



*ZETA PHI BETA SORORITY,
INCORPORATED*



*76th
Eastern Regional
Leadership Conference
Registration Packet*

March 9-14, 2021

We are on the V.E.R.G.E. of making history!

Connect with the Electrifying Eastern Region for an inaugural

Virtual Eastern Region Global Experience

Valerie Hollingsworth Baker

International Centennial Grand Basileus

Dr. Donna W. Jordan

Eastern Regional Director

One Zeta...Unified...Mobilized...ZetariZed!!!



ZETA PHI BETA SORORITY, INCORPORATED



Table of Contents

| | |
|-------------------------------------|-------|
| Regional Director Letter | 3 |
| Eastern Regional Leadership | 4 |
| Past Eastern Regional Directors | 5 |
| Conference Registration Information | 6 |
| Schedule At-a-Glance | 7-8 |
| Conference Attire | 8 |
| Conference Highlights | 9 |
| Registration of Delegates | 10 |
| Officer Nomination Form | 11 |
| Bylaws Amendment Form | 12 |
| Zeta/Amicae Necrology Form | 13 |
| Electronic Scrapbook Form | 14-16 |
| Awards Nominations Form | 17-18 |
| Zeta/Amicae Milestone Form | 19 |
| Zeta Legacy Form | 20 |
| Hall of Fame Nomination Form | 21 |
| Video Shout-out Form | 22 |
| Eastern Region Z-Hope™ Project | 23-24 |
| Conference Deadlines | 25 |



ZETA PHI BETA SORORITY, INCORPORATED



Greetings from the Eastern Regional Director

Greetings Electrifying Eastern Region!

Last year as we prepared for our 75th year Eastern Region Leadership Conference, I provided the Eastern Region's goals to Educate, Equip and Empower (E³) to provide to our members opportunities to have new experiences and reach new heights. We have accomplished so much since last year, and I am so excited about our upcoming 76th ERLC to report on what has been accomplished. Little did we know then, the world was going to give everyone a new experience in meeting and getting the work of Zeta done. Due to COVID-19, our International Centennial Grand Basileus, Valerie Hollingsworth Baker, had to react quickly and smartly to ensure Zeta could continue to move forward while also being protective of its entire membership. As such, our upcoming annual leadership conference will be held virtually. This is a first for the Eastern Region, but we have had successful experiences in many firsts so, we got this!



Despite the inability to gather in person, my goal is that our virtual conference experience is still fulfilling. We must get what I refer to as the three B's done: Business (i.e. minutes approved elections, reports), Budget and Bylaws accomplished. However, I also want us to have fun and celebrate the accomplishments we have made as a region. Engagement is key and the conference planning team is working on meeting the goal that you will come away from attending the conference with a sense of accomplishment as well as joy. The agenda will differ from what we have done traditionally. The Youth will have a separate virtual conference in April. While there will be no Zeta Male Network registration this year, they will still be included in our overall agenda. Moreover, with no in-person luncheons and gala, the recognition from those events will be combined into an evening of the Shining Stars of the Eastern Region to occur after the opening program. Certification workshops for MIP, Undergraduate, Youth and Amicae Advisors will need to be pursued through the State Directors and Coordinators. A survey to garner other training and development workshop topic interests will be sent out through the protocol chain and then scheduled as Part 2 of the ERLC. The separation of the primary business from the workshops is to not overwhelm attendees with too much web-time at once. Additionally, due to the logistics of managing orders and shipping of a conference bag to all attendees, the bag will be set up as a separate purchase, one per registration and shipped directly to the registered member.

I look forward to seeing you online for our time together at the 76th Eastern Regional Leadership Conference (Part 1), March 9 – 14, 2021 with workshops to follow (Part 2). As this is a first for us, the development of the agenda is a work in progress. There will be slight adjustments here and there so please be patient with the process as plans come together. Thank you so much!

Eternally yours in Sisterhood and Friendship!

