

ZETA PHI BETA SORORITY, INCORPORATED

ZNN

ZETA NEWS NETWORK



"Where It All Began"

Eastern

REGION HIGHLIGHTS

INTERNAL PUBLICATION

ZConnector

District of Columbia

North Carolina

Commonwealth of Virginia

West Virginia

United Arab Emirates

Connecting the Eastern Region

November 2020 | Issue 2

Congratulations!



From the Desk of Our Regional Director

Greetings
Electrifying
Eastern
Region!



This year,
despite all we
are amidst in
dealing with, I
remain

grateful. This year we came together
and supported our sacred right to
voting. Through various campaigns
and communication from outside
organizations as well as our own,

Awareness Spotlight

NOVEMBER IS PREMATURITY AWARENESS MONTH

EVERY YEAR **15 MILLION** BABIES ARE BORN TOO SOON. MORE THAN **1 MILLION** DIE. **AT LEAST 75% OF THESE DEATHS ARE PREVENTABLE.**



ZETA PHI BETA SORORITY, INC. AND THE MARCH OF DIMES HAVE A 48 YEAR NATIONAL SERVICE PARTNERSHIP AND LEGACY OF ADDRESSING ISSUES OF PREMATURITY, BIRTH DEFECTS AND INFANT MORTALITY.



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recent events showed that can happen when we can come together. As we enter into the end of the calendar year and into the season of gratefulness and celebration, we still must be careful due to COVID. As a result, plans for many families to spend time together have changed. Others are going through illness and even loneliness. Please take time out to reach to a loved one or friend to just say hello and let them know you love them. We are making the difference! May God continue to bless you and your family.

Eternally yours in Sisterhood and Friendship!

Dr. Donna W. Jordan
Eastern Regional Director



ZETA PHI BETA SORORITY, INCORPORATED
76th Eastern Regional Leadership Conference

We are on the V.E.R.G.E. of making history!



Connect with the Electrifying Eastern Region
for an inaugural
Virtual Eastern Region Global Experience

Valerie Hollingsworth Baker
International Centennial President

Dr. Donna W. Jordan
Eastern Regional Director

SAVE THE
DATE
MARCH
9-14,
2021

Highlights from the District of Columbia



State Coordinator
Connie Day McClinton of DC

The District of Columbia has been very busy during the month of October. Chapters and auxiliaries have collected donations for House of Ruth, host a webinar on domestic violence and breast cancer. Click the clipart to read more.

DISTRICT OF COLUMBIA HIGHLIGHTS



The District of Columbia State donated over \$2,900 in registry items to House of Ruth. The monies collected for this project were funds raised by Beta Zeta and Omicron Phi Zeta Chapters as well as a \$250 donation from the Eastern Region.
(Photo: House of Ruth staff)

The Omicron Phi Zeta Chapter hosted Love Shouldn't Hurt: Overcoming Domestic Violence During a Pandemic on October 20, 2020. Five panelists shared their experiences with Domestic Violence and responded to Domestic Violence questions from the moderators and attendees. The DMPD Director (Soror Karen Goeden) and Co-Director (Soror Ebony Coney) were panelists.



The Sorors of Beta Zeta Chapter and Omicron Phi Zeta Chapter joined forces to hold a virtual joint sisterhood event entitled, "Cocle Blue Lounge" on October 23, 2020. Sorors from graduate and undergraduate chapters in the District of Columbia participated in various games in Zoom breakout rooms, partied with DJ Faith, heard from Sorors running for public office in the District of Columbia, and won prizes throughout the night. Everyone had a great time and was able to connect with Sorors they didn't know previously. Both chapters are looking forward to planning the next joint event.



Highlights from North Carolina



State Director
Valerie Sinclair of NC

Highlights from the Commonwealth of Virginia

Fall 2020 Intake Class, Voting Delegates, and Service

Stephanie Barnes **Cailynn Birts** **Nichol Cleveland** **Tayra Garcia** **Cathy Jones-Smith**

Lartrice Marshall **Jazmin McGhee** **Telesha Robinson** **Aerial Weddington**

Service Projects



Beta Alpha Pi Zeta Chapter ESVA participated in the Alzheimer's Walk.



Phi Chapter at Virginia State University donated pink breast cancer ribbons to Regional Women's Imaging Center!

Highlights from West Virginia

Voting, Breast Cancer, and Undergraduates



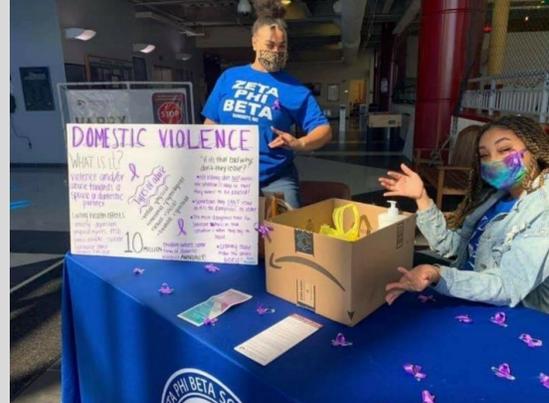
The Theta Zeta Chapter of Bluefield, WV reminded everyone to Go Out and Vote on Nov 3rd.



The Tau Iota Zeta and Eta Omicron Chapters participated in a breast cancer walk in Morgantown, WV.



