



Association of California Recycling Industries

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1005 East Las Tunas Drive #542
San Gabriel, CA 91776

FOR IMMEDIATE RELEASE

Press Contact: Melinda Andrade
(949) 378-8174
melinda@toddpriest.com

Statewide Recycling Association Selects New Consulting Team

Todd Priest & Associates will now manage the association and their government affairs needs.

San Gabriel, Calif., July 17, 2018 – The Association of California Recycling Industries (ACRI) announced it has hired Todd Priest & Associates to manage the association and lead its government affairs efforts across the state. Todd Priest & Associates is public relations and government affairs firm serving clients throughout California and based in Orange County.

“Todd and his team are well positioned to help ACRI meet our public policy goals and government affairs needs,” stated Kara Bouton, ACRI President. “Our industry continually faces new issues from a local level to international trade and policy impacts. Todd and his team are well versed in the needs of our membership and will ensure our voices and priorities continue to be heard in Sacramento and throughout our state.”

ACRI is a nonprofit trade association representing the interests of independent recyclers throughout California. ACRI is committed to promoting free market principles and ethical practices, fostering awareness of recycling issues, and leading the development of recycling policy.

“Our team has extensive knowledge and experience in the recycling industry and we are confident we can work with ACRI to raise awareness of recycling issues and lead the development of recycling policy statewide,” said Todd Priest, President of Todd Priest & Associates. “We are eager to get to work and help ACRI continue to grow their important organization.”

For more information about ACRI or to learn more about becoming a member, please email Melinda Andrade at melinda@toddpriest.com.

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About the Association of California Recycling Industries: The Association of California Recycling Industries (ACRI), a nonprofit trade association representing the interests of independent recyclers throughout California, is committed to promoting free market principles and ethical practices, fostering awareness of recycling issues, and leading the development of recycling policy. For more information about the Association of California Recycling Industries please visit: www.acrinow.org.