Donna W. Jordan, Eastern Regional Director
Zeta Phi Beta Sorority, Incorporated

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Valerie Hollingsworth Baker

International Centennial Grand Basileus

Dr. Donna W. Jordan

Eastern Regional Director

International and National Officers

LaKeshia Holley Neal - International Graduate Member to the International Executive Committee

Tanda Lamb - International Undergraduate Representative to the International Nominating Committee

Tonya Freeman - International Trustee

Karen Gipson Vice-Chair, Zeta National Educational Foundation Board of Managers

State Directors & Coordinators

Connie Day McClinton - District of Columbia Coordinator

Valerie Sinclair - North Carolina State Director

Danielle N. May - Commonwealth of Virginia State Director

Dr. Laurice Morton - West Virginia State Coordinator

International Area Director

Michelle McKenney - Abu Dhabi

Regional Officers

LaKeshia Holley Neal - Chair of the Executive Board

Vivian Henderson, Esq. - Grammateus

LaKeisha Ross-Johnson - Assistant Grammateus

LaSheantea T. Davis - Tamias

Leticia Nicholson - Tamias-Grammateus

Dr. Shirley Smith - Phylacter

Jennifer Mumford - Representative to National Nominating Committee & Chair of the National Nominating Committee

Breshauna Johnson - Representative to National Undergraduate Council

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Past Eastern Regional Directors

- 1st - Carrie W. Michie^T
- 2nd - Velma Coppage Bunche^T
- 3rd - Bernice Henry Smith^T
- 4th - Nora Evans Lockhart^T
- 5th - Josephine C. Smith^T
- 6th - Augusta White^T
- 7th - Audrey B. Robinson^T
- 8th - Millie Dunn Veasey^T
- 9th - Rosalie C. Adams^T
- 10th - Odessa Prelow^T
- 11th - Ellis Jones Hodges
- 12th - Vera Moore-Jones^T
- 13th - Marilyn A. Brooks
- 14th - Eloise E. Melvin
- 15th - Melissa J. Barnes
- 16th - Bettye A. Murchison^T
- 17th - Tuwana McNeely
- 18th - Lynette Banks-Lightfoot *
- 19th - T. Diane Surgeon, Esq.*
- 20th - Charlisa Y. Davis*

**Member of Executive Board*

^T *Triumphant Soror*



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Conference Registration Information

Your registration fee includes access to the official events of the 76th Eastern Regional Leadership Conference including workshops and registration materials; **however, it does not include a conference gift.** Please watch for an email with supplemental information regarding the conference gift. Please carefully review the following information to avoid delays in the processing of your registration.

Registration Deadlines and Cost*

Registration Deadline: January 31, 2021

Cost of Conference:

Graduate \$60.00 Life Member \$55.00 Undergraduate \$40.00 Amicae \$50.00

Your registration **MUST** be received by the appropriate deadline dates. Registrations will not be accepted after **January 31, 2021**. There are **no exceptions**.

Payment

Full payment must accompany your registration.

Registration Transfer and Refund Process

Written requests for registration transfers and registration refunds must be received by the Tamias-Grammateus on or before **February 23, 2021**. All requests must be sent to the attention of: **Leticia Nicholson, Eastern Regional Tamias-Grammateus, by email eastregiontg@gmail.com**. Subject line must state: ERLC Refund

A \$20 administrative fee will be deducted for refund requests. Refunds will be processed approximately five (5) weeks after the conference closing date.

No shows

Registration fees for no shows cannot be refunded. If you are not able to attend, please refer to **Registration Transfer and Refund Process**.

Links for Events

Links for events will be sent out closer to event date. Links will be sent to the email that you used to register.

