



Product:	Description:	Notes:
Live Chat	Get more leads by engaging your prospects with a chat box on your website.	
Display	Display ads go across all devices, appearing on websites or apps, using targeting strategies including Retargeting, Behavioral Targeting, Artificial Intelligence, and Keyword Targeting.	
Online Audio	Audio ads served to targeted online listeners who are consuming audio content across all types of devices, using the targeting strategies of Behavioral Targeting and Artificial Intelligence.	
Facebook & Instagram Targeting	Targeting people across all devices with display or video ad on Facebook and Instagram in their News Feed, on Facebook Audience Network, Messenger, Facebook Instant Articles, Stories, Marketplace, Search, or a custom audience of your database of emails or addresses; using any of the types of Facebook/Instagram ads,	
Native	Native display and video ads go across all devices and match the look, feel and context of the website or app where they are seen, using targeting strategies of Retargeting, Behavioral Targeting, Artificial Intelligence, and Keyword Targeting, or to a custom audience of your database of emails and Lookalike audience.	
Mobile Conquesting™	Reaching people with display and video ads on their mobile devices using targeting strategies including Behavioral, Geo-Fencing, Geo-Retargeting, Geo-Retargeting Lookalike, and Weather Triggers. Or a custom audience of your database of addresses. On-Site Visit Tracking to your business is available.	
Video/OTT	Video can be Pre-Roll ads that play before the content someone has clicked to watch and appear on websites or apps across all devices or can be Over-The-Top (OTT) video ads which are embedded into programming content people stream on their Connected TVs. On-Site Visit Tracking to your business is available with OTT.	
Household IP	Matching IP addresses to your database list of names and street addresses and showing your display, native or video ads only to those people, across all devices.	
SEO & Rep. Management	Improving and promoting a website to increase the number of visitors the site receives from search engines.	
Pay-Per-Click	Showing your text ads on the Google Search Engine Results Page when a user searches keywords related to your business, across all devices.	
Geo-Framing	Going back in time to previous events where we have captured people's mobile Device ID's, mapping to their homes, and showing them display ads now.	
Amazon Premium	Using Amazon targeting data to reach people with your display, video, or OTT ads on Amazon.com, Amazon owned properties and thousands of other websites and apps Amazon has partnered with, across all devices (display only on Amazon.com)	
Social Mirror™ Ads	Social Mirror™ ads look like your social media display or video posts but appear on other websites and apps, linking back to the social media platform and your website, and run across all devices using our targeting strategies of Retargeting, Behavioral Targeting, Artificial Intelligence, and Keyword Targeting.	
LinkedIn Ads	Using the largest professional network to reach the people you want to target, in their News Feed and on the LinkedIn Audience Network, across all devices.	

