

## Prompt Brainstorm Map

*Phase 1 – IMAGINE: Where ideas spark and possibilities bloom.*

Use this worksheet to turn a vague idea, curiosity, or goal into a thoughtful prompt. Start with feelings, problems, or outcomes — and let your imagination lead.

### What do I want to achieve?

*What's the goal, outcome, or emotion I'm aiming for?*

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### Who is the audience or agent?

*Is this prompt for ChatGPT, a specific user, a customer, or another tool?*

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### What's the tone, voice, or style?

*Playful, professional, poetic, precise? Something else?*

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### Inspirational Spark Area

*Add key words, phrases, metaphors, or sensory ideas that spark emotion.*

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### Draft Prompt Field

*Write your first version of the prompt below. Don't worry about perfection — this is version 0.1.*

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