Registration Link: www.memberplanet.com/s/zetaphibeta-easternregion/2021erlc

***Conference gift is not included in the registration fee.**



ZETA PHI BETA SORORITY, INCORPORATED



Schedule At-a-Glance

Tuesday, March 9, 2021

| | |
|-------------------|--------------------------------|
| 7:00 PM - 9:30 PM | Zeta Executive Board Meeting |
| 8:00 PM - 9:30 PM | Amicae Executive Board Meeting |

Wednesday, March 10, 2021

| | |
|-------------------|-----------------------|
| 7:30 PM - 9:30 PM | Life Members' Meeting |
|-------------------|-----------------------|

Thursday, March 11, 2021

| | |
|-------------------|---|
| 7:00 PM - 8:00 PM | Zeta/Amicae First-time Attendees Workshop |
|-------------------|---|

Friday, March 12, 2021

| | |
|--------------------|--|
| 6:00 PM - 7:00 PM | Opening Program Countdown/ Year-in-Review |
| 7:00 PM - 8:00 PM | Opening Program |
| 8:00 PM - 8:20 PM | Break |
| 8:20 PM - 9:00 PM | Shining Stars/Member Recognition |
| 9:00 PM - 11:00 PM | Virtual Vendors |

Saturday, March 13, 2021

| | |
|--------------------|---|
| 8:00 AM - 12:00 PM | Business Session I - Zetas Business Session I - Amicae |
| 12:00 PM - 1:00 PM | Lunch (<i>On Your Own</i>) |
| 1:00 PM - 5:00 PM | Business Session II - Zetas Business Session II - Amicae |
| 5:00 PM - 7:00 PM | Dinner (<i>On Your Own</i>) |
| 7:00 PM - 9:00 PM | Entertainment TBD |
| 9:00 PM - 9:30 PM | ER Groove |
| 9:30 PM - 11:00 PM | Vendors |

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Schedule At-a-Glance

Sunday, March 14, 2021

| | |
|---------------------|---|
| 9:00 AM - 9:30 AM | Zeta & Amicae Necrology (Joint) |
| 9:30 AM - 10:00 AM | Zeta Legacy Induction Amicae Reaffirmation |
| 10:00 AM - 10:30 AM | Zeta Rededication |
| 10:30 AM - 11:30 AM | Regional Officer Inductions |
| 11:30 AM - 12:00 PM | Final Announcements and Adjournment |
| 1:00 PM - 5:00 PM | Vendors |

Conference Attire

| Event | Attire |
|--|--|
| Opening Program & Night of Shining Stars | Fabulous and Finer 50 Year Milestone Recognition Zetas: All White / Amicae: Light Blue |
| Zeta & Amicae Business Meetings and Workshops | Business Attire |
| Rededication/Reaffirmation/Necrology/ Zeta Legacy Induction | Uninterrupted White (Please refer to Protocol Manual) |



ZETA PHI BETA SORORITY, INCORPORATED



Conference Highlights

Eastern Region Hall of Fame - Opening Session

Five deserving Sorors will be honored and inducted into the Eastern Region Hall of Fame for their commitment and service to our Sorority and the community.



Milestones

Did you become a member in 2011, 2006, 2001, 1996, 1991, 1981, or 1971? If so, come and celebrate your 10 years, 15 years, 20 years, 25 years, 30 years, 40 years or 50 years of service and commitment. We want to recognize and honor you at the Opening Session. Certificates will be given for all recognized years excluding 25 and 50 years which will receive pins. Zetas being recognized for 50 years of service and commitment are asked to **submit a photo** (shoulders up only) wearing all white and Amicae being recognized for 50 years are asked to do the same wearing light blue. Please submit your photo to the appropriate coordinator. Photos will be presented during the Opening Program.



First-time Attendees Workshop

This workshop will answer all your questions about what to expect at the conference as a first-time attendee. It will also answer your questions regarding what to wear at sessions, what to prepare for, and important agenda items that will be discussed. **Additional workshops to be announced.**



Night of Shining Stars

An evening to recognize award and scholarship recipients of the Eastern Region.





ZETA PHI BETA SORORITY, INCORPORATED



Registration of Voting Delegates

- Delegates to the Regional Conference must be financial at the Local, State, Regional, and National levels.
- Chapters must be financial at the Local, State, Regional, and National levels.

Voting strength shall be two (2) delegates per chapter/auxiliary.