The Zetas of Fairmont State University did their part to keep their classmates safe by having an on-campus tie dye program promoting safe mask wearing.



The Iota Phi Chapter held a Domestic Violence Awareness Booth on their campus of Fairmont State University. All donated items and proceeds were given to the HOPE Domestic Violence Shelter in Fairmont, WV.

SQUAT CHALLENGE

NOVEMBER 1-30



JOIN THE CHALLENGE
50 SQUATS A DAY IN NOVEMBER

Join the members of Zeta Phi Beta Sorority, Inc. Tau Iota Zeta throughout the month of November as we do 50 squats a day in support of American Cancer Society.

To sign up with ACS go to bit.ly/TIZsquats2020

50 SQUATS A DAY

30 DAYS

1500 SQUATS





Prematurity Awareness Month

Zeta Phi Beta Sorority and the March of Dimes has a respected and enduring partnership and legacy of addressing issues of prematurity, birth defects and infant mortality. A 48 Year National Service Partnership.

Stork's Nest – Founded in 1971
Partners with MOD since 1972

March for Babies National Walk Team launched in
1998

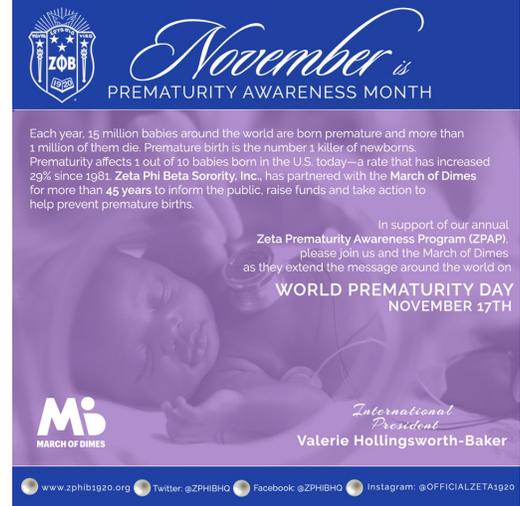
Zeta Prematurity Awareness Program began in
2003



The March of Dimes has identified November as Prematurity Awareness Month. Therefore, the entire month of November is designated as the timeframe for chapters and auxiliaries to host ZPAP events to

earn Z-HOPE points. Wear your Purple Ribbon and Compete in the Purple Reign Campaign.

Please Click here for the [TOOLKIT](#) and [SCRIPT](#).



November is
PREMATURITY AWARENESS MONTH

Each year, 15 million babies around the world are born premature and more than 1 million of them die. Premature birth is the number 1 killer of newborns. Prematurity affects 1 out of 10 babies born in the U.S. today—a rate that has increased 23% since 1981. Zeta Phi Beta Sorority, Inc., has partnered with the March of Dimes for more than 45 years to inform the public, raise funds and take action to help prevent premature births.

In support of our annual Zeta Prematurity Awareness Program (ZPAP), please join us and the March of Dimes as they extend the message around the world on

WORLD PREMATURITY DAY
NOVEMBER 17TH

Md
MARCH OF DIMES

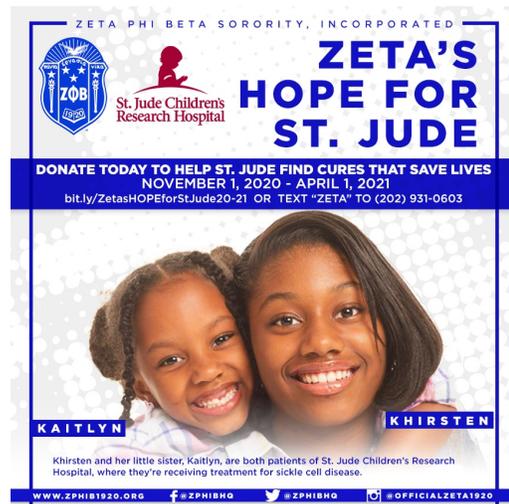
International President
Valerie Hollingsworth-Baker

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What is Zeta's HOPE for St. Jude

Zeta's HOPE for St. Jude is an outreach program designed to provide help and raise money for St. Jude Children's Research Hospital. In 2013 our sorority developed a relationship with St. Jude, the hospital that creates more clinical trials for children's cancer than any other hospital for children. Through education and fundraising, Zeta Phi Beta Sorority, Incorporated will collaborate with St. Jude Children's Research Hospital to raise awareness for the treatment, prevention, and cures of pediatric cancers, as well as Sickle Cell, and thereby allowing St. Jude to continue providing high-quality treatment regardless of race, gender or religion at no cost to the families.

Click the clipart for the tool kit.



ZETA PHI BETA SORORITY, INCORPORATED

ZETA'S HOPE FOR ST. JUDE

DONATE TODAY TO HELP ST. JUDE FIND CURES THAT SAVE LIVES
NOVEMBER 1, 2020 - APRIL 1, 2021
bit.ly/ZetasHOPEforStJude20-21 OR TEXT "ZETA" TO (202) 931-0603

KAITLYN **KHIRSTEN**

Khirsten and her little sister, Kaitlyn, are both patients of St. Jude Children's Research Hospital, where they're receiving treatment for sickle cell disease.

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Amicae Rolling Luggage Sale

(Click flyer to order)

AMICAE ROLLING LUGGAGE



SALE



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GONE, THEY
ARE GONE! Get
yours today!**

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