

# 23rd Year Dr. Martin Luther King Jr. <u>Unity</u> <u>Breakfast and Tribute</u>

**Ontario Airport Doubletree Hotel** 

222 N. Vineyard Ave. Ontario, CA

**Monday, January 15<sup>th</sup>, 2024**Program (8:30am to 11:30 am)

Economic Educational Empowerment Workshops following (11:30am to 1:00pm)

In recognition of Dr. King's Legacy for Justice, Equality, and Freedom for all.

Theme:

"Continuing the Dream"

### Event #2

Saturday, Jung 15th, 2024

34th Annual Pomona Valley Juneteenth Jazz and Arts Festival, in celebration Of the National Juneteenth Freedom Day Holiday (3rd) year anniversary

A full day of live entertainment, Food vendors, arts and crafts vendors, fun for the kids, networking, VIP Reception, and Health Fair.

Home of the Juneteenth Holiday Bill Observance Monument Ganesha Park, Pomona, CA

For MLK Tickets Contact: Dr. Trudy Coleman (909) 418-8530 or Alice Anderson (909) 717-9448

We request you participant as a Sponsor or Program Book Advertiser in the 23rd Annual Dr. Martin Luther King, Jr. Unity Breakfast and Tribute, some proceeds go towards <u>J.E.T.M.A.C. Inc's. Juneteenth History Literary Books, and Phineas Newborn Jr. Music Arts Scholarship Fund.</u>

Enjoy a breakfast with the community on this special holiday in honor of Dr. King. Joining us as a sponsor or advertiser in the event is a great outreach and community involvement opportunity for the New Year!

#### **EXHIBITOR TABLE** \$150

(6Ft. Table) Spaces Limited.

#### **ADVERTISING LEVELS**

Full Page Color ("8x10.5") \$1,200
Half Page (8"x5.25") \$600
Quarter Page (4"x5.25") \$475
Banner (8"x2") \$150
Business Card (3"x2.5") \$50

Ad Deadline:

Monday, December 28th, 2023 (Booklet form)

Ad Formats:

.JPEG, .TIFF, .PDF at 300DPI

For information or questions regarding sponsorship or advertisement opportunities with this event, please contact the J.E.T.M.A.C. Committee (909) 418-8530 Email: trudycoleman@jetmacinc.com or visit our website for more information about the event at <a href="www.jetmacinc.com">www.jetmacinc.com</a> \*Media includes social media, internet, newspaper, magazines publications, radio, cable, flyers, etc. Special note: A percentage of the attendees are Senior Citizens, Students, Veterans, and the Underserved, your sponsorship also help to pay for the comp tickets for this event.

#### **SPONSORSHIP LEVELS**

#### **Title Sponsor**

\$50,000

Two VIP Tables (20)

Full Page Ad Inside Front or Back Cover (Color) in Program Book, (1st choice)

One Vinyl Display Banner (4'x 20')

One Exhibitor Booth and Banner Hang-up
Logo & Company Representation in all
Advertising & promotional media for the
event, and Honorary Chair Membership.
Includes Juneteenth participation, if desired.

Platinum Co-Sponsors \$25,000

VIP Table of (10)

One Full Page (Color) Ad in Program Book
One Vinyl Banner Display (3'x10')
One Exhibitor Booth and Stage Banner Hang-up
Logo & Company Representative in all
Advertising & promotional media for event, and
Honorary Chair Membership.
Includes Juneteenth participation, if desired.

#### **Gold Sponsors**

\$10,000

VIP Table of (10)
(8"x5.25") One Half Page Ad
One Vinyl Banner Display (3'x5')
One Exhibitor Booth and Banner Hang-up
Logo & Company Representation in all
advertising & promotional media for
event, and Honorary Chair Membership.

#### **Silver Sponsor**

\$5,000

VIP Table of (10)

(4"x5.25") Quarter Page Ad in Program Book One Exhibitor Booth and Banner Hang-up Logo in Program Book & Website Honorary Chair Membership.

#### **Bronze Sponsor**

\$2,500

VIP Table of (10)

(8"x2") Banner page Ad in Program Book Table Name Display Honorary Chair Membership.

#### VIP Table Sponsor

\$600

One Table of Ten
Table Name Display
DONATIONS ACCEPTED:
\$1,500(Customized)

#### **R.S.V.P. DONATION FORM**

## Please Respond by November 15th, 2023 Deadline: December 28th, 2023, for program book

# 23rd Yr. Dr. Martin Luther King Jr. Unity Breakfast and Tribute

Name	Contact Information (please print or type)
Billing address	
City	
State	
ZIP Code	
Telephone (Business)	
Telephone (Cell)	
Fax	
E-Mail	
Additional Attendee Names	
MLK() and Juneteenth()	Please check if you want to participate in both events.
cash check cashi	If make this contribution in the form of: iers check I cannot attend: ( ) Donation enclosed: to: www.jetmacinc.us - click on "Donations", or Use Paypal direct: events@jetmacinc.com  (All donations are tax deductible)
4	rendance Information Number of Attendees:
Signature(s)	
Date	
Please make checks, corpor	rate donations or other gifts payable to: Juneteenth Education Technology N
•	Inc.) Mailing address: 10808 Foothill Blvd., Ste. 160-868 Rancho Cucamon
91730, Questions: Call True	dy at (909) 418-8530 (direct) or (909) 681-3554 (Telefax), ( <b>Program Book</b> De
•	r Logo must be in .jpg format, at 300 dpi - Email to:
rudycoleman@jetmacinc.c	com,. Go to purchase tickets, tables, or ad, at: <a href="www.events@jetmacinc.com">www.events@jetmacinc.com</a>
COMMENTS OR SPEICAL	

**INSTRUCTIONS:**