Please complete and forward verification of Chapter/Auxiliary Delegates.
To complete this form online, click [HERE](#) (preferred submission method).

| | |
|--|--|
| Chapter/Auxiliary Name: | |
| Basileus/President Name: | |
| Basileus/President Signature: | |
| Chapter/Auxiliary Delegates: (Please print clearly) | |
| | |

Electronically submit form no later than January 31, 2021



ZETA PHI BETA SORORITY, INCORPORATED



Officer Nomination Form

The following offices will be open for election at the 2021 Eastern Regional Leadership Conference:
Chair of the Board, Grammateus, Tamias, Representative to the National Nominating Committee and Representative to the National Undergraduate Council

The duties of officers shall be the same as those listed in the national handbook for Zeta Phi Beta Sorority, Incorporated. The qualifications are stated in the most updated revision of the Eastern Region Bylaws. **Please electronically submit this form signed by your Basileus, a Zeta resume, and a professional headshot** no later than **January 31, 2021**, to Soror Bridget McRae-Butler at **ernominationscoord@gmail.com**. Sorors nominated from the floor must be prepared to submit this form and the required supplemental information to the Nominations Coordinator.

Instructions for submission:

Complete this fillable form, download, print, and have it signed by your Chapter Basileus. Scan, merge all documents into one file, and email the signed form and requested documents in one (1) file to: **ernominationscoord@gmail.com**. File name should read: **last name_first name_nomination (i.e. Doe_Jane_nominations)**

Name: _____

Address: _____

Office Sought: _____

Chapter Name: _____

Chapter Address: _____

Regional Conferences Attended: _____

Office(s) Held in the Sorority: _____

Professional Affiliations and Occupations: _____

Community Service/Special Interest & Hobbies: _____

(I certify that the above named Soror has met the criteria for the office she seeks.)



ZETA PHI BETA SORORITY, INCORPORATED



Bylaws Amendment Form

In accordance with the Eastern Regional Bylaws, any proposed changes must be submitted sixty (60) days prior to the Eastern Regional Conference.

Instructions for submission:

Complete this fillable form, download, print, and have it signed by your Chapter Basileus. Scan and email the form to: Dr. Shirley Smith at zphiber.phylacter@gmail.com. File name should read: **chapter first letter_ second letter_ third letter_Zeta _bylaws (i.e. AAZeta_bylaws)**

Check one: Addition Strike Out Insert Revision

Present wording on page _____, Article _____, Section _____, Clause/Line _____,
Subsection _____ states:

Proposed wording:

State the rationale for the proposed amendment:

This proposed amendment is submitted by:

Chapter: _____

Chapter Basileus' Name: _____

Chapter Basileus' Signature: _____ Date: _____



ZETA PHI BETA SORORITY, INCORPORATED



Zeta/Amicae Necrology Form

Please enter the information for all Sorors and Amicae who passed between February 5, 2020 and January 31, 2021. This year's Necrology Report must be submitted electronically by **January 31, 2021**.

To complete this form electronically click [HERE](#)

Chapter Basileus/Auxiliary President Name: _____

Chapter Basileus/Auxiliary President Email: _____

| Full Name Of Deceased | Date of Passing | Member Category Graduate, Undergraduate, Amicae, Youth | Life Member Designation |
|-----------------------|-----------------|---|----------------------------|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

Submit form electronically by **January 31, 2021**

Pictures, questions and concerns should be directed to Rev. Pamela N. Lewis. No picture required if Eastern Region Blue Border was created.

Necrology Coordinator at: zpbernecrology@gmail.com



ZETA PHI BETA SORORITY, INCORPORATED



Virtual/Electronic Scrapbook Information

Eligibility

Chapters/Auxiliaries entering the Regional Scrapbook competition must be financial on all levels.
Chapters/Auxiliaries entering the competition must have at least one (1) chapter member who is registered to attend the Regional Conference.
Chapters/Auxiliaries must complete the Entry Form and submit it along with the digital scrapbook.

What You Need to Know

All scrapbooks will be a digital file.
Scrapbooks must be uploaded to the Dropbox .
There will be a first, second and third place winner for each category.
All judges will be asked to provide feedback.

