

Hello Vendors,

Thank you for being a part of the 2025 NC Festival by the Sea in Holden Beach! We're thrilled to welcome you to this year's celebration of creativity, community, and coastal charm.

Vendor Check-In & Setup

Check-in and setup will take place on Friday, October 24th, from 8:00 AM to 7:00 PM. Please arrive during that window to receive your booth assignment and get settled before the festival begins.

Optional Donation Opportunity

If you'd like to donate an item for our fundraising efforts, please drop it off during setup on Friday with a business card attached. This year, all proceeds raised will go to the Tri-Beach Fire Department to help purchase exercise equipment—a meaningful way to support our local first responders.

Tent Safety Reminder

Before leaving on Friday, please lower your tent to half-mast to help prevent damage from overnight winds. Also, weights must be securely attached to your tent, as required by the fire marshal.

Festival Layout Changes

Due to ongoing construction in the area, there have been some changes to this year's festival layout. We're doing our best to accommodate everyone smoothly, and we truly appreciate your patience and flexibility as we navigate these adjustments.

Wishing You All the Best

We're so grateful for your participation and support. Wishing you a joyful, successful weekend at the 2025 NC Festival by the Sea!

Warm regards,

Dee Carlisle

President, Greater Holden Beach Merchants Association

