

One Zeta . . . Unified . . . Mobilized . . . ZetariZed

ZETA PHI BETA SORORITY, INCORPORATED



ZETA NEWS NETWORK



"Where It All Began"

*Eastern*

REGION HIGHLIGHTS

INTERNAL PUBLICATION

ZETA PHI BETA SORORITY, INCORPORATED



STEMMONS



NEAL



FAITHFUL



GOINGS



WATTS

CELEBRATING **EVERY**

*Finer Woman*

1920 - 2021

**Z-Connector - Connecting the Eastern Region**

January 2021 | Issue 4

**Upcoming Events**

ZETA PHI BETA SORORITY, INCORPORATED  
Z-BLUE CHAT ROOM WITH  
**GRAND VAL**

**JOIN GRAND VAL & DATE**  
JAN. 21, 2021  
9:00 PM EST

**SPECIAL GUEST**  
TAMARA MANNING GORDON  
INTERNATIONAL  
133 APTS/ROLES/CLS  
NICOLE BUTLER  
INTERNATIONAL  
SOCIAL ACTION DIRECTOR  
DR. ROBIN HUNTER  
BUSSEY  
TAMARA JOHNSON  
KIM D. SAWYER  
MODERATOR

CLICK HERE TO JOIN [https://bit.ly/ZBLUE\\_CHAT\\_RM](https://bit.ly/ZBLUE_CHAT_RM) (CASE SENSITIVE)



ZETA GOES RED IN FEBRUARY



**BUY NOW**

ZETA PHI BETA SORORITY, INCORPORATED  
Eastern Region Quarterly Townhall

- National Updates
- Regional Updates
  - Community Management Structure
  - Vacancies
  - Conference Information
- And much more!

Date: March 24, 2021  
Time: 7:30 PM - 8:30 PM  
Link: <https://bit.ly/erquarterlymtg>  
Meeting ID: 701 307 3706  
Passcode: ERQtrly

Next Meeting Dates:  
June 9, 2021 (Wed) 8-9 pm

Valerie Hollingsworth Baker, International Centennial Bailieu  
Dr. Donna W. Jordan, Eastern Regional Director  
One Zeta... Unified... Mobilized... ZetariZed!!!



**January 21st  
Registration Link**

**Order Link**

**Registration Link**

ZETA PHI BETA SORORITY, INCORPORATED  
*76th Eastern Regional Leadership Conference*

We are on the **V.E.R.G.E.** of making history!  
Connect with the Electrifying Eastern Region for an inaugural  
**Virtual Eastern Region Global Experience**

March 9-14, 2021





**15 Days left to  
register!**



Valerie Hollingsworth Baker  
International Centennial President

Dr. Donna W. Jordan  
Eastern Regional Director

One Zeta . . . Unified . . . Mobilized . . . ZetariZed

**A Message From Our Eastern Regional Director  
Dr. Donna W. Jordan**



## Upcoming National Events and Announcements



### Are you a PROUD Legacy of Zeta?

Let the Sisterhood know. We would love to spotlight you and your Legacy. Send in a picture of you and your Legacy along with a very short bio to be spotlighted in our newsletter. Featured Legacies are randomly chosen so be on the lookout! You just might see yourself! Send submissions to:  
[ZetaLegacyMakidada@gmail.com](mailto:ZetaLegacyMakidada@gmail.com)

## Announcement from International Headquarters



### Congratulations from the Eastern Region

Congratulations to Soror Carolyn Corbin. This summer she was appointed by International Centennial Grand Basileus, Valerie Hollingworth Baker, as the National C-Director of Amicae Affairs. Soror Corbin is currently the Eastern Region Vendor Coordinator and a member of Omicron Theta Zeta Chapter in Virginia.

# Metamucil 2-Week Challenge

\$65,000 in Honorariums | HBCUs | Divine 9



Metamucil is boldly stepping up as a Force For Good by awarding over \$65,000 in grants and honorariums to HBCUs and The Divine 9 whose missions we support. Let's support our communities by ensuring that our collective health pillars bring actionable solutions to the people we serve.