Judging Criteria

To ensure equity and fairness, scrapbooks will be judged based on chapter/auxiliary size as follows:

GRADUATE

- Under 25 members
- 25+ members

UNDERGRADUATE

- Under 10 members
- 10+ members

AMICAE/YOUTH

- Under 10 members
- 10+ members

Each State Director/Coordinator will be asked to assign one (1) Soror to serve on the Scrapbook Committee.

1. Each section of the scrapbook will be assessed in two areas: Content and Creativity.

Content - The content includes supporting documentation. Supporting documentation is defined as newspaper articles, pictures, programs, tickets, fliers, etc.

Creativity - Creativity is the chapter's ability to depict the events displayed in original and exciting ways. However, the design should not render the scrapbook or its pages difficult to read or understand.

2. There is a maximum of 100 points. The scrapbook with the highest number of points in each size category will win. There will be a first, second, and third place (if enough entries) in each category. Please do not submit scrapbooks that do not meet the above criteria.

3. Each scrapbook section will be graded on content and creativity. The maximum number of points for each segment is included in the next section. Each judge will be asked to provide feedback.



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Scrapbook Criteria

I. Cover - 10 Points

The Cover should display:

Sorority name, Chapter/Auxiliary name, (if applicable, University name) City, and State.

II. Introduction - 10 Points

The Title Page should include:

Sorority name, Chapter's/Auxiliary's name, University (if applicable), City, and State. Also include International Grand Basileus, Regional Director, State Director, Chapter Basileus/ Auxiliary President and current scrapbook information from 2020 ERLC to present.

III. Table of Contents and Section Title Pages - 10 Points

The Table of Contents should include:

Section Names (Each section of the scrapbook should have a divider)

Page Numbers (Each page of the scrapbook should be numbered)

IV. History - 10 Points

National History

Regional History

Local History and Local Officers Listed

V. Programs and Projects - 15 Points

Z-HOPE

Elder Care

Military Appreciation

March of Dimes

Additional Programs and Projects

**** A chapter or auxiliary may use a detailed report with a flier or other supporting documents in place of pictures if pictures are not available due to the virtual environment.**

VI. Auxiliaries & Affiliates - 15 Points

Amicae, Archonettes, Amicettes, and Pearlettes.

VII. Organizational Affiliations and Partnerships of your chapter - 15 Points

Examples:

National Pan-Hellenic Council. This criteria is not applicable for auxiliary groups.

Urban League, YWCA, Ronald McDonald House, etc.

**** A chapter or auxiliary may use a detailed report with a flier or other supporting documents in place of pictures if pictures are not available due to the virtual environment.**



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Scrapbook Electronic Entry Form

Please electronically submit this form with your chapter's scrapbook. If this form is not provided, the scrapbook will not be considered. Chapters/auxiliaries are responsible for providing this form.

Instructions for submission:

Complete this fillable form, download, and print. Scan and submit the form with your electronic scrapbook to the Dropbox.

Chapter/Auxiliary Name: _____

Check: category and size (i.e. youth and 10 plus members)

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> GRADUATE | <input type="checkbox"/> UNDERGRADUATE | <input type="checkbox"/> AMICAE | <input type="checkbox"/> YOUTH |
| <input type="checkbox"/> Under 25 members | <input type="checkbox"/> Under 10 members | <input type="checkbox"/> Under 10 members | <input type="checkbox"/> Under 10 members |
| <input type="checkbox"/> 25+ members | <input type="checkbox"/> 10+ members | <input type="checkbox"/> 10+ members | <input type="checkbox"/> 10+ members |

College/University (full name if applicable): _____

City: _____ State: _____ Zip: _____

(PRINT) Name of Primary Person Responsible for Scrapbook:

Cell: _____

Email: _____

Name of Alternate Person Responsible: _____

Cell: _____

Email: _____

Electronically submit form along with your electronic scrapbook to:

