - ✓ Reserved seating for 8 guests
 - ✓ VIP networking access
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Gold Sponsor

Investment: \$12,500 (*Limited: 5*)

Benefits:

- ✓ Logo placement on summit materials
 - ✓ Recognition during event sessions
 - ✓ Exhibition booth
 - ✓ Company listing on website
 - ✓ Quarter-page event program advertisement
 - ✓ Social media mention
 - ✓ Reserved seating for 6 guests
 - ✓ Networking access
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Silver Sponsor

Investment: \$7,500 (*Limited: 8*)

Benefits:

- ✓ Logo placement on selected event materials
 - ✓ Recognition on website sponsor page
 - ✓ Exhibition table space
 - ✓ Social media recognition
 - ✓ Reserved seating for 4 guests
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Supporting Sponsor

Investment: \$3,500

Benefits:

- ✓ Logo placement on sponsor recognition materials
 - ✓ Website sponsor listing
 - ✓ Reserved seating for 2 guests
 - ✓ Recognition during event
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Specialized Sponsorship Opportunities

Breakfast Networking Reception Sponsor

Investment: \$10,000 (*Limited: 1*)

Benefits:

- ✓ Exclusive branding during reception
- ✓ Signage throughout networking area
- ✓ Recognition during reception welcome remarks
- ✓ Social media promotion
- ✓ Reserved seating for 4 guests

Lunch Sponsor

Investment: \$7,500 (*Limited: 2*)

Benefits:

- ✓ Branding at lunch area
- ✓ Recognition during lunch program
- ✓ Website recognition
- ✓ Social media promotion
- ✓ Reserved seating for 2 guests

Summit Swag Bag Sponsor

Investment: \$6,500 (*Limited: 1*)

Benefits:

- ✓ Exclusive logo placement on official summit swag bags
- ✓ Opportunity to include company brochures, promotional materials, or branded items in attendee bags
- ✓ Recognition on summit website
- ✓ Recognition in summit program materials
- ✓ Social media recognition
- ✓ Brand visibility with all registered attendees
- ✓ Reserved seating for 2 guests

Lanyard / Badge Sponsor

Investment: \$5,000 (*Limited: 1*)

Benefits:

- ✓ Logo on attendee badges/lanyards
 - ✓ Brand visibility throughout summit
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Registration Sponsor

Investment: \$5,000 (*Limited: 1*)

Benefits:

- ✓ Branding at registration area
 - ✓ Welcome signage recognition
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Sponsorship Benefits Matrix

Benefits	Presenting / Title	Platinum	Gold	Silver	Supporting
Investment Amount	\$30,000	\$20,000	\$12,500	\$7,500	\$3,500
Availability	1 Available	3 Available	5 Available	8 Available	Unlimited
Official Sponsor Recognition	✓	✓	✓	✓	✓
Logo on Summit Website	Homepage + Featured	Featured	Standard	Standard	Listing
Logo Placement on Event Materials	Premium	Prominent	Standard	Selected	Recognition Only
Featured Company Profile on Website	✓	✓	—	—	—
Opening Remarks Opportunity	✓	—	—	—	—
Panel Participation Opportunity	—	✓	—	—	—
Exhibition Space	Prime	Prime	prime	—	—

Benefits	Presenting / Title	Platinum	Gold	Silver	Supporting
Summit Program Advertisement	Full Page	Half Page	Quarter Page	—	—
Press Release & Media Recognition	✓	✓	—	—	—
Social Media Promotion	Featured Campaign	Multiple Mentions	Mentions	Recognition	Recognition
Reserved Seating	10 Seats	8 Seats	6 Seats	4 Seats	2 Seats
VIP Networking Reception Access	✓	✓	✓	—	—
Business Matchmaking Opportunities	✓	✓	✓	—	—

Specialized Sponsorship Opportunities

Opportunity	Investment Availability	Reserved Seating	Benefits
Breakfast Networking Reception Sponsor	\$10,000 1 Available	5 Seats	Exclusive branding during reception, signage throughout networking area, recognition during reception welcome remarks, social media promotion
Lunch Sponsor	\$7,500 2 Available	4 Seats	Branding at lunch area, recognition during lunch program, website recognition
Summit Swag Bag Sponsor	\$6,500 1 Available	4 Seats	Exclusive logo placement on attendee swag bags, opportunity to include branded promotional materials or merchandise, website recognition, social media recognition
Lanyard / Badge Sponsor	\$5,000 1 Available	3 Seats	Logo placement on attendee badges and lanyards, continuous brand visibility throughout the event
Registration Sponsor	\$5,000 1 Available	3 Seats	Branding at registration area, welcome signage recognition, attendee visibility upon arrival

For questions or more details contact:
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USA-DRC

— ENERGY, MINERALS, —
INFRASTRUCTURE & HEALTHCARE
HOUSTON-TX SUMMIT

