

ZETA PHI BETA SORORITY, INCORPORATED



ZETA NEWS NETWORK



"Where It All Began"

Eastern

REGION HIGHLIGHTS

INTERNAL PUBLICATION

ZConnector

District of Columbia North Carolina Commonwealth of Virginia West Virginia United Arab Emirates

Connecting the Eastern Region

December 2020 | Issue 3

Season Greetings from the Eastern Region Director, State Directors, State Coordinators, and the Executive Board Chair



Click the picture for a special holiday message from our Regional Director, Dr. Donna W. Jordan and our State Directors and Coordinators, and the Executive Board Chair.

Upcoming National and Regional Events

Global Day of Service and Zetas Go Red

Zeta Phi Beta Sorority, Incorporated
Valerie Hollingsworth Baker
Centennial International President

BLESSING BUNDLES

2021 Global Days of Service
January 16-19, 2021

Chapters, Amicae Auxiliaries, Youth Affiliates, and Zeta Male Networks called to assemble PPE COVID-19 Ready Blessing Bundles to benefit an organization in their local service area.

Each bundle must include the following:

- A Mask (handmade or purchased, preferably N95) or Face Shield
- Hand Sanitizer
- Gloves (1 Pair)
- Pack of (Facial) Tissues
- Antibacterial Wipes

Minimal donation for day of services is 25 Blessing Bundles.

Z-HOPE™ Points:

- 25 Bundles: 500 Bonus Points
- 26-50 Bundles: 1000 Bonus Points
- 51-100 Bundles: 1500 Bonus Points

Any Bundles over 100 would receive 25 Points per additional bundle.

Photos of all donations must be uploaded to ZSMS when reporting this project.

Reporting is due no later than January 31, 2021. Any projects logged after January 31, 2021 will not be awarded the Z-HOPE™ bonus points.

One Zeta...Unified!...Mobilized!...Zetarized!

[Click to Read Memo](#)

ZETA GOES RED IN FEBRUARY



BUY NOW

The first Friday of every February, which is designated as American Heart Month, the nation comes together, igniting a wave of red from coast to coast. We are asking for all chapters and auxiliaries to purchase a ZHH red T-shirt as seen here. For more information read the December 3, 2020 edition of the ZNN.

[Click to order](#)

Announcement from International Headquarters



Congratulations from the Eastern Region

Congratulations to Soror Laura Wilson. She was recently appointed by International Centennial Grand Basileus, Valerie Hollingsworth Baker, as an International Trustee on the International Trustee Board as a result of a vacancy which occurred after Boule 2020. Soror Wilson is currently the Basileus of Beta Zeta Chapter in Washington, DC and is an Alpha Chapter alum. She will serve in this position until Boule 2022.

What is Zeta's HOPE for St. Jude

Zeta's HOPE for St. Jude is an outreach program designed to provide help and raise money for St. Jude Children's Research Hospital. In 2013 our sorority developed a relationship with St. Jude, the hospital that creates more clinical trials for children's cancer than any other hospital for children. Through education and fundraising, Zeta Phi Beta Sorority, Incorporated will collaborate with St. Jude Children's Research Hospital to raise awareness for the treatment, prevention, and cures of pediatric cancers, as well as Sickle Cell, and thereby allowing St. Jude to continue providing high-quality treatment regardless of race, gender or religion at no cost to the families.

Click the clipart for the tool kit.

ZETA PHI BETA SORORITY, INCORPORATED



ZETA'S HOPE FOR ST. JUDE

DONATE TODAY TO HELP ST. JUDE FIND CURES THAT SAVE LIVES
NOVEMBER 1, 2020 - APRIL 1, 2021
bit.ly/ZetasHOPEforStJude20-21 OR TEXT "ZETA" TO (202) 931-0603



KAITLYN KHIRSTEN

Khirsten and her little sister, Kaitlyn, are both patients of St. Jude Children's Research Hospital, where they're receiving treatment for sickle cell disease.

