



Greater Holden Beach Merchants Associates

**2025 North Carolina Festival By The Sea  
Arts & Craft Booth Application**

**Event Date: Saturday October 25<sup>th</sup> and Sunday October 26<sup>th</sup> 2025**

**\*Please note: Booth fee will increase to \$250 on September 1<sup>st</sup> 2025**

Please make check or money order payable to GHBMA (**Please Print Clearly**)

Your Name:
Business Name:
Address:
City: State: Zip:
Email:
Phone: ( ) Cell: ( )
Website:
Number of spaces required _____ (\$175), After September 1 <sup>st</sup> , 2025 (\$250) per 10x10 space Amount of payment _____ Check / Money Order # _____ I intend to setup on Friday October 24 <sup>th</sup> after 8:00am Yes / No Pictures enclosed Yes / No  ____ NC Sales Tax ID #, copy enclosed with application (required) ____ Pre-approved Liability Insurance Policy, copy enclosed with application (required)  Description of art or craft:  

**Only cash, money orders or a certified bank check will be accepted after September 1<sup>st</sup> 2025**  
**Copy of NC Sales Tax # and a copy of a preapproved Liability Insurance policy are required**

**Return application to:**  
Festival By The Sea C/O GHBMA  
P.O. Box 1354, Shallotte, NC 28459

By signing below, I am stating that I have read and fully understand pages 1-3 of this document. The applicant agrees the GHBMA, their volunteers and the Town of Holden Beach, are not responsible for damages resulting from natural causes or actions of vendors or attendees of the festival. **No refunds for any reason.** There is **NO** guarantee you will get the same space.

Signature \_\_\_\_\_ Date \_\_\_\_\_



Greater Holden Beach Merchants Associates

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Dear Arts and Craft Vendors,

We are very excited about the Festival By The Sea & appreciate your interest in our event. The Festival By The Sea is presented by the Greater Holden Beach Merchants Association in cooperation with the Town of Holden Beach.

**Festival Dates: Saturday October 25<sup>th</sup> and Sunday October 26<sup>th</sup>, 2025**  
**Festival Hours: Saturday 9:00 AM until 5:00 PM & Sunday 9:00 AM until 4:00 PM**  
*Be prepared to be open for business during the **entire** listed times*

**Requirement from Fire Marshall**

- Tents must have permanent (sewn-in) label which states “treated with flame/fire retardant”
- Tents must be secured by 7:00 AM on Saturday 25<sup>th</sup>
- Please bring a fire extinguisher for your booth
- Tents must be secured by concrete, sand, or weights
- No sales are allowed until Fire Marshall approves & signs off on whole festival

**Set-Up and Tear-Down**

- Check-in will begin on Friday October 24<sup>th</sup> after 8:00 AM until 7:00 PM
- If you would like to be able to set-up on Friday, please note on the application form
- Security will be provided overnight Friday October 24<sup>th</sup> and Saturday October 25<sup>th</sup> by the Holden Beach Police Department
- Vendor’s vehicles are to be **removed** from the festival grounds before 7:00 AM Saturday October 25<sup>th</sup>
- Do not move any barricades to get your vehicle in to set up.
- Our insurance policy **prohibits** vehicles from being brought into or leaving the festival area during posted hours
- If needed, you may hand-truck goods in and out during the posted festival hours
- After the posted start time of festival, **no vehicles will be allowed in until after 4:30 PM Sunday October 26<sup>th</sup>**
- No gas generators or other power sources are allowed by vendors

**Items**

- No political campaigning or lobbying will be permitted
- No weapons, (real, toy, or facsimile) are allowed, unless approved by the Committee
- No sound amplification: Vendors are not allowed to “entertain” by singing, playing instruments or any type of sound amplification from any booth space
- The Festival Committee has final approval of vendors

*\*Vendor selection for Festival By The Sea is entirely up to the discretion of GHBMA festival committee. We do not allow consignment spaces or tables, publications, computer generated items nor political pieces. Please feel welcome to inquire about Membership or Sponsorship.*

Signature \_\_\_\_\_ Date \_\_\_\_\_



## Greater Holden Beach Merchants Associates

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### Requirement For All Vendors

- Vendors must check-in, prior to setting up, at the “**Vendor Check-In**” tent located on Jordan Blvd.
- Vendors will be escorted to their assigned space
- Please be aware that:
  - If you do not check-in we may assume you are a “no show” and will assign your space to someone else.
  - If you do not check-in and set-up in the wrong spot you will be asked to relocate

### To All Vendors

- The “NO PARKING” signs on any streets in the vicinity of the festival will not be observed by the Holden Beach Police Department, you may park on any street if your vehicle is **completely off the roadway** and your vehicle is **not blocking a driveway** or a **fire hydrant**
- You may park in a handicap space with a proper DMV issued placard only or license plate only
- No parking in the boat ramp area on South Shore, including cars, trucks or trailers (NCGS 113-264e). Any cars, trucks or trailers parking in this area will be towed
- No overnight parking in motorhome or sleeping in cars, Holden Beach Town Ordinance

### Reminder Application

- Booth Space 10’ x 10’
- Tents must be on grass/gravel area only. **Not allowed on asphalt.**
- Business must bring own tent, sandbags or weights, chairs, and tables

### **For more information please contact:**

Regina Martin at (336) 462-4146 or Dee Carlisle at (910) 842-2822

Mail: GHBMA, P.O.Box 1354, Shallotte, NC 28459

*Thank you for choosing “Festival By The Sea” and promptly returning your application*

Space numbers will be received at Check-In

Please our website at [www.greaterholdenbeachmercants.com](http://www.greaterholdenbeachmercants.com) or

like us on Facebook at Greater Holden Beach Merchants

Signature \_\_\_\_\_ Date \_\_\_\_\_