

JANUARY – JUNE, YEAR 2025

A SEMESTER OF IMPACT AND CONNECTION: THE FOUNDATION EXPANDS ITS REACH

The first semester of the year has been particularly dynamic for the Nataka Catalano Foundation, extending its impact beyond its regular programs through a series of initiatives and strategic alliances. Our mission is made possible thanks to the unwavering commitment of our benefactors and the Moschella Catalano family, who support the foundation.

This financial contribution, amounting to \$9,000 USD this semester, represents a significant effort and a high-impact social investment, essential for the continuity and expansion of our programs. It is important to highlight that this amount has been achieved through great sacrifice and effort, given the current economic conditions in the country. However, the Moschella Catalano family remains committed to supporting the community of Maracaibo, choosing to invest in positive change despite adversity.

The visibility of the Foundation was amplified with a feature in the second edition of IRREVERENTE magazine, while in February, a successful radio press conference in the city's leading programs laid the groundwork for promoting the Diploma in Female Leadership.

Our commitment to service and entrepreneurship was evident in March with a marketing workshop for entrepreneurs, open to the public and conducted in partnership with the College of Industrial Relations, as well as a specialized workshop for young members of AVAA (Venezuelan American Association of Friends). The Foundation also expanded its reach beyond geographical borders by participating in an online meeting with the Silver Economy team, a key initiative of DVC Voluntary Dividend for the Community, promoted from Caracas.

In April, innovation took center stage with URBE social service students, who offered a TikTok workshop for seniors. That same month, the Foundation held its first volunteer training meeting, strengthening its support network.

Finally, May featured public workshops on CANVA usage and psychological first aid for caregivers, demonstrating a continuous commitment to community well-being. Preparing for an active semester closure, the Foundation also participated with its volunteer group in the Senior Citizens' Day Walk, promoted by the Maracaibo City Hall, reaffirming its active and supportive presence in the city.



¡A MAJOR STEP FORWARD FOR WOMEN'S EMPOWERMENT!

In March of this year, the Foundation proudly celebrated the launch of its Diploma in Female Leadership, welcoming an inspiring group of 18 participants.

This achievement marks a significant milestone in the Foundation's mission to promote the empowerment of women leaders, preparing them to take on impactful roles in their communities and beyond. It stands as a testament to the organization's commitment to gender equity and the advancement of female leadership in the region.

Several distinguished companies from the city participated in this diploma program, including ZIC, INV, CONEXT, SEGUROS CATATUMBO, LUKIVEN, BRINER ASOCIADOS, GENICA, GIMSA, CORDERO BLASONI, GRUPO DAVINCI, among others. The coordination was led by Prof. Brigida Ferrer and SIEMPRE.



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GROWTH AND TALENT FLOURISH AT THE SCHOOL OF ARTS AND CRAFTS

The Foundation enthusiastically celebrates the successful launch of the School of Arts and Crafts Program, a vital space that has empowered numerous women through learning and creativity.

Under the expert guidance of Professor Gisela Reyes, in partnership with the Museo del Hilo de Maracaibo, the school offers workshops in various disciplines such as sewing and tailoring, fabric painting, and embroidery, among others. Every Tuesday, more than 15 women benefit from this enriching environment of learning and personal growth.

A remarkable achievement in this first semester is the graduation of over 20 participants from Level 1 of sewing and tailoring, and with great optimism, we have already launched Level 2 with 18 participants.

This milestone highlights the Foundation's commitment to developing new skills for personal growth and potential entrepreneurship among women, solidifying its role as a leader in training and fostering local talent.



THE EMOTIONAL SUPPORT GROUP FOR CAREGIVERS STRENGTHENS ITS IMPACT

This year, the Emotional Support Group has experienced significant growth, expanding its service capacity and reach.

A valuable contribution to this effort has been the incorporation of two interns from URU, whose participation has energized the group's activities, providing new perspectives and professional support.

This collaboration represents an important step forward for the team and a direct benefit for the 18 women who receive their guidance. The commitment to emotional well-being remains the fundamental pillar of this space.



SOCIAL WORK

During the first semester of the year, the Foundation has maintained a strong commitment to social well-being, making its presence felt through meaningful activities.

In March, we commemorated International Women's Day in a special way by organizing a heartfelt event at Hogar San José de la Montaña, where more than 30 senior citizens benefited. This initiative not only brought joy and companionship but also reaffirmed the Foundation's dedication to creating a positive and tangible impact in the lives of those who need it most, further strengthening its social work within the community.





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53 NEW CAREGIVERS ENHANCE THE QUALITY OF LIFE FOR SENIORS IN MARACAIBO

The closing ceremony of the fifth and sixth cohorts marked a significant milestone in the journey of these new caregivers. Notably, during the first semester of this year, the School for Non-Professional Caregivers of Elderly Adults at Home graduated 53 new caregivers. The Natala Catalano Foundation and LUZ proudly celebrated the success of these cohorts.

These graduates are now fully prepared to provide quality care to elderly adults, reinforcing the Foundation's commitment to social well-being and professional development.

A SEMESTER OF SUCCESS: 251 STORIES OF WOMEN'S EMPOWERMENT

- Emotional Support: 15 beneficiaries
- Graduates of the Caregivers' School: 53 beneficiaries
- Sewing and Tailoring: 33 beneficiaries (Level 1)
- Workshops and Special Talks: Over 100 beneficiaries
- Social Work in Institutions: Over 50 beneficiaries
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www.fundanatala.org
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+ 476 (últimos 30 días)

Redes sociales

338,629

+ 39,341 (últimos 30 días)



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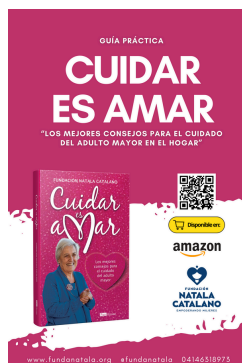
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