## Wildcat Services Ltd.

## **Cookie Policy**

## 26th March 2024

Cookies are small text files placed on your computer by websites you visit. They are widely used to make websites work or work more efficiently, as well as to provide information to the site's owners.

We use a combination of both session and persistent cookies. Session cookies keep track of your current visit and how you navigate the site. Persistent cookies enable our website to recognise you as a repeat visitor when you return. When you close your browser, the session cookies will be deleted from your computer. Persistent cookies will be removed on a pre-determined expiry date or when deleted by you.

By using our website, having accepted our website Cookie Policy; you consent to using cookies for these purposes.

The table below explains the cookies we use and why:

Cookie	Name	Purpose
HubSpot	_cfruid	This cookie is a part of the services provided by Cloudflare, including loadbalancing, deliverance of website content and serving DNS connection for website operators.
	CookieConsent	Stores the user's cookie consent state for the current domain.
	lo_session	Collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.
	ptq.gif	Sends data to the marketing platform, Hubspot, about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

embed/v3/counters.gif

Collects information on user preferences and/or interaction with web-campaign content. This is used on CRM campaign platforms used by website owners for promoting events or products.

Google GRECAPTCHA

rc::a rc::b rc::c This cookie is used to distinguish between humans and bots. This is beneficial for the website, to make valid reports on the use of their website.

YouTube CONSENT

Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.

VISITOR\_INFO1\_LIVE

YSC

Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

yt.innertube::nextld yt.innertube::requests Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

yt-remote-cast-available yt-remote-cast-installed yt-remote-connected-devices yt-remote-device-id

yt-remote-fast-check-period yt-remote-session-app yt-remote-session-name Stores the user's video player preferences using embedded YouTube videos.

doubleclick.net

test\_cookie

Used to check if the user's browser supports cookies.

IDE

Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

## How do I change my cookie settings?

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set visit <a href="https://www.aboutcookies.org">www.allaboutcookies.org</a>. or <a href="https://www.aboutcookies.org">www.allaboutcookies.org</a>.

Please click on the links below to see how you can edit the cookie settings on common browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Apple Safari

For other browsers, you should check the settings in the browser itself. If you wish to opt out of being tracked by Google Analytics across all websites visit <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>.