<https://www.dropbox.com/request/3ScBijowVW7f86LeIkA7>

Soror Stephanie Roberson ERscrapbookcoordinator@gmail.com



ZETA PHI BETA SORORITY, INCORPORATED



Awards Nominations Information

Chapter and Auxiliary Awards and Recognitions at the 76th Eastern Region Leadership Conference will be presented in the following areas. **Nominees must be registered and present at the conference.**

Award Categories:

Outstanding Graduate Chapter, Undergraduate Chapter, and Amicae Auxiliary
Outstanding Member (Graduate, Life Member, Undergraduate, and Amica)
Zeta Image Award
Amica to Zeta Recognition
Z-HOPE Recognition

Criteria for Submission and Selection:

- **Outstanding Graduate, Undergraduate, and Amicae Auxiliary**
 - Must be financial on all levels.
 - Must include a description of projects implemented.
 - Must include official documentation such as actual printed programs, pictures, etc.
 - Must submit a chapter/auxiliary report.
- **Outstanding Life Member**
 - Must be nominated by a Life Member and financial on all levels.
 - Must include narrative which addresses her contributions in at least two of the programmatic thrusts and actual documentation to substantiate such and must be signed by the Chapter Basileus.
- **Outstanding Member (Graduate, Undergraduate, and Amica)**
 - Must be registered, in attendance at the Regional Conference, and financial on all levels.
 - Must include narrative which addresses her contributions in at least two of the programmatic thrusts and actual documentation to substantiate such and must be signed by the Chapter Basileus.
- **Zeta Image Award**

A Zeta Image Award will be presented to a Soror who exemplifies all the tenets of our sisterhood and performs outstanding service to the Sorority and the community. Criteria will be based on volunteer hours, publications, offices held, mentoring, awards received, and programs developed.
- **Amica to Zeta Recognition**

This award is in recognition of Amicae who became Zetas for the years of 2019 to present.
- **Z-HOPE Recognition**

Developing a strong spirit of service is vitally important for self-efficacy, networking, and team building. This recognition is presented to the chapters/auxiliaries who submitted Z-HOPE™ activities for the period of **February 1, 2020 - December 31, 2020**. Activities must be submitted to the Zeta Service Management System (<https://zphib1920.org/service/>) to be counted. If having trouble, please contact Tenesha L. Overby, Eastern Region Z-HOPE™ Director at EasternRegionZHOPEDirector@gmail.com

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Awards Nomination Form

Instructions for submission:

Complete this fillable form, download, print, and sign it. Scan and email the signed form, all requested documents, and a professional headshot in one (1) file to: Easternregionawardscoordinator@gmail.com
File name should read: **last name_first name_category (ex. Doe_Jane_outstandingzeta)**

Name of Nominee _____

Nominee's Chapter/Auxiliary _____

Location: _____

- Awards Category:** Outstanding Amica Outstanding Life Member Outstanding Graduate
- Outstanding Undergraduate Zeta Image Award Amica to Zeta Recognition
- Outstanding Amicae Auxiliary Outstanding Zeta Chapter Outstanding Undergraduate Chapter

Qualifications:

Brief Statements about the Nominee:

Nominated by (signature): _____

Phone Number _____ Email: _____

Submit forms electronically by: January 31, 2021



ZETA PHI BETA SORORITY, INCORPORATED



Zeta Legacy Recognition Form

Zeta Phi Beta Sorority, Incorporated, from its inception, was predicated on the belief of the importance of legacies. Two of our founders, Myrtle Tyler Faithful and Viola Tyler Goings, were biological sisters. Legacies play such a vital role in the growth of Zeta Phi Beta Sorority, Incorporated. As such, a legacy policy has been incorporated into the Membership Intake Process. In keeping with the national premise of recognizing the importance of legacies, it is only fitting that the Eastern Region recognize its own legacies.

It is with great pride that at our 76th Eastern Regional Leadership Conference, new Eastern Regional Zeta Legacies will be honored and inducted into the Eastern Regional Zeta Legacy Club. Members interested in becoming a part of this club must meet three requirements: submit the Zeta Legacy Form by the stated deadline, meet National's eligibility requirements (i.e. grandmother, mother, daughter, sister, aunt, or cousin), and register for the 2021 Virtual Eastern Regional Conference.