WWW.ZPHI1920.ORG #ZPHIBHO @ZPHIBHO OFFICIALZETA1920

Represent Zeta in the Metamucil two-week Challenge

Register for the Metamucil two-week challenge, receive coupons, 14 days of healthy tips, represent Zeta Phi Beta, and your (favorite) HBCU. Tune in on February 20th at 8pm EST to the NAACP Image Awards on BET to find out the winners of the HBCU/Divine 9 Challenge!



SIGN UP FOR THE
**TWO-WEEK
CHALLENGE**

AND GET
\$2 OFF

[Registration Link](#)

Updates from the Eastern Region



76th Eastern Regional Leadership Conference Registration Packet

March 9-14, 2021

We are on the V.E.R.G.E. of making history!

Connect with the Electrifying Eastern Region for an inaugural
Virtual Eastern Region Global Experience

Valerie Hollingsworth Baker Dr. Donna W. Jordan
International Centennial Grand Basileus Eastern Regional Director

One Zeta...Unified...Mobilized...Zetarized!!!

76th Eastern Regional Leadership Conference Registration Packet

Here is what you have been waiting for! The 76th Eastern Regional Leadership Conference Registration Packet. Please read the information carefully. Some forms contain links while others are fillable pdf documents that need to be downloaded and emailed. Please stay alert for updates via email and ER ZNN.

To access the complete packet, click the button below.

[ERLC Registration Packet](#)

Congratulations from the Eastern Region

The Eastern Region congratulates Soror Robin Featherstone, member of Eta Beta Zeta Chapter in North Carolina on becoming a 2020 initiate into the Gamma Sigma Alpha Honor Society. The initiates of the society have demonstrated their commitment and promotion of academic excellence in the fraternity and sorority community.



Constant Contact (ER ZNN) Update

Starting in January, the mailing list for Constant Contact (ER ZNN) will be updated and distributed to financial sorors only. Information from Fonteva will be used to create the new mailing list. Updates and additions to list will be made monthly.

Chapter Basilei Survey

The Eastern Region Chapter Basilei Council Team has developed a survey to gain knowledge for workshops and trainings. If you are a Chapter Basileus, please take a moment complete and submit this brief survey. Deadline to complete the survey is Monday, December 28, 2020. First quarterly meeting planned for early January 2020.



Survey Link

Highlights from the District of Columbia



State Coordinator
Connie Day McClinton of DC

For the month of November, the District of Columbia's focus was on prematurity and their youth auxiliaries. Click the clipart to read more.

DISTRICT OF COLUMBIA HIGHLIGHTS

Sorors Sybongle Cook, Carla Blake, Thikita Lewis and Rashida Matison of Omicron Phi Zeta Chapter participated in District of Columbia Mayor Muriel Bowser's Maternal Monday series, discussing the impact of premature births on children and our sorority's historic role in helping families who have experienced premature births.

Video: <https://www.youtube.com/watch?v=9uYt1k0L398&list=PL885LanbA4K630u7uA32608-0006787c>
Passcode: 98874*Q9

Omicron Phi Zeta Chapter participated in a Virtual Prematurity Awareness Presentation hosted by Brookland Union Baptist Church on November 15th.

Congratulations to the 27 youth who were inducted into Omicron Phi Zeta Chapter's Pearlette, Amicetta and Archonette, Zeta Youth Affiliates! The virtual induction Ceremony was held on November 22nd. The program was followed by a Tea Party in which Sorors, families and friends provided a warm welcome to the Youth.

Highlights from North Carolina



State Director
Valerie Sinclair of NC

The state of North Carolina has been very busy during the month of November with it's Leadership Retreat, starting it's NC ZEAL (Zeta Enrichment and Leadership) program and lots more. Click the clipart to read more.