## The Divine 9 and HBCU 2-Week Challenge

- Sign up today at [Metamucil.com](http://Metamucil.com) for the 2-Week Challenge and experience the benefits of Metamucil for yourself while helping your fraternity or sorority and favorite HBCU win over \$65K in honorariums
- The fraternity and sorority chapters with the most sign-ups will each receive a \$10K honorarium. The 2nd place fraternity and sorority will each receive \$5K, 3rd place receives \$3K, with 4th & 5th places receiving \$2K each to be dispersed to the winning chapters by the winning organizations' national offices\*. HBCUs will receive \$10K, \$7.5K, and \$5K for placing 1st - 3rd.
- Winners will be announced on the February 20th NAACP Image Awards!

### About Metamucil

Did you know that feeling sluggish and weighed down could be signs that your digestive system is not working at its best? Taking Metamucil every day can help! The psyllium fiber in Metamucil gels to trap and remove the waste that weighs you down\*, and it also supports: **Healthy blood sugar levels\*** | **Heart health by lowering cholesterol†** | **Appetite Control\***

\*Dietary low in saturated fat and cholesterol that include 7 grams of soluble fiber per day from psyllium husk, as in Metamucil, may reduce the risk of heart disease by lowering cholesterol. One serving of Metamucil has 2.4 grams of this soluble fiber. One serving of Metamucil capsules has at least 1.8 grams of this soluble fiber. Please consult your doctor before use.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Take the  
**2 WEEK  
CHALLENGE**

Sign up today at  
[Metamucil.com](http://Metamucil.com)



[Download Toolkit](#)

## SCHOLARSHIP OPPORTUNITY!

We are pleased to announce we will be giving away the Triumphant Founder Pearl Anna Neal Scholarship in the amount of \$125,000 to a female high school senior! The application is due February 28, 2021. Tag every high school senior, parent/guardian, and educator you know!

[Scholarship Portal](#)



### Announcing the New Z-NEF Scholarship Portal

1. Visit the Z-NEF Scholarship Portal
2. Register for an Account
3. Complete the Scholarship Matching Quiz
4. Apply Today!

[www.z-nefscholarships.smapply.org](http://www.z-nefscholarships.smapply.org)

Dr. JacQueline E. Lawton, Z-NEF Board Chair

Zeta Phi Beta Sorority, Incorporated



### Triumphant Founder Pearl Anna Neal Centennial Scholarship

\$125,000 Scholarship for a Female High School Senior

The application deadline is February 28, 2021

For additional information please visit  
[www.z-nefscholarships.smapply.org](http://www.z-nefscholarships.smapply.org)

**Apply Today!**

Valerie Hollingsworth Baker, International Centennial President  
Dr. JacQueline E. Lawton, Z-NEF Board Chair

**National Pan-Hellenic Council, Incorporated®**  
**2021 Collegiate Webinar Series**  
 Open to any undergraduate who is a member of an NPHC organization

<b>Jan 7<sup>th</sup></b>	<b>What's It Like to be Second Vice? Panel Discussion</b>
<b>Feb 11<sup>th</sup></b>	<b>Roundtable Discussion with the NPHC President &amp; Collegiate Chair</b>
<b>Mar 4<sup>th</sup></b>	<b>Fireside Chat with the Nine International Presidents</b>
<b>Apr 8<sup>th</sup></b>	<b>Career Readiness Workshop with Amazon.com, Inc. &amp; AmeriCorps</b>
<b>May 6<sup>th</sup></b>	<b>Mental Health Awareness Month Interactive Workshop</b>

All webinars are from 8 PM – 9:30 PM EST

To register for any of the webinars, please visit [tiny.cc/NPHCUG](http://tiny.cc/NPHCUG). A reminder email will be sent 3 days prior to each webinar.

Vanetta Cheeks Roeder – President, NPHC  
 Dr. David Marion – Chair, Council of Presidents  
 Ireisha Vaughn – Chair, UG Leadership Council  
 Diamond Compton - Co-Chair, UG Leadership Council

[Registration Link](#)

ZETA PHI BETA SORORITY, INCORPORATED

**JOIN TODAY!**

- REGISTER WITH A NEST NEAR YOU  
[HTTPS://ZPHIB1920.ORG/STORKS/NEST-LOCATOR-MAP/](https://zphib1920.org/storks/NEST-LOCATOR-MAP/)
- COMPLETE SIX VIRTUAL PRENATAL LESSONS ON THE STORK'S NEST APP.
- WE GIVE YOU MONEY TO SHOP FOR MATERNITY/ BABY ITEMS, GROCERIES, OR TRAVEL TO YOUR PRENATAL VISITS.
- ATTEND A VIRTUAL CELEBRATION HONORING YOU!