Previously inducted members do not need to submit a new legacy form.

Click [HERE](#) to submit form electronically.

Eastern Regional Legacy's Name _____

Chapter _____ Chapter Location _____

Chapter of Initial Membership _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Legacy's Name (1) _____ Relationship _____

Legacy's Name (2) _____ Relationship _____

****Use additional sheets as needed**

Did you join in the same year? Yes No

What is the best thing about having a relative as a Soror?

Forms are due electronically by: **January 31, 2021**



ZETA PHI BETA SORORITY, INCORPORATED



Eastern Region Hall of Fame Nomination Form

It is a special privilege to recognize and pay tribute to those among us who have excelled in their chosen field of work, church, community and of course, Zeta Phi Beta Sorority, Incorporated. Sorors, you are invited and encouraged to nominate a Soror for induction into the **Eastern Region's "Zeta Hall of Fame"** where we enthusiastically spotlight and honor five members who have lived and served **"above and beyond!"** Five Sorors whose exemplary lives are indicative of the principles of our five Founders and our great sisterhood. Please carefully review and complete the **Nominations Form** and a **cover letter** explaining your nominee's interest, qualifications and why she is worthy of induction into this very prestigious group. The Nominations Packet must include the nominee's **resume** containing details about her professional; **and** Sorority work; community and church involvement and awards and honors received. At least one **letter of recommendation** must be submitted. While not necessary, additional letters of recommendation are allowed. **Only complete Nomination Packets will be considered. All nomination packets and letters of recommendation must be received by January 31, 2021.**

The completed Nominations Packet must include a cover letter, completed Nomination Form, Professional Picture, Letter of Recommendation and any other supporting documents that are required.

Instructions for submission:

Click [HERE](#) to access the electronic form. Email additional requested documents, and a professional headshot in one (1) file to: Easternregionawardscoordinator@gmail.com. File name should read: **last name_first name_halloffame (i.e Doe_Jane_halloffame)**





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VIDEO



Shout-Outs

In place of the Souvenir Journal Ads, we are offering States, Chapters, and Auxiliaries the opportunity to do video shout-outs. This video version of the Souvenir Journal will be shown prior to the Opening Program. Videos should be a maximum of 30 seconds and the cost is \$20.20 per video. Submit form and payment [HERE](#). Submit video through [Dropbox](#) link.

Check one: Video of Individual Auxiliary Chapter State

Chapter/Auxiliary/State _____

Address: _____

City: _____ State _____ Zip Code: _____

Contact Person: _____

Title: _____

Telephone Number: _____

Email: _____

Questions and Concerns Email:

contactzpber@gmail.com

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ZETA PHI BETA SORORITY, INCORPORATED



Zeta Phi Beta Sorority, Inc. ~ Eastern Region Z-HOPE™ Community Service Project



Zeta Phi Beta Sorority, Incorporated – Eastern Region will support the Autism Society of North Carolina as the Z-HOPE™ Community Service Project for the 76th Eastern Regional Leadership Conference. The Autism Society of North Carolina was formed in 1970 by a group of parents who wanted to build better lives for their children with autism. The parents created the organization to share information, provide support to one another, and improve the lives of all children with autism in the state. The mission of the Autism Society of North Carolina is to help improve the lives of individuals with autism, support the caregivers and educate the community. The services and programs provided are tailored to the unique needs of individuals with autism and enable them to have healthy, safe, and fulfilling lives in their own communities. Autism Resource Specialists assist families in connecting with resources, keeping their children safe, finding services, and resolving school issues. For more information on the Autism Society of North Carolina, please visit www.autismsociety-nc.org.

In compliance with the state directives regarding COVID-19, all of the in-person programs have currently closed. However, the organization continues to provide online webinars and track information from local, state, and national public health authorities to continue to support families. The goal for this Z-HOPE™ Project is to make a monetary donation towards the services provided.