State of North Carolina Highlights for Newsletter

A Month! Virtual State Leadership Retreat. The 2020 N.C. State Leadership Retreat welcomed over 700 representatives, including Zetas, Amicetas, and community members. Our first virtual retreat was filled with a high-impact Continental Virtual Kickoff Week, which included amazing game entertainment such as gospel artist Kim Perrow, Hollywood actress Tina Lifford, and Divine 9 comedians from The Gospel Comedy Tour. The retreat featured powerful learning and development workshops designed just for N.C. Zetas, and Amicetas! Thank you to the N.C. State Retreat Planning Team and our certified vendors for your dedication to this amazing event. We are already starting planning for the 2021 N.C. State Leadership Conference!

E3 Scholarship Fundraiser: Elevate in Education: Thank you to all our scholarship donors. Because of you, the State of North has surpassed our initial \$50,000 fundraising goal! We continue to welcome your donations toward our two new E3 Elevate in Education state scholarships as we help women to pursue their education. Thank you to Soror Lakeshia Ross Johnson (N.C. Fundraising Coordinator) and her committee for their dedication to achieving this goal. To continue contributing to these scholarships, [CLICK HERE!](#)

Scholarships in the Name of Sisterhood: During the State Virtual Leadership Retreat, the two new E3 Elevate in Education scholarships were named in honor of Trailblazer Soror Bettye A. Marchant, 1st N.C. State Director, and Soror Lakeshia Holly Neal, 1st N.C. State Director. The Elevate in Education Scholarship Program will be held on Sunday, January 24, 2020.

North Carolina Zetas Surpassed Breast Cancer Fundraising Goal: North Carolina Zetas, Amicetas, Youth and communities helped fight against breast cancer by exceeding an initial fundraising goal. Congratulations to Dr. Alice Carvel (N.C. American Cancer Society Coordinator) and the Zeta North Carolina team for raising \$55,344.

Congratulations to the N.C. Z.HOPE Initiative (Homelessness and Mental Health), which donated \$2,500 to the Women's Center of Raleigh, NC. The Women's Center is a multi-service crisis intervention and assessment center located near downtown Raleigh. Through their outreach, they work with each individual woman to break the cycle of trauma, abuse, violence, and homelessness and assist her in realizing a lasting dignified life, achieving self-sufficiency, and obtaining safe affordable housing. In addition, collaboration with certified vendor Soror Marilyn McClintock (@womenscenter.org), N.C. continues to fundraise through the pre-sale of a custom-designed State Z.HOPE Pin. The proceeds of this fundraiser will also be sent to the Women's Center of Raleigh. Thank you to Soror Kimberly Lyone (NC ZHOPE Coordinator), Soror Sherry Heath-Cannon (N.C. Special Initiatives Coordinator), and Sorors Alesia Jones and Sherry Dickey (N.C. Mental Health Coordinators) for your dedication to this project.

Highlights from the Commonwealth of Virginia

Service, service and more service. The chapters in Virginia are out and about delivering food baskets, household items, hosting



State Director
Danielle May of the
Commonwealth of Virginia

food drives and making sure
that their adopted families
and schools are prepared
for the holidays.

Full Version of the
CoVA Newsletter



Click here for
highlights

Highlights from West Virginia

Service, Scholarship, and Elder Care



Tau Iota Zeta
Donated a Thanksgiving dinner to a well
deserving family in Morgantown, WV



Tau Iota Zeta and the Zeta Amicae of
Morgantown, WV participated in a highway
cleanup in Morgantown, WV on November
15, 2020.



Congratulations to



The Theta Zeta Chapter

Soror Saylor-Washington and Soror Bailey from the Illustrious Iota Phi Chapter on obtaining their degrees from Fairmont State University. Both Sorors were charter members of the chapter.

On Thanksgiving Day the Theta Zeta Chapter prepared and delivered Thanksgiving meals for the sick and shut in residents of the Bluefield, West Virginia region. They also donated care packages of clothing (Undershirts and underpants) to the Maples Nursing Home on November, 30th.

*Wishing you and yours a
Happy Holiday!
Stay safe and see you in the new year!*

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