



SEL  
STC ECT



# Scarborough Town Centre congratulates you on your success.

Welcome to STC Select! A program geared to help you surpass annual targets and objectives.

You're invited to take advantage of STC Select, an exclusive, by invitation only, program that recognizes your potential and helps you to maximize your success.

STC Select members are encouraged to take advantage of incentives that help to identify, manage and track strategies and goals.

In this package you will find the exclusive benefits offered only to STC Select members. Take advantage of our collective experience and let us help you drive your business success!

SELECT

FOOT



## **SOCIAL & DIGITAL MEDIA DOMINATION**

(pending discussion with STC management team)

Website & Blog feature

- Discuss key campaign and/or promotions to highlight with product suggestions
- 2 dedicated posts yearly

Events

- Access to our blogger relationships for key store-related events
- Court activation

E-campaign/other digital initiatives

- Hero banner and/or Wi-Fi splash page with exclusive STC promotion
- Smart coupon



# STC Management Team Contact

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# SCARBOROUGH

TOWN CENTRE