MARCH OF DIMES STORK'S NEST

PRENATAL EDUCATION PROGRAM

[WWW.ZPHIB1920.ORG](http://WWW.ZPHIB1920.ORG) f @ZPHIBHQ @ZPHIBHQ @OFFICIALZETA1920



The Stork's Nest Program is now stronger and safer than ever! Zeta Phi Beta Sorority, Incorporated and the March of Dimes are excited to offer the Stork's Nest Program virtually, allowing moms to participate in the comfort of their own homes. Four easy steps is all it takes to participate in this National program. Expecting moms can register with a Nest today!

## Updates from the Eastern Region



**76<sup>th</sup>**  
*Eastern Regional Leadership Conference Registration Packet*

March 9-14, 2021

We are on the V.E.R.G.E. of making history!  
 Connect with the Electrifying Eastern Region for an inaugural Virtual Eastern Region Global Experience

Valerie Hollingsworth Baker      Dr. Donna W. Jordan  
 International Centennial Grand Basileus      Eastern Regional Director

One Zeta...Unified...Mobilized...Zetarized!!!

### 76th Eastern Regional Leadership Conference Registration Packet

Here is what you have been waiting for! The 76th Eastern Regional Leadership Conference Registration Packet. Please read the information carefully. Some forms contain links while others are fillable pdf documents that need to be downloaded and emailed. Please stay alert for updates via email and ER ZNN.  
**DEADLINE TO REGISTER: JANUARY 31, 2021**

To access the complete packet, click the button below.

[ERLC Registration Packet](#)

## 2020-21 Eastern Region Scholarships

The Scholarship Committee of Eastern Region of Zeta Phi Beta Sorority, Incorporated is happy to announce that applications are now being accepted for the 2020-21 sorority year. We encourage you to share this information with the appropriate candidates. Deadlines are posted in the applications along with the criteria and required documentation. If you have any questions, please submit them to [erscholarship1@gmail.com](mailto:erscholarship1@gmail.com).

**To access the applications, click on the picture.**

**ZETA PHI BETA SORORITY,  
INCORPORATED**

*Eastern Region  
Dr. Nancy B. Woolridge McGhee Scholarship  
Advanced Degree (Member Only)*



**Application Deadline:**  
Friday, February 5, 2021 @ 11:59 PM EST  
*Valerie Hollingsworth Baker – International Centennial President  
Dr. Donna W. Jordan – Eastern Regional Director*

**ZETA PHI BETA SORORITY,  
INCORPORATED**

*Eastern Region  
Eastern Regional Directors' Scholarship  
STEM Majors  
(High School Female)*



**Application Deadline:**  
**Thursday, April 1, 2021 @ 11:59 PM EST**  
*Donna W. Jordan – Eastern Regional Director  
Valerie Hollingsworth Baker – International Centennial President*

**ZETA PHI BETA SORORITY,  
INCORPORATED**

*Eastern Region  
Zeta Amicae Edna S. Anthony Scholarship  
(High School Male or Female)*



**Application Deadline:**  
Friday, April 1, 2021 11:59 PM EST  
*Valerie Hollingsworth Baker – International Centennial President  
Dr. Donna W. Jordan – Eastern Regional Director  
Regina Joyner – Eastern Region Amicae President*

**ZETA PHI BETA SORORITY,  
INCORPORATED**

*Eastern Region  
Esther Peyton Scholarship  
Undergraduate (Members Only)*



**Application Deadline:**  
Friday, February 5, 2021 @ 11:59 PM EST  
*Valerie Hollingsworth Baker – International Centennial President  
Dr. Donna W. Jordan – Eastern Regional Director*

**ZETA PHI BETA SORORITY,  
INCORPORATED**

*Eastern Region  
Excellence in Academics Scholastic Award  
Undergraduate Chapters*



**Application Deadline:**  
Friday, February 5, 2021 @ 11:59 PM EST  
*Valerie Hollingsworth Baker – International Centennial President  
Dr. Donna W. Jordan – Eastern Regional Director*

**ZETA PHI BETA SORORITY,  
INCORPORATED**

*Eastern Region  
Edna S. Anthony Zeta Scholarship  
Undergraduate (Member Only)*



**Application Deadline:**  
Friday, February 5, 2021 @ 11:59 PM EST  
*Valerie Hollingsworth Baker – International Centennial President  
Dr. Donna W. Jordan – Eastern Regional Director*

## Constant Contact (ER ZNN) and Members' Only Page (Godaddy)



A few days ago, members of the Eastern Region received an email from our website system (Godaddy) asking them to create a username and password. This email was not spam. In order to activate the Region's Members' Only Page, all financial sorors should have received a generic generated email from Godaddy asking them to create the credentials required to allow them access to the Members' Only Page, which will be our central information hub for forms, documents, toolkits and the Regional Calendar. The email was sent to the address on file with your Fonteva account.