To encourage maximum participation from chapters, Zeta Amicae, and Zeta Male Network, the minimum donation amount is determined by chapter/auxiliary size (as of October 31, 2020).

BONUS POINTS: Earn two (2) Z-HOPE™ points for every \$1 contributed above the minimum amount.

Undergraduate Chapters

- 1-4 members: \$25 = 25 points
- 5-25 members: \$35 = 35 points
- 26-50 members: \$45 = 45 points
- 51+ members: \$50 = 50 points

Graduate Chapters, Zeta Amicae and Zeta Male Network:

- 1-4 members: \$50 = 50 points
- 5-25 members: \$60 = 60 points
- 26-50 members: \$75 = 75 points
- 51+ members: \$100 = 100 points



ZETA PHI BETA SORORITY, INCORPORATED



Zeta Phi Beta Sorority, Inc. ~ Eastern Region Z-HOPE™ Community Service Project

The information below must be completed electronically to report the monetary donation your chapter or auxiliary has contributed towards the 76th Eastern Regional Z-HOPE™ Community Service Project. To donate and access the electronic form: <http://www.memberplanet.com/s/zetaphibeta-easternregion/2021erlczhopedonations>

All donations must be made via MemberPlanet no later than February 26, 2021.

Chapter/Auxiliary Name: _____

Location: _____

Mailing Address: _____

Chapter Basileus: _____

Phone _____ Email: _____

Chapter Tamias: _____

Please select your chapter or auxiliary size (as of October 31, 2020):

- 1-4 members
- 5-25 members
- 26-50 members
- 51+ members

Amount: \$ _____

Z-HOPE™ REPORTING (ZSMS):

The Z-HOPE™ projects must be entered in the **Zeta Service Management System (ZSMS)**, <http://www.zhib1920.org/service>, by March 1, 2021.

This project must be reported under the following:

- Initiative Focus: Other
- (Other) Title of Initiative: 76th ERLC – Autism Society of NC
- Z-HOPE™ Focus: Women or Youth
- Component: Spirit
- Program Title: Meeting Basic Needs

If there are any questions, please contact Soror Tenesha L. Overby, Eastern Region Z-HOPE™ Coordinator at EasternRegionZHOPEDirector@gmail.com.



ZETA PHI BETA SORORITY, INCORPORATED



Conference Deadlines and Preferred Submission Methods

| Event | Deadline | How to Submit Forms |
|--|-------------------|--|
| Conference Registration Graduate Member \$60.00 Life Member \$55.00 Undergraduate Member \$40.00 Amicae Member \$50.00 | January 31, 2021 | Registration Link |
| Officer Nominations Form | January 31, 2021 | Complete Fillable Form and Email form to: ernominationscoord@gmail.com |
| Zeta Legacy Form | January 31, 2021 | Submit Form HERE |
| Zeta/Amicae Milestones Recognition Form | January 31, 2021 | Submit Zeta/Amicae Form HERE |
| Necrology Reports | January 31, 2021 | Submit Report HERE |
| Hall of Fame Awards | January 31, 2021 | Submit Form HERE Email supporting documentation to: Easternregionawardscoordinator@gmail.com |
| Individual & Chapter Awards - Awards Nominations | January 31, 2021 | Complete Fillable Form and Email With Supporting Documentation to: Easternregionawardscoordinator@gmail.com |
| Bylaws and Amendment Form | January 6, 2021 | Complete Fillable Form and Email to: zphiber.phylacter@gmail.com |
| Scrapbook Form | March 1, 2021 | Complete Fillable Form and Submit With Scrapbook HERE |
| Registration of Delegates Form | January 31, 2021 | Submit Form HERE |
| Video Shout-out Form | January 31, 2021 | Submit Form and Payment HERE Submit Video HERE |
| Eastern Region Z-HOPE™ Project Donations | February 26, 2021 | Submit Form and Donations HERE |
| Reporting Project in ZSMS | March 1, 2021 | |

One Zeta...Unified...Mobilized...ZetariZed!!!