

# Who We Are

## Background

Teepa Snow, a world-renowned dementia master educator and trainer, has been living in the Hillsborough, NC area for over fifty years. Now she is giving back to build a better way of living with brain change in this community. Together with like-minded volunteers, she will offer education and engagement opportunities for everyone living with brain change in this community.

## Mission

The Snow Approach Foundation, Inc.'s mission is to provide educational and engagement opportunities that use the Snow Approach techniques to build and support a neurodiverse, inclusive community that adapts to changing brains. The Brain Change Coalition serves as the education and training program for the foundation to build the knowledge and skills to be inclusive.

## Goals

Through conversations around brain-change, skilled demonstrations and trainings, and truly engaging opportunities for any changing brain, we will begin to break the stigma and isolation that often comes with diagnosis. Our goal is to create an educated, empowered, and engaging community for all brain states!

## Get In Touch



Phone  
+984-766-7669  
(984-SNO-SNOW)



Email  
[info@snowapproach.org](mailto:info@snowapproach.org)



Website  
[www.snowapproach.org](http://www.snowapproach.org)



Address (new location mid Oct 2022  
check updates on our site!)  
218 S. Churton St.  
Suite 113  
Hillsborough, NC 27278

## Follow Us



@SnowApproachFoundationInc



@TeepaSnow



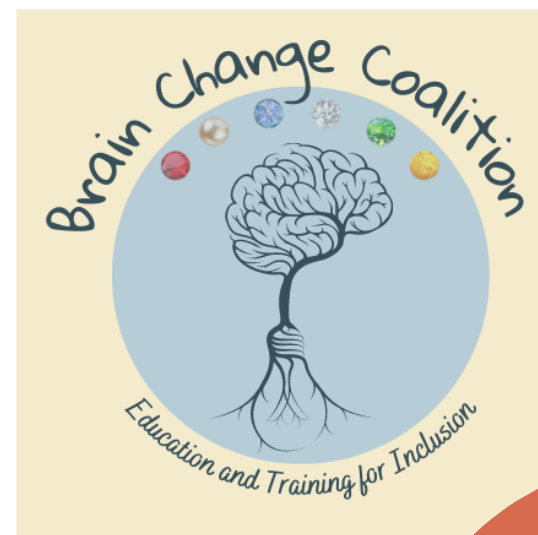
@SnowApproachFoundationInc

## Visit Us:

Right next to the fire department



# Engage and Educate Everyone



Empowering to Build  
An Inclusive Community  
for Education, Advocacy,  
Personal Growth, and  
Mutual Support!



A program from:



# Start by Talking

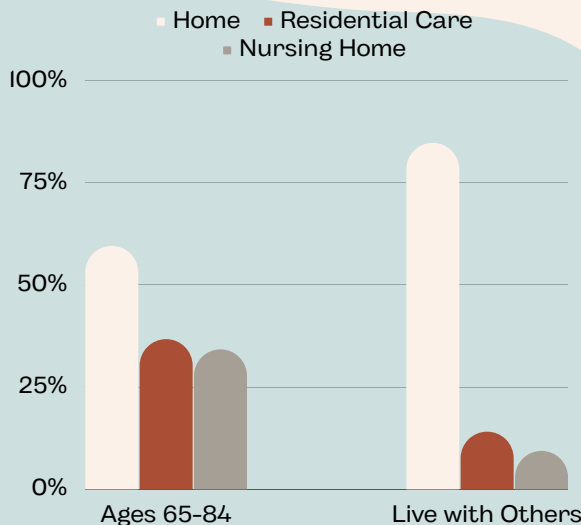
## Consultations - 1 hr.

You choose your starting place by having a conversation with one of our incredibly skilled consultants. Sessions can have up to four folks from your team if you'd like. These sessions are for families, friends, care partners, and/or the person living with the condition.

## Community Workshop - 2 hr.

Bring one of our incredibly skilled speakers to educate and talk with your community group. For faith communities, professional care agencies, long-term care, local businesses, or any other community group that would like to learn more about brain change to help us build an inclusive community around Hillsborough!

## Brain Change Affects Everyone!



Socioeconomic and Demographic Characteristics of Medicare Enrollees Ages 65 and Older With Advancing Dementia, by Care Setting

Notes: All differences comparing home versus residential care versus nursing home significant at  $P > .05$ . The amount used in many states in 2012 to determine eligibility criteria for Medicaid-paid nursing home care was \$25,000. Source: Krista L. Harrison et al., "Care Settings and Clinical Characteristics of Older Adults With Moderately Severe Dementia," Journal of the American Geriatric Society 67, no. 9 (2019): 1907-12.

# Pricing for Services

## Pay as you can...

All of our services are pay as you can, to try to be as inclusive as possible. Please help us keep these services affordable for all by paying what you can, when you can. If money is tight, we always welcome volunteers to pay with time or word of mouth!

Services	Suggested Donation
Consultations - 1 hour	<b>\$150</b>
Community Workshop - 2 hours	<b>\$300</b>
How to Hillsborough - 1.5 hours	<b>\$150</b>
Time to Talk Brains Cafe - 1 hour	<b>\$25</b>
Brain Games Cafe - 1 hour	<b>\$25</b>
TikTok Dance Challenges - 30 mins	<b>ENERGY</b>



# Take it to Town



How isolated do you feel because of stigma?



Where, in town, do you feel accepted?

## How to Hillsborough - 1.5 hr.

We take time to meet with your team to figure out where you are feeling isolated so that we can take it to the town! Snow Approach trained volunteers will learn about you, educate you about brain change and then head out somewhere within walking distance to demonstrate and practice real-time strategies out in town.

#HowtoHillsborough

## Time to Talk Brains Cafe - 1 hr.

Open Support Group with Time to Talk about brain changes, learn more about what to expect, understand why things are happening, and gain skills of the Snow Approach!

## Brain Games Cafe - 1 hr.

Open time for all brains to come and play some engaging games in our local spots! Word Games, Cards, Puzzles, and more where all are welcome and the rule is to have fun!

## TikTok Dances - 30 min.

Join us for a TikTok Dance Challenge out and about in Hillsborough. We try to get close, but mostly we enjoy the challenge of group dance!