Please contact Soror Drennan Paylor, Eastern Region Communications Coordinator, at [zpb.er.communications@gmail.com](mailto:zpb.er.communications@gmail.com) if any assistance is required.  
(If you cannot find the email, try a search for "access private page".)

## Highlights from the District of Columbia

For the month of December, the District of Columbia's focus was on prematurity and their youth auxiliaries.



State Coordinator  
of the District of Columbia (DC)  
Connie Day McClinton

Click the clipart to read  
more.

DISTRICT OF COLUMBIA HIGHLIGHTS

January

Congratulations to our new members inducted into Xi Sigma Chapter located at George Washington University on December 4, 2020.



Soror Gabriella Germain



Soror Janelle Denkins



Soror Fiona Joseph

On December 18, 2020, the Sorors of Omicron Phi Zeta Chapter delivered cards and socks to the residents of Stouffer Global Care Senior Living Center.



Numerous social activities were sponsored by the District of Columbia State and Graduate Chapters to celebrate the Holiday Season.



## Highlights from North Carolina



State Director of North Carolina  
Valerie Sinclair

The State of North Carolina has been very busy during the month of December fulfilling our duty of service to our communities. Click the clipart to read more.



Delta Kappa Zeta (High Point, NC) Zetas and Youth were joined by Zetas of Beta Nu Zeta (Greensboro, NC) to lay wreaths in the veterans sections of the Forest Lawn Cemetery in Greensboro, NC. Sunday, December 20, 2020

## Highlights from the Commonwealth of Virginia



State Director of the Commonwealth of Virginia  
Danielle May

The Commonwealth of Virginia is celebrating their Doves, the holidays and bringing in the New Year spreading joy through service. Read more by clicking the buttons below.

ZETA PHI BETA SORORITY, INCORPORATED



Danielle N. May, M.P. State Director  
Commonwealth of Virginia

VOLUME 2, JANUARY ISSUE - JANUARY 2021

STATE DIRECTOR'S MESSAGE

Greetings Sorors and Amicae!

As we start our journey into 2021, I want to wish you all a Happy New Year. This year has been filled with many ups and downs in all of our lives. The love and support that we have shown each other and our communities will help define 2020. I look forward to seeing you all in 2021!

Please continue to stay safe. Please remember to check on each other and be a friend to man. It is only with these actions that we will continue to thrive in our organization. Wishing you a Prosperous and Happy New Year!

Thanks for all your continued support and hard work!

Danielle N. May  
Commonwealth of Virginia State Director



December CoVA  
Newsletter

January CoVA  
Newsletter

## Highlights from West Virginia



State Coordinator  
Dr. Laurice Morton  
of West Virginia



Iota Phi was awarded the 2020  
Service Award from Fairmont  
State University.



The Tau Iota Zeta Chapter  
donated goods (food/ paper  
needs) to the Rosenbaum  
Family House in Morgantown,  
West Virginia.

## National Programs and Initiatives

### ZETAS SUPPORT AUTISM AWARENESS.



Hi Sorors and Friends! Have you completed the autism awareness courses provided by the International Autism Awareness Team? These courses were carefully prepared to educate our sisterhood and communities about Autism Spectrum Disorder (ASD).

The courses can be accessed here:  
<https://zphib1920.org/autism-courses/>

Here are a few course tips:

- Courses range from 20 minutes to 1 hour to complete.
- Each course includes quizzes and activities.
- Courses are not timed so feel free to work at your own pace.
- You will be prompted to provide your name, email address, and region during sign up. This will ensure your course completion will count for the Eastern Region!

Please feel free to contact our Eastern Region Autism Awareness Coordinator Soror Andria Cook with any questions at [covaautismawareness@gmail.com](mailto:covaautismawareness@gmail.com).



### Z-HOPE Programs and Initiatives Toolkits

For your convenience, all toolkits can be found using the button below or you can access the information on the Members' Only Page through the Eastern Region's website.

**Toolkits**